

Ministry of Higher Education and Scientific Research
Scientific Supervision and Scientific Evaluation Apparatus
Directorate of Quality Assurance and Academic Accreditation
Accreditation Department



**Academic Program
and Course
Description Guide
Diploma in Quality
Management**



2024

Introduction:

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

Concepts and terminology:

Academic Program Description: The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

Course Description: Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

Program Vision: An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

Program Mission: Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

Program Objectives: They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

Curriculum Structure: All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

Learning Outcomes: A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

Teaching and learning strategies: They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

Academic Program Description Form

University Name: University of Mosul
Faculty/Institute: College of Administration and Economics
Scientific Department: Industrial Management
Academic or Professional Program Name: Diploma in Quality Management
Final Certificate Name: Diploma in Quality Management
Academic System: Courses
Description Preparation Date:
File Completion Date:

Signature:



Head of Department Name:

Dr. R. Raad Adnan Karouf

Date:

2024/4/3

Signature:



Scientific Associate Name:

Prof. Dr. Alaa Abdul Salam

Date:

Alhamadany
23/4/2024



The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date:

24/4/2024

Signature



Approval of the Dean

1. Program Vision

Developing and training job cadres in government institutions in multiple specializations to spread and consolidate the principles and values of quality among individuals working in public institutions at all administrative levels.

2. Program Mission

Obtaining qualified outputs in the field of quality management capable of continuous research and improvement and finding developmental solutions in the field of work.

3. Program Objectives

1. Knowledge enrichment in the field of quality of goods and services.
2. Building capacity to address practical problems in the field of quality.
3. Qualified for a position related to managing tasks related to management systems.

4. Program Accreditation

AACSB

5. Other external influences

Government / ministry of higher education

6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements				
College Requirements				
Department Requirements				
Summer Training				
Other				

* This can include notes whether the course is basic or optional.

7. Program Description

Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical
First year / first course	AEIMQ19-501	Prizes of Quality & ISO	2	
	AEIMQ19-502	Accounting of Quality cost	1	
	AEIMQ19-503	Approaches of Quality Strategies	2	
	AEIMQ19-504	TQM	1	
	AEIMQ19-505	Readings in Quality management	1	
First year / second course	AEIMQ19-506	Tools Of Continues Improvement	2	
	AEIMQ19-507	Work teams & Quality Circles	1	
	AEIMQ19-508	ISO & Accreditation	2	
	AEIMQ19-509	Statistical Methods Implications	1	
	AEIMQ19-510	Methods of scientific researches	1	

8. Expected learning outcomes of the program

Knowledge	
Learning Outcomes 1	Learning Outcomes Statement 1
Skills	
Learning Outcomes 2	Learning Outcomes Statement 2

Learning Outcomes 3	Learning Outcomes Statement 3
Ethics	
Learning Outcomes 4	Learning Outcomes Statement 4
Learning Outcomes 5	Learning Outcomes Statement 5

9. Teaching and Learning Strategies

Teaching strategies: lecture, discussion, problem solving, project-based learning, cooperative learning, brainstorming, discovery learning, and e-learning.

Learning strategies: spaced practice, studying, inferring, exchanging ideas, providing examples, and double coding.

10. Evaluation methods

Implemented at all stages of the program in general.

11. Faculty

Faculty Members

Academic Rank	Specialization		Special Requirements/Skills (if applicable)		Number of the teaching staff	
	General	Special			Staff	Lecturer

Professional Development

Mentoring new faculty members

Briefly describes the process used to mentor new, visiting, full-time, and part-time faculty at the institution and department level.

Professional development of faculty members

Briefly describe the academic and professional development plan and arrangements for faculty such as teaching and learning strategies, assessment of learning outcomes, professional

development, etc.

12. Acceptance Criterion

(Setting regulations related to enrollment in the college or institute, whether central admission or others)

13. The most important sources of information about the program

State briefly the sources of information about the program.

14. Program Development Plan

