

## Academic Program Description Form

University name of Mosul University

College/Institute: College of Management and Economics

Academic Department: Department of Business Administration

Name of academic or professional program : **Bachelor** of Business Administration

Final Degree Name **Bachelor** of Business Administration

Academic system : Semester (courses)

Description preparation date: 1 /10/2025

File completion date:1/10/2025

Signature:

Head of Department Name:

أ.م. ذ.ه. أحمد يوسف المشعراوي  
رئيس قسم إدارة الأعمال

Date:

Signature:

Scientific Associate Name:

الأستاذ المساعد الدكتور  
سالم خليل خالد  
معاون العميد للشؤون العلمية  
والدراسات العليا

Date:

15/2/2026



The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date: 15/2/2026 Zaid. K - Ibrahim

Signature:

*(Handwritten signature)*

Approval of the Dean

2026/2/15

### 1. Program vision

The program aims to prepare academically and professionally qualified graduates to meet the labor market's need for administrative specializations and their various cognitive branches, and to enable them to play a clear role in contributing to community development. One of the most important aspects of the program's vision is excellence and leadership in the field of business administration education, especially as organizations now operate within a local and international business environment characterized by extreme change.

### 2. Program Mission

The primary objective of this program is to provide students with knowledge related to the theoretical and cognitive aspects of business administration, as well as the practical aspects related to working in organizations of all types. To achieve this mission, this program can operate within an environment that supports creative and innovative thinking, in order to produce outputs characterized by the ability to adapt to the labor market, its variables, and its evolving requirements.

### 3. Program objectives

- Providing students with basic knowledge and experience in the field of business administration and its specializations, such as marketing management, human resources, finance, strategic management, organizational management, and production and operations management.

Qualifying students to make effective decisions in the business environment by honing their skills and developing their creative and analytical thinking.

Preparing graduates with professional competencies, qualified to fill positions in the labor market.

Educating students with the values and behaviors necessary for practicing the profession, as well as work ethics.

Building a scientific background for students that enables them to conduct scientific research and develop their critical thinking.

Providing opportunities for practical training in business sector institutions (public and private), allowing students to acquire field knowledge in the field of business, in addition to integrating theoretical and applied knowledge, and enhancing cooperation and knowledge exchange between the academic and field fields.

#### 4. Program Accreditation

The program has not received program accreditation and work is underway to obtain it

#### 5. Other external influences

Field visits , workshops and lectures for qualification and follow-up in line with the labor market

#### 6. Program structure

| * comments   | percentage | Study unit | Number of courses | Program structure          |
|--------------|------------|------------|-------------------|----------------------------|
| Basic course |            | 68         | 27                | Institutional requirements |
|              |            |            | 2                 | College requirements       |
| major        |            | 64         | 25                | Department requirements    |
|              |            | ۲          | ۱                 | Summer training            |
|              |            |            |                   | Other                      |

.Notes may include whether the course is core or optional \*

| 7. Program description |             |                                          |             |            |
|------------------------|-------------|------------------------------------------|-------------|------------|
| Credit hours           |             | Course name                              | Course code | Year/Level |
| Practical or review    | theoretical |                                          |             | ۲۰۲۵-۲۰۲۴  |
|                        | ۳           | <b>Financial Management ۱</b>            | AEBA25_F301 | the third  |
|                        | ۳           | <b>Strategic Management</b>              | AEBA25_F302 | the third  |
|                        | ۳           | <b>Bank management</b>                   | AEBA25_F303 | the third  |
|                        | ۳           | <b>Cost Accounting ۱</b>                 | AEBA25_F304 | the third  |
| ۱                      | ۱           | Management QSB Computer                  | AEBA25_F305 | the third  |
|                        | ۳           | <b>project management</b>                | AEBA25_F306 | the third  |
|                        | ۲           | Business Economics                       | AEBA25_F307 | the third  |
|                        | ۳           | <b>Financial Management ۲</b>            | AEBA25_F309 | the third  |
|                        | ۲           | strategic thinking                       | AEBA25_F310 | the third  |
|                        | ۳           | <b>Insurance Management</b>              | AEBA25_F311 | the third  |
|                        | ۲           | Operations Research                      | AEBA25_F312 | the third  |
|                        | ۳           | <b>Cost Accounting ۲</b>                 | AEBA25_F313 | the third  |
|                        | ۲           | Computer project management applications | AEBA25_F314 | the third  |
|                        | ۲           | feasibility studies                      | AEBA25_F315 | the third  |
|                        | ۳           | <b>Production and</b>                    | AEBA25_F401 | Fourth     |



