

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class
Lecturing Places: Class

Professor's Name: Radwan Ameen
Scientific Title: lecturer
Scientific Qualification: Ph.D
Subject: English Language
First Semester

Subject Objectives	Teaching students the basic rules of English language and Press and Media terms in English			
Text Books	New Headway Beginner			
Other References	Any book on English grammar + books, articles, texts and videos from the Internet			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Grammatical subject + media terms		
2	8 / 10 / 2023	Reading passage + media terms		
3	16 / 10 / 2023	Grammatical subject + Listening passage + media terms		
4	24 / 10 / 2023	Translation passage + media subject + media terms		
5	1 / 11 / 2023	Reading passage + Listening passage + media terms		
6	7 / 11 / 2023	Translation passage + Grammatical subject + media terms		
7	6 / 12 / 2023	Grammatical subject + media subject + media terms		
8	13 / 12 / 2023	Reading passage + Listening passage + media terms		

9	20 /12 / 2023/	Grammatical subject + media terms		
10	27 / 12 / 2023	Translation passage + media terms		
11	3 / 1 / 2024	Reading passage + Listening passage + media terms		
12	10 / 1 / 2024	Grammatical subject + media terms		
13	17 / 1 / 2024	Translation passage + media terms + media subject		
14	24 / 1 / 2024	Reading passage + Listening passage + media terms		
15	1 / 2 / 2024	Grammatical subject + media terms		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class
Lecturing Places:

Professor's Name: Khalida Ibraheem
Scientific Title: Lecturer
Scientific Qualification: Ph.D
Subject: Human Rights & Democracy
First Semester

Subject Objectives	Teaching students the public and private human rights and the most prominent international organizations concerned with human rights and the role they play in this field.			
Text Books	Handout			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
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1	1 / 10 / 2023	Right to privacy protection		
2	8 / 10 / 2023	Agencies specialized in human rights		
3	16 / 10 / 2023	International Labour Organization		
4	24 / 10 / 2023	Global Health Organization		
5	1 / 11 / 2023	Center for Human Rights		
6	7 / 11 / 2023	Invasion of privacy		
7	6 / 12 / 2023	Declaration of human rights in France		
8	13 / 12 / 2023	Western civilization and human rights		
9	20 / 12 / 2023/	Physical division and intrusion		
10	27 / 12 / 2023	Arab Organization for Human Rights		
11	3 / 1 / 2024	The Human Rights Watch Organization, formerly called the Helsinki Human Rights Watch Organization		
12	10 / 1 / 2024	The right to access and obtain information		
13	17 / 1 / 2024	Declaration of human rights in France		
14	24 / 1 / 2024	The right to defend		
15	1 / 2 / 2024	Right to privacy protection		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Khalida Ibraheem
Scientific Title: Lecturer
Scientific Qualification: Ph.D
Subject: Press History
First Semester

Lecturing Places: Class

Subject Objectives	Teaching students how journalism originated and developed, and introducing the first Iraqi newspapers to be published

Text Books	Handout			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The emergence and development of journalism in Iraq		
2	8 / 10 / 2023	Al-Zawraa newspaper		
3	16 / 10 / 2023	Mosul newspaper		
4	24 / 10 / 2023	Basra newspaper		
5	1 / 11 / 2023	Twenty's Revolution press		
6	7 / 11 / 2023	Journalism evaluation of the twenty's Revolution		
7	6 / 12 / 2023	The emergence of party journalism		
8	13 / 12 / 2023	Public Iraqi Party Press 1922-1930		
9	20 / 12 / 2023 /	Public Iraqi party press 1930-1935		
10	27 / 12 / 2023	Public Iraqi Party Press 1946-1950		
11	3 / 1 / 2024	The secret press of Iraqi political parties		
12	10 / 1 / 2024	Specialized journalism in Iraq		
13	17 / 1 / 2024	Press of religious and national minorities in Iraq		
14	24 / 1 / 2024	Contemporary journalism		
15	1 / 2 / 2024	Full review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Khalida Ibraheem
Scientific Title: Lecturer
Scientific Qualification: Ph.D
Subject: Press History
Second Semester

Lecturing Places: Class

Subject Objectives	Teaching students how journalism originated and developed, and introducing the first Iraqi newspapers to be published			
Text Books	Handout			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	The emergence and development of journalism in Iraq		
2	30/2/2024	Al-Zawraa newspaper		
3	6/3/2024	Mosul newspaper		
4	13/3/2024	Basra newspaper		
5	20/3/2024	Twenty's Revolution press		
6	27/3/2024	Journalism evaluation of the twenty's Revolution		
7	6/4/2024	The emergence of party journalism		
8	13/4/2024	Public Iraqi Party Press 1922-1930		

