Weekly Lectures Schedule / Department of Media 2020-2021

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **day** |  **class** | 8,30-9,15 | 9,30 - 10,15 | 10,30- 11,15 | 11,30- 12,15 | 12,30-1,15 |
| **Sunday** | **first** | **Media language** **/ Dr. Abdulla** | **Media language** **Dr. Abdulla** | **Media & digital education** **/Mr. Mohammed** | **Press release art/ theoretical****Dr. Ra’ad** | **Press release art/ practical****Dr. Ra’ad** |
| **second** |  | **Digital techniques****Mr. Rami** |  | **Journalistic editing / theoretical****Mr. Mohammad** | **Journalistic editing / practical****Mr. Mohammad** |
| **third** | **Methods of media research****Dr. Jum’ah** | **Methods of media research****Dr. Jum’ah** | **English****Mrs. Tiba** | **Language of media discourse****Dr. Jumanah** | **Language of media discourse****Dr. Jumanah** |
| **fourth** |  | **Press production / theoretical****Mrs. M. Sameer** | **Graduation research / theoretical** |  | **Press production / practical****Mrs. M. Sameer** |
| **Monday** | **first** | **Human rights****Mrs. Reem** | **Human rights****Mrs. Reem** | **Media & digital education****Mr. Mohammed** | **Public relations****Dr. Jum’ah** | **Public relations****Dr. Jum’ah** |
| **second** | **Theories of communication****Dr. Jum’ah** | **Theories of communication****Dr. Jum’ah** |  | **Political communication****Mrs. Dalia** | **Political communication****Mrs. Dalia** |
| **third** | **Journalistic editing /practical****Dr. Ra’ad** | **Digital techniques / practical****Mr. Rami** | **Digital techniques / theoretical****Mr. Rami** | **Investigative reports/theoretical****Dr. Wa’ad**  | **Investigative reports/practical****Dr. Wa’ad** |
| **fourth** | **Media institutions management****Mr. Mohammad**  | **Media institutions management****Mr. Mohammad** | **Specialized journalism****Dr. Ra;ad** | **Specialized journalism****Dr. Ra;ad** | **Graduation research / practical** |
| **Tuesday** | **first** | **Press release art/ theoretical****Dr. Ra’ad** | **History of journalism****Dr. Ra;ad** | **Public relations****Dr. Jum’ah** | **photojournalism****Dr. Wa’ad** | **History of journalism****Dr. Ra;ad** |
| **second** | **Media language** **Dr. Jamanah** | **Press editing / practical** **Mr. M. Sameer** | **Media language** **Dr. Jamanah** | **Research methods****Dr. Iman** | **Research methods****Dr. Iman** |
| **third** | **English****Mrs. Tiba**  | **Investigative reports/practical****Dr. Wa’ad**  | **Investigative reports/theoretical****Dr. Wa’ad**  | **Digital techniques / practical****Mr. Rami** |  |
| **fourth** | **Propaganda and psychological** **warfare / Dr. Wa’ad** |  | **Propaganda and psychological** **warfare / Dr. Wa’ad** |  |  |
|  **Wednesday** | **first** | **Digital techniques / practical****Mr. Rami** | **Mass communication** **Dr. Ali** | **Mass communication** **Dr. Ali** | **English****Dr. Radhwan**  | **English****Dr. Radhwan**  |
| **second** | **English****Dr. Radhwan**  | **English****Dr. Radhwan**  |  | **Media economics****Mrs. Noora** | **Media economics****Mrs. Noora** |
| **third** | **Media legislation /** | **Journalistic editing / theoretical** **Dr. Ra’ad** | **Arabic journalism** **Dr. Ra’ad** | **Media legislation /** | **Arabic journalism** **Dr. Ra’ad** |
| **fourth** | **Linguistic applications****Rd. Jumanah**  | **Linguistic applications****Rd. Jumanah**  | **English****MRs. Tiba**  | **English****MRs. Tiba** | **Graduation research / practical** |
|  **Thursday** | **first** | **Computers** **Dr. Shadha** | **Computers** **Dr. Shadha** | **Press release art/ theoretical****Dr. Ra’ad** | **Digital & media education** **practical****Mr. Mohammad** | **Photojournalism / practical** **Dr. Wa’ad** |
| **second** | **Journalistic editing / theoretical** **Mr. Mohammad** | **Social psychology** **Mr. Abdul - Razzak** | **Social psychology** **Mr. Abdul - Razzak** |  | **Journalistic editing / practical** **Mr. Mohammad Sameer** |
| **third** |  | **Public view****Mr. Mohammed** | **Public view****Mr. Mohammed** | **Legislative reports / theoretical****Dr. Wa’ad** | **Journalistic editing / practical****Dr. Ra’ad** |
| **fourth** |  | **Electronic journalism** **Dr. Ali** | **Electronic journalism** **Dr. Ali** | **Press announcement /****Mr. Abdul-Razzak** | **Press announcement /****Mr. Abdul-Razzak** |

**Weekly Practical Lecture Schedule / Department of Media 2020-2021**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **day** |  **class** | 8,30-9,15 | 9,30 - 10,15 | 10,30- 11,15 | 11,30- 12,15 | 12,30-1,15 |
|  **sunday** | **first** | **Art of press release** **Dr. Ra’ad** | **Art of press release** **Dr. Ra’ad** |  |  |  |
| **second** |  |  | **Digital techniques** **Mr. Rami** | **Digital techniques** **Mr. Rami** |  |
| **third** |  |  |  |  |  |
| **forth** |  |  |  |  |  |
|  **Monday** | **first** | **Media and digital education** **Mr. Mohammed** | **Media and digital education** **Mr. Mohammed** |  |  |  |
| **second** |  |  |  |  |  |
| **third** | **Digital techniques /****Mr. Rami** | **Digital techniques /****Mr. Rami** |  |  |  |
| **forth** |  |  |  |  | **Graduation research** |
|  **Tuesday** | **first** |  |  |  |  | **photojournalism****Dr. Wa’ad** |
| **second** |  |  |  | **Journalistic editing** **Mr. M. Sameer** | **Journalistic editing** **Mr. M. Sameer** |
| **third** | **Investigative reports** **Dr. Wa’ad**  | **Investigative reports** **Dr. Wa’ad**  |  |  |  |
| **forth** |  |  | **Press production****Mr. Mohammed Sameer** |  |  |
|  **Wednesday** | **first** |  |  |  |  |  |
| **second** |  |  |  |  |  |
| **third** |  |  |  |  |  |
| **forth** |  |  |  |  | **Graduation research** |
|  **Thursday** | **first** |  |  |  | **Photojournalism****Dr. Wa’ad** | **computers** **Dr. Shadha** |
| **second** |  |  |  |  |  |
| **third** |  |  |  |  | **Press editing****Dr. Ra’ad** |
| **forth** |  |  |  |  |  |

**Lectures in PDF**

Lecture title

1. Psychological correspondent for press advertisement

2. Is media language the language of the era?

3. he use of pictures and drawings in advertising, press advertising

4. Ethics of press advertising

5. Ethics of press advertising, press advertising lecture

6. The formal body of press advertising

7. Press advertising lecture, Part 1

**Lectures on Youtube:**

1- Lectures on press advertising, entitled: Types of advertisements by Dr. Abdullah Khalif Al-Hayani

2- A lecture on organizing advertising departments in newspaper institutions by Dr. Abdullah Khalif Khudair Al-Hayani

3- Press advertising lecture (Formal form for Press Advertising), Dr. Abdullah Khalif Khudair Al-Hayani