|  |   |                                              |             |        |
|--|---|----------------------------------------------|-------------|--------|
|  |   | <b>Operations Management</b>                 |             |        |
|  | ٣ | <b>International Business Administration</b> | AEBA25_F402 | Fourth |
|  | ٣ | <b>Management Information Technology</b>     | AEBA25_F403 | Fourth |
|  | ٢ | Scientific research methods and ethics       | AEBA25_F404 | Fourth |
|  | ٢ | Government Contracts Management              | AEBA25_F405 | Fourth |
|  | ٢ | Risk management                              | AEBA25_F406 | Fourth |
|  | ٣ | <b>Quality Management</b>                    | AEBA25_F407 | Fourth |
|  | ٣ | <b>Knowledge Management</b>                  | AEBA25_F408 | Fourth |
|  | ٢ | Corporate Governance                         | AEBA25_F409 | Fourth |
|  | ١ | <b>Graduation research project</b>           | AEBA25_F410 | Fourth |
|  | ٢ | Negotiation Management                       | AEBA25_F411 | Fourth |
|  | ٣ | <b>Investment portfolio management</b>       | AEBA25_F412 | Fourth |
|  | ٢ | <b>English language</b>                      | AEBA25_F413 | Fourth |

| 8. Expected learning outcomes of the program |                                                                                                                                                                        |
|----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| knowledge                                    |                                                                                                                                                                        |
|                                              | <p>2- To gain a solid knowledge base in the field of specialization.</p> <p>Understanding the basic • concepts, theories, and principles associated with the field</p> |
| Skills                                       |                                                                                                                                                                        |
|                                              | Use logical and systematic thinking . methods to make decisions                                                                                                        |
|                                              | Effective use of modern tools and . techniques in the specialty                                                                                                        |
| values                                       |                                                                                                                                                                        |
|                                              | Commitment to professional •                                                                                                                                           |

|  |                                                                               |
|--|-------------------------------------------------------------------------------|
|  | . ethics                                                                      |
|  | Appreciating social and •<br>environmental issues and acting<br>. responsibly |

## 9. Teaching and learning strategies

- .Explaining the scientific material to students in detail -
- .Students' participation in solving mathematical problems -٢
- .Discussion and dialogue on vocabulary related to the topic -٣

## 10. Evaluation methods

Weekly, monthly, daily exams, end-of-year exam , class and homework  
. assignments, and reports

## 11. Faculty

### Faculty members

| Faculty Rank |       | Special requirement s/skills (if any) |  | Specialization                 |                         | Instructor's name                                  |
|--------------|-------|---------------------------------------|--|--------------------------------|-------------------------|----------------------------------------------------|
| lecturer     | Staff |                                       |  | Special                        | General                 |                                                    |
|              | Staff |                                       |  | Management Information Systems | Business Administration | Ahmed Younis<br>Mohammed Alsabawy                  |
|              | Staff |                                       |  | Strategic Management           | Business Administration | Maan Waadallah Jaralah<br>Mallalah Al-Maadhede     |
|              | Staff |                                       |  | Knowledge Management           | Business Administration | Amir Abdulrazzaq<br>Abdulmuhsin Midhas<br>Alnasser |

|  |              |  |  |                            |                         |                                                    |
|--|--------------|--|--|----------------------------|-------------------------|----------------------------------------------------|
|  | <b>Staff</b> |  |  | Knowledge Management       | Business Administration | Ali Aabdulsattar<br>Abduljabbar Abbas Al<br>Hafidh |
|  | <b>Staff</b> |  |  | Human Resources Management | Business Administration | Maysoon Abdullah<br>Ahmed Ismail Al-<br>Shalma     |
|  | <b>Staff</b> |  |  | Organization Management    | Business Administration | Hassan Thabit<br>Mohammed Al-Kashab                |
|  | <b>Staff</b> |  |  | Strategic Management       | Business Administration | Eman Basher<br>Mohammed Abordn                     |
|  | <b>Staff</b> |  |  | Organization Management    | Business Administration | Alaa Abdulmawjood<br>Abduljabbar Mohmed<br>Alani   |
|  | <b>Staff</b> |  |  | Organization Management    | Business Administration | Safaa Idris Aboudi Saleh<br>Al-Nuaimi              |
|  | <b>Staff</b> |  |  | Organization Management    | Business Administration | Raghad Mohammed<br>Yahya Suleiman<br>Kharrufa      |
|  | <b>Staff</b> |  |  | Knowledge Management       | Business Administration | Manal Abdulgabar<br>Ibrahim Alsmmak                |
|  | <b>Staff</b> |  |  | Human Resources Management | Business Administration | Ahmed Hussein Hassan<br>Kno Al Jarjary             |
|  | <b>Staff</b> |  |  | Human Resources Management | Business Administration | Adhwaa Kamal Hussein<br>Ali Al_Jarah               |
|  | <b>Staff</b> |  |  | Organization Management    | Business Administration | Ali Thanoon Younis<br>Ahmed Jader                  |
|  | <b>Staff</b> |  |  | Strategic Management       | Business Administration | Ayman Jasem Mohamed<br>Abo Al Najem                |
|  | <b>Staff</b> |  |  | Knowledge Management       | Business Administration | Ehab Fakhri Yousif<br>Mustafa Al Twacee            |
|  | <b>Staff</b> |  |  | Organization Management    | Business Administration | Aseel Zuhair Rasheed<br>Ameen Al-Tak               |