9	20/4/2024	Public Iraqi party press 1930-1935		
10	27/4/2024	Public Iraqi Party Press 1946-1950		
11	3/5/2024	The secret press of Iraqi political parties		
12	10/5/2024	Specialized journalism in Iraq		
13	17/5/2024	Press of religious and national minorities in Iraq		
14	24/5/2024	Contemporary journalism		
15	1/6/2024	Full review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Jumanah Mohammed
Scientific Title: Assistant Professor
Scientific Qualification: Ph.D
Subject: Media Language
First Semester

Lecturing Places: Class

Subject Objectives	Introducing students to the basics of the language of journalism and the standards that must be followed when editing press news			
Text Books	Handout			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
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1	1 / 10 / 2023	The concept of the language of journalism		
2	10 / 8 / 2023	The impact of language in journalism		
3	10 / 16 / 2023	Press language standards		
4	10 / 24 / 2023	The linguistic standards that a newspaper editor must adhere to when writing a press report		
5	11 / 1 / 2023	Grammatical applications		
6	11 / 7 / 2023	Almubtada': its types and rulings		
7	12 / 6 / 2023	The Predicate: its types and rulings		
8	12 / 13 / 2023	Modal verbs: concepts and meanings		
9	20 / 12 / 2023	Impact of modal verbs		
10	27 / 12 / 2023	Verb-like letters: concepts and meanings		
11	1 / 3 / 2024	Impact of verb-like letters		
12	10 / 1 / 2024	Al-Af'aal Al-Khamsah		
13	17 / 1 / 2024	The number		
14	24 / 1 / 2024	The present tense verb ending with vowel letter		
15	1 / 2 / 2024	Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Jumanah Mohammed
Scientific Title: Assistant Professor
Scientific Qualification: Ph.D
Subject: Media Language
Second Semester

Lecturing Places: Class

Subject Objectives	Introducing students to the basics of the language of journalism and the standards that must be followed when editing press news
Text Books	Handout

Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	2024/2/26	The emergence and development of journalism in Iraq		
2	2024/2/30	Al-Zawraa newspaper		
3	2024/3/6	Mosul newspaper		
4	2024/3/13	Basra newspaper		
5	2024/3/20	Twenty's Revolution press		
6	2024/3/27	Journalism evaluation of the twenty's Revolution		
7	2024/4/6	The emergence of party journalism		
8	2024/4/13	Public Iraqi Party Press 1922-1930		
9	2024/4/20	Public Iraqi party press 1930-1935		
10	2024/4/27	Public Iraqi Party Press 1946-1950		
11	2024/5/3	The secret press of Iraqi political parties		
12	2024/5/10	Specialized journalism in Iraq		
13	2024/5/17	Press of religious and national minorities in Iraq		
14	2024/5/24	Contemporary journalism		
15	2024/6/1	Full review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Jum'ah Jasim
Scientific Title: Professor
Scientific Qualification: Ph.D
Subject: Public Relations
Second Semester

Lecturing Places: Class

Subject Objectives	Achieving more mutual trust within institutions and protecting the organization's reputation, and contributing to spreading internal relations between employees in one institution, which contributes to linking workers in establishments.			
Text Books	Public Relations			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Public Relations program Design		
2	30/2/2024	Scientific methods in public relations		
3	6/3/2024	Scientific research in public relations		
4	13/3/2024	Planning in public relations		
5	20/3/2024	Organization in public relations		
6	27/3/2024	Leadership in public relations		
7	6/4/2024	Coordination in public relations		
8	13/4/2024	Communication in public relations		

9	20/4/2024	Follow-up in public relations		
10	27/4/2024	Correction in public relations		
11	3/5/2024	Training in public relations		
12	10/5/2024	Practicing effective public relations		
13	17/5/2024	Public relations in Iraq		
14	24/5/2024	Features of public relations in Iraq		
15	1/6/2024	Features of public relations in Iraq		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Jum'ah Jasim
Scientific Title: Professor
Scientific Qualification: Ph.D
Subject: Public Relations
First Semester

Lecturing Places: Class

Subject Objectives	Achieving more mutual trust within institutions and protecting the organization's reputation, and contributing to spreading internal relations between employees in one institution, which contributes to linking workers in establishments.			
Text Books	Public Relations			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
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1	1 / 10 / 2023	Public relations concept		
2	8 / 10 / 2023	The origins of public relations and the stages of its development		
3	16 / 10 / 2023	Public relations objectives		
4	24 / 10 / 2023	Public relations jobs		
5	1 / 11 / 2023	The importance of public relations		
6	7 / 11 / 2023	The relationship of public relations to other modes of communication		
7	6 / 12 / 2023	The relationship of public relations with the media		
8	13 / 12 / 2023	The relationship between public relations and advertising		
9	20 / 12 / 2023 /	The relationship between public relations and advertising		
10	27 / 12 / 2023	Public relations audience		
11	3 / 1 / 2024	public relations manager		
12	10 / 1 / 2024	Means of communication in public relations		
13	17 / 1 / 2024	Public relations pioneers		
14	24 / 1 / 2024	Communication methods in public relations		
15	1 / 2 / 2024	Work ethics in public relations		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Wa'ad Ibraheem
Scientific Title: Professor
Scientific Qualification: Ph.D
Subject: Photojournalism
Second Semester

