

University of Mosul
University of Mosul



First Cycle – Bachelor's Degree (B.Sc.)-Business management

Bachelor's degree - Business Administration



table of contents

Mission & Vision Statement	.1	Mission and Vision Statement
Program Specification	.2	Program specifications
Program (Objectives) Goals	.3	Program objectives
Program student learning outcomes	.4	Student learning outcomes
Academic Staff	.5	Faculty
Credits, Grading and GPA	.6	Credits, Grades, and GPA
Modules	.7	Study materials
Contact	.8	Contact

Mission & Vision Statement .1

Department vision

Achieving excellence and academic leadership in scientific research and administrative sciences, activating community partnerships, and enriching the labor market with graduates who possess diverse administrative skills.

Department message

Providing society with graduates who possess leadership, intellectual, and technical skills, as well as providing an academic research environment for students and faculty members that enriches society with its scientific and applied outputs, inspired by the reality of the labor market and the local environment, benefiting from global experiences and keeping pace with the challenges of the contemporary environment.

Program Specification .2

Programme code:	BSc-MBA	ECTS	240
Duration:	4 levels, 8 semesters	Method of Attendance:	Full Time

Business Administration:

Business Administration is a comprehensive and diverse major, enabling students to understand the many facets of business. The program focuses on developing the skills necessary to effectively manage organizations, whether small or large, local or global. The degree allows students to choose from a variety of specialization tracks, including marketing, finance, and human resources, making it attractive to many students..

In the first year, students are introduced to the fundamentals of business administration, preparing them for specialized programs in subsequent years. Core subjects in the second year prepare students for advanced research topics in the third and fourth years. Business administration graduates are prepared to understand how research impacts education, in line with the university's vision..

In the second, third, and fourth years, students have the freedom to choose more than half of their subjects, with the requirement to choose a range of subjects that reflect the complexity of business, from strategy to operations, to ensure the breadth of knowledge expected of a business graduate. This allows students to develop their own interests in multiple fields..

The research culture begins in the first year through practical projects, which take place either within lectures or in dedicated practical modules. There is a compulsory field course in the first year, which students must complete to advance to the second year, in addition to optional field courses in subsequent years. In the fourth year, all students undertake an independent research project, which may be a desk-based or data analysis project, or a field or laboratory project..

Academic classes in the first and second years are held with the same teacher, who also serves as a personal mentor, providing continuity and progressive guidance. Classes include skill-based workshops, such as library

use and presentation skills, followed by assessment exercises, such as essays and presentations, as opportunities to practice these skills in a specific context.. The university also offers international years and industrial training, where each student's needs are discussed with the appropriate teacher and met as much as possible..

Program Objectives .3

Department objectives

The Department of Business Administration aims to achieve a number of objectives, the most important of which are:

1. Preparing and developing qualified academic cadres at both the undergraduate and postgraduate levels in the field of business administration.
2. Conducting research on everything new in business administration and keeping pace with cognitive and scientific developments in this field.
3. Supplying state institutions and the private sector with specialized cadres to work professionally and academically in the field of business administration.
4. Holding seminars, conferences, and workshops that track contemporary and modern developments in business administration fields.
5. Providing administrative consultations to industrial and service organizations in order to develop professional practices.

Student Learning Outcomes .4

Developing creative thinking skills:

Students graduate with critical and creative thinking skills, enabling them to provide innovative solutions to government institutions' problems through applied research projects.

Graduation of skilled students:

Graduates acquire creative and cognitive skills that qualify them to enter the labor market and contribute to community development.

Improving the educational process:

The program achieves the necessary academic accreditations, which enhances the quality of education and ensures the continuous improvement of educational standards.

Activating community partnerships:

The program builds effective partnerships with employers and government institutions, contributing to the achievement of social and economic development goals.

Activating relations between teachers and government departments:

The program organizes seminars, workshops, and scientific conferences, enhancing cooperation between academics and government agencies to solve real-world problems.

Providing management consulting:

The program becomes a reliable source for providing management consulting to various institutions and sectors in society.

Developing the skills of working individuals:

The program contributes to developing the skills of government employees through specialized training courses in continuing education.

Developing scientific competencies:

The program offers postgraduate programs (diploma, master's, doctorate) and provides evening study options to enhance higher education.

Strengthening scientific cooperation:

The program enhances cooperation between corresponding departments at Iraqi and Arab universities, contributing to the exchange of knowledge and expertise.