|  |              |  |  |                                |                                |                                             |
|--|--------------|--|--|--------------------------------|--------------------------------|---------------------------------------------|
|  | <b>Staff</b> |  |  | Organization Management        | Business Administration        | Israa Tareq Hussein Almalah                 |
|  | <b>Staff</b> |  |  | Organization Management        | Business Administration        | Shaimaa Mohammed Saleh Hassan Hamid         |
|  | <b>Staff</b> |  |  | Strategic Management           | Business Administration        | Reem Saad Ali Aljameel                      |
|  | <b>Staff</b> |  |  | Human Resources Management     | Business Administration        | Saja Natheer Hameed                         |
|  | <b>Staff</b> |  |  | Human Resources Management     | Business Administration        | Noor Ali Abood Sorour Al Abady              |
|  | <b>Staff</b> |  |  | Human Resources Management     | Business Administration        | Bashar Ghanim Hussien Ali Al-Bayati         |
|  | <b>Staff</b> |  |  | Strategic Management           | Business Administration        | Waad Zaki Salih                             |
|  | <b>Staff</b> |  |  | Human Resources Management     | Business Administration        | Rana Mahmood Shaker Sulayman Alobaidy       |
|  | <b>Staff</b> |  |  | Management Information Systems | Management Information Systems | Modhar Hamed Saleh Ahmad Almimaary          |
|  | <b>Staff</b> |  |  | Applied Statistics             | Statistics                     | Azzah Mustafa Abd Alkader Suleman Alkusseme |
|  | <b>Staff</b> |  |  | Human Resources Management     | Business Administration        | Eman Ali Ahmed Younis AL-Hayali             |
|  | <b>Staff</b> |  |  | Human Resources Management     | Business Administration        | Muath Abdullah Hadi Yassin Hassawi          |
|  | <b>Staff</b> |  |  | Organization Management        | Business Administration        | Omar Hazim Basheer Abdullah Al_Taie         |
|  | <b>Staff</b> |  |  | Organization                   | Business Administration        | Ahmed Khalid                                |



|          |       |  |  |                                |                                |                                              |
|----------|-------|--|--|--------------------------------|--------------------------------|----------------------------------------------|
|          |       |  |  | Management                     | ation                          | Abdulrhmn Alsabawy                           |
|          | Staff |  |  | Organization Management        | Business Administration        | Rahma Abdullah<br>Mahmood Ibraheem Al-Helali |
|          | Staff |  |  | Strategic Management           | Business Administration        | Marthad Emad Saeed<br>Ahmed Alsumaidace      |
|          | Staff |  |  | Strategic Management           | Business Administration        | Mryam Monem Mall<br>Alah Al Halawjy          |
|          | Staff |  |  | Management Information Systems | Management Information Systems | Ahmed Ali Azeez<br>Ahmed AL-Hadede           |
|          | Staff |  |  | Linguistics                    | Arabic Language                | Noor Ahmed Hazem<br>Abd                      |
| lecturer |       |  |  | International Economics        | Economics                      | Mohammed Jamal<br>Hamdodon                   |
|          | Staff |  |  | Organization Management        | Business Administration        | Ahmed Khalid Khaleel<br>Ali Al-Hammadi       |
|          | Staff |  |  | Strategic Management           | Business Administration        | Ibrahim Thamer<br>Ibrahim Al-Dabagh          |
|          | Staff |  |  | Business Administration        | Business Administration        | Zaynab Rabee<br>Mohammed Yaseen<br>Aldubooni |

### Professional development

#### Mentoring new faculty members

- Introducing new members to university regulations and policies.
- Preparing them for academic and research work within the university environment.
- Enhance their understanding of academic quality requirements and learning outcomes.