Lecturing Places: Class

Subject Objectives	Introducing students to the importance of photojournalism in media work and what are the most prominent foundations and foundations of this art, as well as introducing students to the most important photography techniques and harnessing them in the service of media material.
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Text Books	Photojournalism			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	The concept of the press photo		
2	30/2/2024	Employing images in journalistic arts		
3	6/3/2024	Practical applications		
4	13/3/2024	TV camera		
5	20/3/2024	Practical applications on television cameras		
6	27/3/2024	Photography in the field of electronic media		
7	6/4/2024	Imaging techniques in the field of electronic media		
8	13/4/2024	Practical applications		
9	20/4/2024	The importance of contemporary technology in photojournalism		
10	27/4/2024	Practical applications		
11	3/5/2024	Qualities of a photojournalist		
12	10/5/2024	Practical applications		
13	17/5/2024	Notes on electronic photography		
14	24/5/2024	Review the entire chapter material		
15	1/6/2024	Practical exam		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Wa'ad Ibraheem
Scientific Title: Professor
Scientific Qualification: Ph.D
Subject: Photojournalism
First Semester

Lecturing Places: Class

Subject Objectives	Introducing students to the importance of photojournalism in media work and what are the most prominent foundations and foundations of this art, as well as introducing students to the most important photography techniques and harnessing them in the service of media material.			
Text Books	Photojournalism			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Photography concept		
2	8 / 10 / 2023	Photography mechanisms		
3	16 / 10 / 2023	Practical applications		
4	24 / 10 / 2023	Types of cameras		
5	1 / 11 / 2023	The camera and its components		
6	7 / 11 / 2023	Practical applications of the model image		
7	6 / 12 / 2023	Digital photography		
8	13 / 12 / 2023	Digital photography techniques		

9	20 /12 / 2023/	Practical applications		
10	27 / 12 / 2023	The importance of lighting in photography		
11	3 / 1 / 2024	Practical applications of the importance of light		
12	10 / 1 / 2024	Lenses in photography		
13	17 / 1 / 2024	The importance of lighting in photography		
14	24 / 1 / 2024	Practical applications of the importance of light		
15	1 / 2 / 2024	Lenses in photography		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Yahya Mowaffak
Scientific Title: Assist. Lecturer
Scientific Qualification: Master's degree
Subject: Mass communication
Second Semester

Lecturing Places: Class

Subject Objectives	Introducing the means of mass communication, their characteristics and theories explaining them, the importance of language in establishing communication, and addressing the elements of the communication process.			
Text Books	None			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Mass communication means		

2	30/2/2024	Characteristics of mass communication media		
3	6/3/2024	Theories and models explaining the mass communication process		
4	13/3/2024	The importance of language in the process of mass communication		
5	20/3/2024	Elements of the communication process		
6	27/3/2024	The media message: its objectives and characteristics		
7	6/4/2024	Conditions that must be met in a successful media message		
8	13/4/2024	The importance of the communicator in mass communication		
9	20/4/2024	Mechanisms of influence in the process of mass communication		
10	27/4/2024	Levels of influence of mass communication		
11	3/5/2024	Advantages and characteristics of mass communication in the influence process		
12	10/5/2024	Mass communication techniques		
13	17/5/2024	The importance of the Internet as a modern means of communication		
14	24/5/2024	The importance of social media as a modern means of communication		
15	1/6/2024	Full review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Yahya Mowaffak
Scientific Title: Assist. Lecturer
Scientific Qualification: Master's Degree
Subject: Mass communication
First Semester

Lecturing Places: Class

Subject Objectives	Introducing the concept of communication, its importance, levels, and functions
Text Books	none

Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Communication concept		
2	8 / 10 / 2023	Communication levels		
3	16 / 10 / 2023	The importance of communication in human societies		
4	24 / 10 / 2023	The concept of mass communication		
5	1 / 11 / 2023	Levels of mass communication		
6	7 / 11 / 2023	Mass communication jobs		
7	6 / 12 / 2023	Social theories in explaining the means of communication		
8	13 / 12 / 2023	communication skills		
9	20 / 12 / 2023/	Psychological approaches to interpreting communication functions		
10	27 / 12 / 2023	The nature of the communication process		
11	3 / 1 / 2024	The importance of technology in the communication process		
12	10 / 1 / 2024	Developments brought about by technology in the structure of the communication process		
13	17 / 1 / 2024	Methods of employing the uses of mass communication in modernizing society		
14	24 / 1 / 2024	Conditions that must be met in a successful communication process		
15	1 / 2 / 2024	Full review		



