

# The Purpose of Research

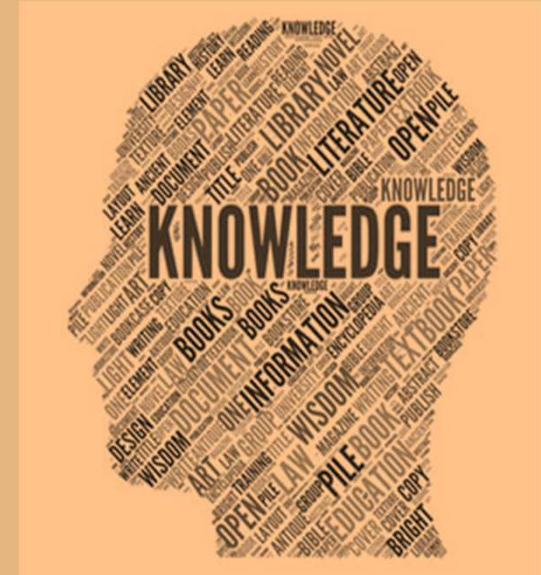


Source:Sage Publication Inc.(2018)  
The Required pages :2-4

# Human and Knowledge



# Human are great Knowledge accumulators .



# Types of Knowledge



## **A.Non-sceintific Knowledge**

- 1. Daily -life Scenarios**
- 2. Knowledge from Tradition**
- 3.Knowledge from Authority**
- 4.Experencial Knowledge**

## **B.Scientific Knowledge**

# 1. Daily - Life Scenarios



- ❖ Listening to news
- ❖ Senses while getting a glimpse at ads , posters ,and all other types of information
- ❖ Computer
- ❖ Checking personal e-mails
- ❖ Scrolling Face Page
- ❖ Tweeting about the latest crucial issues in the world
- ❖ New studies conducted on any issue that concerns man most
- ❖ Books
- ❖ Exchanging personal photos

## 2. Knowledge from Traditions



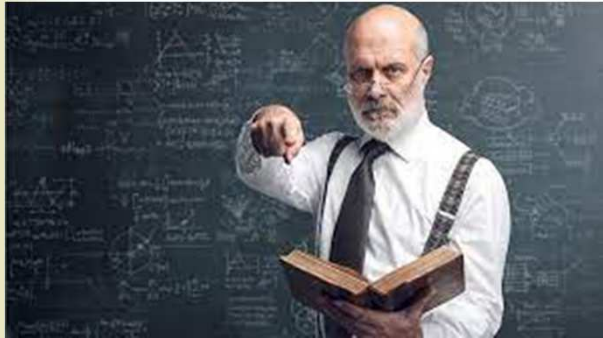
Sources





# 3. Knowledge from Authority

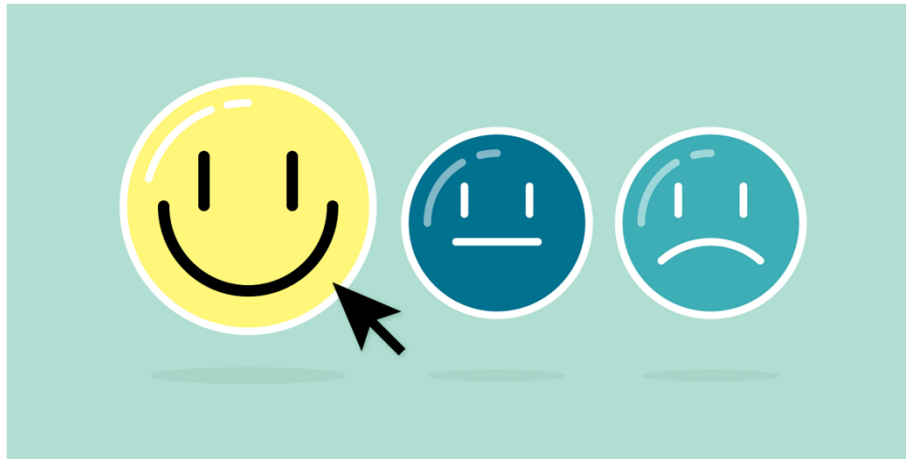
Sources of such knowledge are professional figures and teachers .



# 4. Experiential Knowledge



☞ The basic source is life and the experiences one starts learning since childhood and continues throughout life (Unpleasant, dangerous , confusing , etc.)



# B.Scientific Knowledge



- ✧ It is based on studies conducted by researchers which are trustworthy.
- ✧ Through systematic research we produce new scientific knowledge.



# A Crucial Statement!



❧ “It appears that scientific knowledge is not directly related to other types of knowledge , but we are all aware that tradition , authority , and experience **may-do** drive scientific research at least theoretically. Conducting research does not simply mean following a specific method and obeying a set of rules . It also means embodying a different way of looking at the world , viewing it through two or more perspectives simultaneously “.



# Viewing the World in Researches: Some Instances



## Instance (1): WHEN HUMOUR GOES WITH CIVILIZATION: A CALL FOR ECOLINGUISTIC APPROACH TO HUMOROUS ENVIRONMENTAL PROTEST (MA Thesis)



**“Please, please, please, I can’t breathe”, the man begs. “My stomach hurts. My neck hurts. Please, please. I can’t breathe.” These are George Floyd’s last wording . The story of the black unarmed man being killed by a white Minneapolis police officer pinned him to the ground with his knee on the man's neck, in Minneapolis on Monday, May 25, 2020. Racism is one of the serious problems that the United States of America is struggling to get rid of and the same should be done with the Mother Planet which nowadays suffers from many environmental issues like: Climate Change, Animals Extinction, Global Warming, Pollution etc. Humans must recognize and realize the fact that there is only one livable planet. Every living creature needs air to stay alive. George Floyd here, who suffered from injustice and racism, represents Mother Nature and biodiversity which suffer from mankind’s deeds.**

## Instance(2): “armed to the teeth...!”Hyperbole in Brian Turners’ war poetry on Iraq: A Critical Stylistic Analysis(MAThesis)



It is the American soldier –poet ,Brian Turner, whose poetic lines echo that “[h]istory is a cloudy mirror made of dirt and bone and ruin” (Turner,2005:p. 53). Since (March 20, 2003), the Iraqis have entered a new era of history; an era that began with the American invasion on Iraq and ended up turning the world upside down as a consequence!

To shed light on such a contemporary world event ,we need to take deep dive into the U.S. invasion of Iraq(2003) by providing an evaluative, descriptive, and clear insight with an aesthetic truthful feeling.

# Summary



Scientific knowledge follows detailed guidelines to

- ☐ reach conclusions ; and
- ☐ provide us with specific findings and information on how these findings are available.