- Support them in developing teaching and communication skills.
- Introducing them to the university's culture, vision and mission.

#### Professional development for faculty members

- Enhancing educational and research efficiency.
- Keeping up with developments in academic disciplines.
- Develop teaching and evaluation skills.
- Support the use of modern technologies in education.
- Enhancing participation in the academic and scientific community.

### 12. Acceptance criteria

High school diploma or equivalent

Admission requirements according to the directives of the Ministry of Higher Education and Scientific Research

### 13. The most important sources of information about the program

- Program description.
- Study plan and course distribution.
- Expected learning outcomes.
- Admission and registration requirements.
- Faculty members.
- Job opportunities after graduation.

### 14. Program Development Plan

Study the department's capabilities in applying the indicators and standards of the specialized program as (strengths ) as well as the failures in applying the indicators and standards as (weaknesses), so that the program management can determine what it can do better

The department presents its strategic plan and its expected results in accordance with the strategies and plans adopted by the college and in line

with its mission and its relationship to the vision and mission of the university  
.as a whole

| Program Skills Map                        |        |        |        |        |    |    |    |           |    |    |    |                           |                         |             |            |
|-------------------------------------------|--------|--------|--------|--------|----|----|----|-----------|----|----|----|---------------------------|-------------------------|-------------|------------|
| Required learning outcomes of the program |        |        |        |        |    |    |    |           |    |    |    |                           |                         |             |            |
| A4                                        | values |        |        | Skills |    |    |    | knowledge |    |    |    | Essential or<br>?optional | Course name             | Course code | Year/Level |
|                                           | Part 1 | Part 2 | Part 3 | B4     | B3 | B2 | B1 | A4        | A3 | A2 | A1 |                           |                         |             |            |
|                                           |        |        |        |        |    |    |    |           |    |    |    |                           |                         |             | 2025-2024  |
| *                                         | *      | *      | *      | *      | *  | *  | *  | *         | *  | *  | *  | *                         | Financial Management \  | AEBA25_F301 | third      |
| *                                         | *      | *      | *      | *      | *  | *  | *  | *         | *  | *  | *  | *                         | Strategic Management    | AEBA25_F302 | third      |
| *                                         | *      | *      | *      | *      | *  | *  | *  | *         | *  | *  | *  | *                         | Bank management         | AEBA25_F303 | third      |
| *                                         | *      | *      | *      | *      | *  | *  | *  | *         | *  | *  | *  | *                         | Cost Accounting \       | AEBA25_F304 | third      |
| *                                         | *      | *      | *      | *      | *  | *  | *  | *         | *  | *  | *  | *                         | Management QSB Computer | AEBA25_F305 | third      |
| *                                         | *      | *      | *      | *      | *  | *  | *  | *         | *  | *  | *  | *                         | project management      | AEBA26_F306 | third      |



|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |           |                                          |             |        |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|-----------|------------------------------------------|-------------|--------|
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Business Economics                       | AEBA25_F307 | third  |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Financial Management Y                   | AEBA25_F309 | third  |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | strategic thinking                       | AEBA25_F310 | third  |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Insurance Management                     | AEBA25_F311 | third  |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Operations Research                      | AEBA25_F312 | third  |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Cost Accounting Y                        | AEBA25_F313 | third  |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Computer project management applications | AEBA25_F314 | third  |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | feasibility studies                      | AEBA25_F315 | third  |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Production and Operations Management     | AEBA25_F401 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | International Business Administration    | AEBA25_F402 | Fourth |

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |           |                                        |             |        |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|-----------|----------------------------------------|-------------|--------|
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Management Information Technology      | AEBA25_F403 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Scientific research methods and ethics | AEBA25_F404 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Government Contracts Management        | AEBA25_F405 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Risk management                        | AEBA25_F406 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Quality Management                     | AEBA25_F407 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Knowledge Management                   | AEBA25_F408 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Corporate Governance                   | AEBA25_F409 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Graduation research project            | AEBA25_F410 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Negotiation Management                 | AEBA25_F411 | Fourth |
| * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | essential | Investment portfolio management        | AEBA25_F412 | Fourth |