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Shatha Abdullah
Scientific Title: Lecturer
Scientific Qualification: Ph.D
Subject: Computer
Second Semester

Lecturing Places: Class

Subject Objectives	Building a scientific media experience filled with scientific and creative practices that develop unique and sustainable thinking in dealing with modern social media and technology, in order to: successful media production capable of understanding the role of different media outlets in society and at the same time an effective media professional skilled in technical methods and development in Media work, as well as keeping pace with the scientific and theoretical development of students through applied practical materials. And training to work in modern media through developing skills in using computers			
Text Books	Computer and ready-made software / third edition / 2013			
Other References	Computer basics for all Windows systems			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Definition of electronic calculator and its types		
2	30/2/2024	Definition of the hardware and software components of the calculator		
3	6/3/2024	Definition and basics of the Microsoft Windows 7 operating system		
4	13/3/2024	Windows commands and details of their operation		
5	20/3/2024	Definition of Microsoft Office Word		

6	27/3/2024	Definition of the main work page and existing bars		
7	6/4/2024	Insert list		
8	13/4/2024	Page layout menu		
9	20/4/2024	Rest of the other lists		
10	27/4/2024	A comprehensive practical application for every Microsoft Word program		
11	3/5/2024	Microsoft Power Point		
12	10/5/2024	Defining the main work page and the bars in the application		
13	17/5/2024	Menu bar...Home page menu		
14	24/5/2024	Insert list...and page layout		
15	1/6/2024	The rest of the other printed lists		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Shatha Abdullah
Scientific Title: Lecturer
Scientific Qualification: Ph.D
Subject: Computer
Second Semester

Lecturing Places: Class

Subject Objectives	Building a scientific media experience filled with scientific and creative practices that develop unique and sustainable thinking in dealing with modern social media and technology, in order to: successful media production capable of understanding the role of different media outlets in society and at the same time an effective media professional skilled in technical methods and development in Media work, as well as keeping pace with the scientific and theoretical development of students through applied practical materials. And training to work in modern media through developing skills in using computers
Text Books	Computer and ready-made software / third edition / 2013

Other References	Computer basics for all Windows systems			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Definition of Microsoft Excel		
2	30/2/2024	Definition of the main work page and existing bars		
3	6/3/2024	Organizing, arranging, and coordinating tables, their uses, and simple and clear mathematical operations		
4	13/3/2024	The process of transferring data and information from one program to another		
5	20/3/2024	Microsoft Publisher definition		
6	27/3/2024	Definition of the main work page and existing bars		
7	6/4/2024	How to design advertisements		
8	13/4/2024	How to design newsletters		
9	20/4/2024	How to design a magazine or newspaper page from brief research		
10	27/4/2024	How to design invitation, congratulation and greeting cards		
11	3/5/2024	How to design calendars and certificates of appreciation		
12	10/5/2024	Definition of Internet networks		
13	17/5/2024	Identify the uses of the Internet in scientific research		
14	24/5/2024	How to convert texts from the Internet into general print texts		
15	1/6/2024	How to design business cards and flyers		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Ra'ad Ahmad
Scientific Title: Assist. Prof
Scientific Qualification: Ph. D
Subject: Press release
First Semester

Lecturing Places: Class

Subject Objectives	The concept of the press release, its importance among other journalistic arts, and the method of writing it professionally			
Text Books	Various sources, including methodological books and preparing personal lectures			
Other References	Various, as well as lectures prepared by the lecturer			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of the press release		
2	8 / 10 / 2023	Definitions of the press release from multiple points of view		
3	16 / 10 / 2023	Stages of creating a press release/stages one and two		
4	24 / 10 / 2023	Stages of creating a press release/the third and fourth stages		
5	1 / 11 / 2023	The title of the press release and its importance		
6	7 / 11 / 2023	Heading types		
7	6 / 12 / 2023	Choosing a title - practical applications		
8	13 / 12 / 2023	Title terms and conditions		
9	20 / 12 / 2023/	Title features and benefits		

10	27 / 12 / 2023	Advantages and characteristics of newspaper news editors		
11	3 / 1 / 2024	Practical applications		
12	10 / 1 / 2024	Introduction to the press release		
13	17 / 1 / 2024	The importance of the introduction in the press release		
14	24 / 1 / 2024	Advantages and features of the introduction and opening		
15	1 / 2 / 2024	Practical applications in the introduction		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Ra'ad Ahmad
Scientific Title: Assist. Prof
Scientific Qualification: Ph. D
Subject: Press release
Second Semester