Strengthening the status of the University of Mosul:

The program contributes to enhancing the university's reputation through publishing research and active participation in local and international conferences and seminars.

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Credits, Grading and GPA .6

Credit hours

The University of Mosul follows the Bologna process using the European Credit Transfer System.(ECTS). The total number of credit hours for the degree program is 240 credit hours, with 30 credit hours per semester. One credit hour corresponds to 25 hours of student workload, including structured and unstructured workload.

Evaluation

Before evaluation, the results are divided into two subgroups: pass and fail. Therefore, the results do not depend on students who failed any course. The evaluation system is defined as follows::

GRADING SCHEME

Grading scheme

Group	Grade	Appreciation	Marks (%)	Definition
Success Group (50 - 100)	A - Excellent	privilege	90 - 100	Outstanding Performance
	B - Very Good	very good	80 - 89	Above average with some errors
	C - Good	good	70 - 79	Sound works with notable errors
	D - Satisfactory	middle	60 - 69	Fair but with major shortcomings
	E - Sufficient	acceptable	50 - 59	Work meets minimum criteria
Fail Group (0 – 49)	FX – Fail	Precipitate - in process	(45-49)	More work required but credit awarded
	F – Fail	Failed	(0-44)	Considerable amount of work required
Note:				
Number Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone “near-pass fails” so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.				

Calculation of the Cumulative Grade Point Average (CGPA)

The CGPA is calculated by the summation of each module score multiplied by its .1

ECTS, all are divided by the program total ECTS.

CGPA of a 4-year B.Sc. degree:

$$\text{CGPA} = [(1\text{st module score} \times \text{ECTS}) + (2\text{nd module score} \times \text{ECTS}) + \dots] / 240$$

Curriculum/Modules .7

Semester 1 | 30 ECTS | 1 ECTS = 25 hrs

Code	Module	SSWL	USSWL	ECTS	Type	Pre-request
MBA1101	Business Administration Basics	78	122	8.00	C	
MBA1102	Principles of Economics	63	87	6.00	C	
MBA1103	Accounting Basics	63	87	6.00	C	
MBA1104	Mathematics for Business Administration	63	87	6.00	S	
UOM1021	English language	33	17	2.00	B	
UOM1011	Arabic	33	17	2.00	B	

Semester 2 | 30 ECTS | 1 ECTS = 25 hrs

Code	Module	SSWL	USSWL	ECTS	Type	Pre-request
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MBA1205	Business Administration Principles	78	122	8.00	C	
MBA1206	Statistics for Business Administration	63	87	6.00	S	
MBA1207	accounting principles	63	87	6.00	C	
MBA1208	Administrative Readings	48	77	5.00	C	
UOM103	computer	48	27	3.00	B	
UOM104	Democracy and human rights	33	17	2.00	B	

Semester 3 | 30 ECTS | 1 ECTS = 25 hrs

Code	Module	SSWL	USSWL	ECTS	Type	Pre-request
BA2101	Human Resource Management	48	102	6.00	C	
BA2102	Organization Theory	63	87	6.00	C	
BA2103	Marketing Management	63	87	6.00	C	
BA2104	Commercial Law	48	27	3.00	B	
BA2105	Intermediate Accounting	48	52	4.00	B	
UNI-	Computer 2	48	27	3.00	S	
UNI-	Ba'ath party crimes	33	17	2.00	S	

Semester 4 | 30 ECTS | 1 ECTS = 25 hrs

Code	Module	SSWL	USSWL	ECTS	Type	Pre-request
BA2201	Contemporary Human Resource Management	48	102	6.00	C	
BA2202	organizational behavior	63	87	6.00	C	
BA2203	Digital Marketing	63	87	6.00	C	
BA2204	Logistics Management	48	27	3.00	B	
BA2205	Operations Research by QSB	48	77	5.00	B	
UNI-	English	33	17	2.00	S	
UNI-	Arabic	33	17	2.00	S	

Semester 5 | 30 ECTS | 1 ECTS = 25 hrs

Code	Module	SSWL	USSWL	ECTS	Type	Pre-request

Semester 6 | 30 ECTS | 1 ECTS = 25 hrs

Code	Module	SSWL	USSWL	ECTS	Type	Pre-request

Semester 7 | 30 ECTS | 1 ECTS = 25 hrs

Code	Module	SSWL	USSWL	ECTS	Type	Pre-request

Semester 8 | 30 ECTS | 1 ECTS = 25 hrs

Code	Module	SSWL	USSWL	ECTS	Type	Pre-request

Contact .8

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