

The DOA Vision

The vision of the department of accounting is: "To be a leader in accounting education and research, at the national and international levels, that contributes to building a knowledge-based economy."

The DOA Mission

The mission of the department of accounting is: "Creating a distinctive educational environment to prepare professionals of accountants and auditors with international perspectives; conducting research that contributes to the advancement of business knowledge and economic development; and building effective partnerships with local and global communities".

The Strategic Goals and Objectives of the DOA:

Education :

Goal: Deliver an educational environment that ensures quality of accounting education at department of accounting

- Objective 1 Admit highly capable and eligible students into its programs.
- Objective 2 Support academic programs and effective teaching practices that are in line with both national and international academic standards to meet market/stakeholder needs.
- Objective 3 Promote excellences through academic and extracurricular activities.

Research :

Goals: Support research studies that engage professional development and scholarly efforts, and that impact the application and dissemination of business knowledge.

- Objective 4 Enhance quality research through building a research culture at the accounting.
- Objective 5 Support and promote ethical accounting practices, learning, pedagogy, research, and discipline based scholarship.

Faculty and Staff:

Goal: Recruit and retain high quality faculty and staff to improve the overall performance of the college.

- Objective 6 Embrace diverse individuals (faculty, staff, and students) that value the opportunity to work and learn.
- Objective 7 Promote intellectual and professional development of faculty and staff through focusing on effective communications, critical thinking, and expanding key business disciplines.

Partnership

Goal: Strengthen partnerships with business communities, professional organizations, and industry to improve niche programs and to enhance training and job placement

- Objective 8 Pursue collaborative partnership between the department of accounting and leading business organizations and schools to encourage learning, cooperative training, and community engagement.
- Objective 9 Expand and maintain alumni relationships and engagement in the community.
- Objective 10 Build the DOA's reputation, nationally and internationally, by developing and providing a quality educational experience.

Resources :

Goal Maintain economically sustainable resources, practices, and policies to enhance continued excellence.

- Objective 11 Generate additional resources by utilizing organic growth opportunities based on the DOA's core competencies.