Lecturing Places: Class

Subject Objectives	The concept of the press release, its importance among other journalistic arts, and the method of writing it professionally			
Text Books	Various sources, including methodological books and preparing personal lectures			
Other References	Various, as well as lectures prepared by the lecturer			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Various introductions in the press release		
2	30/2/2024	The body of the news release		

3	6/3/2024	The importance of the body of the news story and how it is written		
4	13/3/2024	Practical applications in the body of the press release		
5	20/3/2024	Anatomy of a press release		
6	27/3/2024	Press release drafting templates		
7	6/4/2024	The most common templates in writing		
8	13/4/2024	Applications for inserting information into a template		
9	20/4/2024	In conclusion, journalistic goodness and its importance		
10	27/4/2024	The five suffixes or the five interrogatives		
11	3/5/2024	Applications to answer questions		
12	10/5/2024	Applications for inserting information into a template		
13	17/5/2024	In conclusion, journalistic goodness and its importance		
14	24/5/2024	The five suffixes or the five interrogatives		
15	1/6/2024	Applications to answer questions		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Amir Ballo
Scientific Title: Lecturer
Scientific Qualification: Master Degree
Subject: Media education
First Semester

Lecturing Places: Class

Subject Objectives	It aims to identify the most important methods of detecting false content and increasing the public's media awareness to identify propaganda and misleading media content.
Text Books	none
Other References	Assistant Books/Media Education Dr. Fahd Abdul Rahman Al-Shammari

Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
		20	20	40

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of media education		
2	8 / 10 / 2023	Why media education		
3	16 / 10 / 2023	Practical applications		
4	24 / 10 / 2023	Global citizenship and digital citizenship		
5	1 / 11 / 2023	Political and commercial pressures on Arab media		
6	7 / 11 / 2023	Citizen journalist		
7	6 / 12 / 2023	Sectarian rhetoric, violence and hate speech		
8	13 / 12 / 2023	Practical applications		
9	20 / 12 / 2023 /	Framing theory		
10	27 / 12 / 2023	Practical applications		
11	3 / 1 / 2024	Controversy and debate		
12	10 / 1 / 2024	Stereotype		
13	17 / 1 / 2024	Marketing		
14	24 / 1 / 2024	Practical applications		
15	1 / 2 / 2024	Newsroom management		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
First Year Class

Professor's Name: Amir Ballo
Scientific Title: Lecturer
Scientific Qualification: Master Degree
Subject: Media education
Second Semester

Lecturing Places: Class

Subject Objectives	It aims to identify the most important methods of detecting false content and increasing the public's media awareness to identify propaganda and misleading media content.			
Text Books	none			
Other References	Assistant Books/Media Education Dr. Fahd Abdul Rahman Al-Shammari			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Humanizing the media		
2	30/2/2024	Children are media material for political propaganda		
3	6/3/2024	Verify the validity of statements		
4	13/3/2024	Practical applications		
5	20/3/2024	Blogs and blogging		
6	27/3/2024	Practical applications		
7	6/4/2024	Ideology		
8	13/4/2024	Theoretical approaches to media ideology		
9	20/4/2024	Verify the validity of statements		
10	27/4/2024	Practical applications		
11	3/5/2024	Blogs and blogging		
12	10/5/2024	Practical applications		
13	17/5/2024	Ideology		
14	24/5/2024	Theoretical approaches to media ideology		

15	1/6/2024	Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class

Professor's Name: Mohammed Samir
Scientific Title: Lecturer
Scientific Qualification: Master Degree
Subject: Journalistic editing
First Semester

Lecturing Places: Class

Subject Objectives	It aims to identify methods, methods and steps for carrying out journalistic investigation as an art of journalism, as well as identifying the method of conducting journalistic talks and dialogues.			
Text Books	none			
Other References	Journalistic editing is a science and an art Dr. Imran Al Hashemi			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 3

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of journalistic investigation		
2	8 / 10 / 2023	The relationship of investigative journalism to other journalistic arts		
3	16 / 10 / 2023	The importance of journalistic investigation		
4	24 / 10 / 2023	Features of journalistic investigation		
5	1 / 11 / 2023	Types of journalistic investigation		
6	7 / 11 / 2023	Objectives of journalistic investigation		

7	6 / 12 / 2023	Specifications for writing investigative journalism		
8	13 / 12 / 2023	Investigative journalism jobs		
9	20 / 12 / 2023/	Sources of journalistic investigation		
10	27 / 12 / 2023	Methods of writing investigative journalism		
11	3 / 1 / 2024	The difference between journalistic, radio and television investigation		
12	10 / 1 / 2024	The title in the journalistic investigation		
13	17 / 1 / 2024	Introductions to investigative journalism		
14	24 / 1 / 2024	Editing the journalistic investigation		
15	1 / 2 / 2024	practical application		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class

Professor's Name: Mohammed Samir
Scientific Title: Lecturer
Scientific Qualification: Master Degree
Subject: Journalistic editing
Second Semester

Lecturing Places: Class

Subject Objectives	It aims to identify methods, methods and steps for carrying out journalistic investigation as an art of journalism, as well as identifying the method of conducting journalistic talks and dialogues.			
Text Books	none			
Other References	Journalistic editing is a science and an art Dr. Imran Al Hashemi			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 3

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	The concept of journalistic talk		
2	30/2/2024	Objectives of the press talk		
3	6/3/2024	Journalist speaking jobs		
4	13/3/2024	Journalistic discourse in the information age		
5	20/3/2024	New techniques in journalistic talk		
6	27/3/2024	Ethics of publishing journalistic talk		
7	6/4/2024	Types of journalistic talk		
8	13/4/2024	Preparing press interviews		
9	20/4/2024	Conducting press interviews		
10	27/4/2024	Writing press interviews		
11	3/5/2024	Technical templates for journalistic talk		
12	10/5/2024	Conducting interviews is a practical application		
13	17/5/2024	Talk and press conference		
14	24/5/2024	Practical methods for conducting press interviews		
15	1/6/2024	practical application		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class

Professor's Name: Jum'ah Jasim
Scientific Title: Prof.
Scientific Qualification: Ph.D
Subject: Communication theories
Second Semester

Lecturing Places: Class

Subject Objectives	The course aims to introduce students to the most important communication theories and their use in the field of media
Text Books	Communication Theories

Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Cultural implantation theory		
2	30/2/2024	Media frame theory		
3	6/3/2024	Theories related to the medium / the concept of the medium / the characteristics of the mass medium		
4	13/3/2024	McLuhan's theory / The medium is the message / The medium is the extension of sight / Cold and hot means / The concept of the global village		
5	20/3/2024	Habermas's electronic field theory		
6	27/3/2024	Uses and gratifications theory		
7	6/4/2024	The theory of diffusion of innovations		
8	13/4/2024	Audience theory/active audience concept		
9	20/4/2024	The concept of exposure/its types, methods of measuring it, and its obstacles		
10	27/4/2024	The theory of prioritization (Agenda Stink)		
11	3/5/2024	Two-stage communication theory		
12	10/5/2024	The snail of silence theory		
13	17/5/2024	Social expectations theory		
14	24/5/2024	Media dependence theory		
15	1/6/2024	Sources of media influence, methods of influence and levels		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class

Professor's Name: Jum'ah Jasim
Scientific Title: Prof.
Scientific Qualification: Ph.D
Subject: Communication theories
First Semester

Lecturing Places: Class

Subject Objectives	The course aims to introduce students to the most important communication theories and their use in the field of media			
Text Books	Communication Theories			
Other References	Helping Books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of communication and its importance		
2	8 / 10 / 2023	Communication functions and responsibilities		
3	16 / 10 / 2023	Theories of the influence of mass communication, its concept and model		
4	24 / 10 / 2023	The concept of theory and its characteristics		
5	1 / 11 / 2023	Direct influence theories, magic bullet theory		
6	7 / 11 / 2023	Theories of limited influence, theories of moderate influence, and effective influence		
7	6 / 12 / 2023	Selective operations		
8	13 / 12 / 2023	Theories related to the communication source / the concept of the sender / its characteristics / gatekeeper theory, news values		
9	20 / 12 / 2023/	Electronic gatekeeper/work ethics in the		

		electronic portal		
10	27 / 12 / 2023	Theories related to the communication message / the concept of the message / the characteristics of a good message / the concept of grooming and its types		
11	3 / 1 / 2024	Methods of persuasion in the communication message		
12	10 / 1 / 2024	Factors of effectiveness of components of the communication process		
13	17 / 1 / 2024	Information theories		
14	24 / 1 / 2024	The theory of prioritization		
15	1 / 2 / 2024	Knowledge gap theory		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Radwan Ameen
Scientific Title: lecturer
Scientific Qualification: Ph.D
Subject: English Language
First Semester

Subject Objectives	Teaching students the basic rules of English language and Press and Media terms in English			
Text Books	New Headway Primary			
Other References	Any book on English grammar + books, articles, texts and videos from the Internet			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
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1	1 / 10 / 2023	Grammatical subject + media terms		
2	8 / 10 / 2023	Reading passage + media terms		
3	16 / 10 / 2023	Grammatical subject + Listening passage + media terms		
4	24 / 10 / 2023	Translation passage + media subject + media terms		
5	1 / 11 / 2023	Reading passage + Listening passage + media terms		
6	7 / 11 / 2023	Translation passage + Grammatical subject + media terms		
7	6 / 12 / 2023	Grammatical subject + media subject + media terms		
8	13 / 12 / 2023	Reading passage + Listening passage + media terms		
9	20 / 12 / 2023 /	Grammatical subject + media terms		
10	27 / 12 / 2023	Translation passage + media terms		
11	3 / 1 / 2024	Reading passage + Listening passage + media terms		
12	10 / 1 / 2024	Grammatical subject + media terms		
13	17 / 1 / 2024	Translation passage + media terms + media subject		
14	24 / 1 / 2024	Reading passage + Listening passage + media terms		
15	1 / 2 / 2024	Grammatical subject + media terms		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Radwan Ameen
Scientific Title: lecturer
Scientific Qualification: Ph.D
Subject: English Language
Second Semester

Subject Objectives	Teaching students the basic rules of English language and Press and Media terms in English
Text Books	New Headway Primary

Other References	Any book on English grammar + books, articles, texts and videos from the Internet			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Grammatical subject + media terms		
2	30/2/2024	Reading passage + media terms		
3	6/3/2024	Grammatical subject + Listening passage + media terms		
4	13/3/2024	Translation passage + media subject + media terms		
5	20/3/2024	Reading passage + Listening passage + media terms		
6	27/3/2024	Translation passage + Grammatical subject + media terms		
7	6/4/2024	Grammatical subject + media subject + media terms		
8	13/4/2024	Reading passage + Listening passage + media terms		
9	20/4/2024	Grammatical subject + media terms		
10	27/4/2024	Translation passage + media terms		
11	3/5/2024	Reading passage + Listening passage + media terms		
12	10/5/2024	Grammatical subject + media terms		
13	17/5/2024	Translation passage + media terms + media subject		
14	24/5/2024	Reading passage + Listening passage + media terms		
15	1/6/2024	Grammatical subject + media terms		



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Amirah Waheed
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: Media economics
Second Semester

Subject Objectives	The student understands the logical relationship between production and the economy in general and the objective reasons for interest in studying and analyzing media economics, media financing and its sources.			
Text Books	none			
Other References	Economics of the media industry, Mustafa Youssef Kafi Economic media: Nazim Khaled Al-Shammari			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Definition of media economics		
2	30/2/2024	Production, distribution and consumption		
3	6/3/2024	Media funding sources		
4	13/3/2024	The distribution process in press institutions		
5	20/3/2024	Characteristics of the journalistic project		
6	27/3/2024	Characteristics of the journalistic project		
7	6/4/2024	The economy of media institutions		
8	13/4/2024	The most prominent forms of control over media institutions		
9	20/4/2024	Management jobs in media institutions		

10	27/4/2024	Management jobs in media institutions		
11	3/5/2024	Influences on the management of media institutions		
12	10/5/2024	Distribution of newspapers		
13	17/5/2024	The relationship of the media to the economy		
14	24/5/2024	Economic media jobs		
15	1/6/2024	Characteristics of the media economy		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Amirah Waheed
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: Media economics
First Semester

Subject Objectives	The student is to understand the logical relationship between production and the economy in general and the objective reasons for interest in studying and analyzing media economics, media financing and its sources.			
Text Books	none			
Other References	Economics of the media industry, Mustafa Youssef Kafi Economic media: Nazim Khaled Al-Shammari			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The cognitive status of media in the theory of material production		

2	8 / 10 / 2023	The cognitive status of media in traditional theory		
3	16 / 10 / 2023	Media sector		
4	24 / 10 / 2023	Media market structure		
5	1 / 11 / 2023	Demand for media		
6	7 / 11 / 2023	Secondary demand for media		
7	6 / 12 / 2023	General features of media products		
8	13 / 12 / 2023	Cost of media products		
9	20 / 12 / 2023/	Forms of displaying media products		
10	27 / 12 / 2023	Media economics, concept and importance		
11	3 / 1 / 2024	Economic institution concept and characteristics		
12	10 / 1 / 2024	The relationship of the media to the economic system		
13	17 / 1 / 2024	The media process from an economic perspective		
14	24 / 1 / 2024	Economic objectives of the media institution		
15	1 / 2 / 2024	Economic perspective of the media		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Abdul-razzak Salih
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: Social Psychology
First Semester

Subject Objectives	Teaching students what psychology is, its goals and importance, and the general characteristics of psychology in the media
Text Books	none
Other References	Helping books

Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
		20	20	40

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Psychology concept		
2	8 / 10 / 2023	Nature of psychology		
3	16 / 10 / 2023	Objectives of psychology		
4	24 / 10 / 2023	Introduction to communication psychology		
5	1 / 11 / 2023	Social psychology: its importance		
6	7 / 11 / 2023	Social psychology: its goals		
7	6 / 12 / 2023	Psychology of print media		
8	13 / 12 / 2023	Psychology of audio media		
9	20 / 12 / 2023/	Psychology of visual media		
10	27 / 12 / 2023	Psychological effects of satellite television		
11	3 / 1 / 2024	Psychological media characteristics of cinema		
12	10 / 1 / 2024	Psycho-media characteristics of theatre		
13	17 / 1 / 2024	Psychological characteristics of radio		
14	24 / 1 / 2024	Transition in the communication process		
15	1 / 2 / 2024	Full Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts

Professor's Name: Abdul-razzak Salih
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: Social Psychology

Second Year Class
Lecturing Places: Class

Second Semester

Subject Objectives	Teaching students what psychology is, its goals and importance, and the general characteristics of psychology in the media			
Text Books	none			
Other References	Helping books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Direct influence theories		
2	30/2/2024	Indirect influence theories		
3	6/3/2024	The concept of language and its importance in the media		
4	13/3/2024	The influence of language in the media		
5	20/3/2024	The influence of the media on language		
6	27/3/2024	Practical exercises		
7	6/4/2024	Social communication theories		
8	13/4/2024	Language in social psychology		
9	20/4/2024	The influence of language in social psychology		
10	27/4/2024	Persuasion skills in language		
11	3/5/2024	practical training		
12	10/5/2024	Psychological pressures in media work		
13	17/5/2024	Sources of psychological stress		

14	24/5/2024	practical training		
15	1/6/2024	Full Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Iman Abdulwahab
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: Research Methodology
First Semester

Subject Objectives	Teaching students the concepts of scientific research, familiarizing them with the concept of thinking and its conditions, and introducing the types of scientific research and their controls			
Text Books	none			
Other References	Helping books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Basic concepts: science, knowledge, scientific research, researcher, method		
2	8 / 10 / 2023	The concept of thinking and its types		
3	16 / 10 / 2023	Conditions of scientific thinking		
4	24 / 10 / 2023	Methods of acquiring scientific knowledge: induction, deduction, hypothetical inference		

5	1 / 11 / 2023	Types of scientific research		
6	7 / 11 / 2023	Types of historical scientific research methods: experimental, comparative, statistical, survey method		
7	6 / 12 / 2023	Verification controls in choosing the correct approach		
8	13 / 12 / 2023	Choose the research topic		
9	20 / 12 / 2023/	Defining the title and its conditions: variables, drafting stages		
10	27 / 12 / 2023	Defining the research problem: its sources, conditions, and cognitive heritage		
11	3 / 1 / 2024	The importance of research and determining research objectives: defining the importance of research, writing the importance of research		
12	10 / 1 / 2024	Developing a research plan: controls for investigating the validity of research objectives		
13	17 / 1 / 2024	Developing a research plan: general foundations		
14	24 / 1 / 2024	Review previous studies		
15	1 / 2 / 2024	Full Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Jum'ah Jasim
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Media research methods
Second Semester

Subject Objectives	Introducing the student to the most important media research methods and employing them in the field of media research
Text Books	Media research methods
Other References	Helping books

Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
		20	20	40

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Scientific interview		
2	30/2/2024	Practical applications		
3	6/3/2024	Questionnaire (steps for constructing the questionnaire		
4	13/3/2024	Types of questions), practical applications		
5	20/3/2024	Steps for preparing the questionnaire		
6	27/3/2024	Practical applications		
7	6/4/2024	the scale		
8	13/4/2024	Steps to build the scale, the difference between the scale and the questionnaire		
9	20/4/2024	Practical applications		
10	27/4/2024	Content analysis		
11	3/5/2024	Steps to analyze categories. Analysis and its units		
12	10/5/2024	Concept, initial analysis/scientific interview, practical applications		
13	17/5/2024	Statistical operations (percentage		
14	24/5/2024	Calculating duplicates (lookup tables, interpretation, explanation		
15	1/6/2024	Practical applications in writing scientific research		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research

Professor's Name: Jumanah Mohamad
Scientific Title: Assist. Prof

University of Mosul
 College of Arts
 Second Year Class
 Lecturing Places: Class

Scientific Qualification: Ph.D
 Subject: Media language
 Second Semester

Subject Objectives	Defining the functions of media, and how to use language to achieve these functions in the correct way			
Text Books	Media language, Lisan al-Arab dictionary, spelling and punctuation			
Other References	Helping books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Media language functions		
2	30/2/2024	News and media		
3	6/3/2024	Guidance and guidance		
4	13/3/2024	Entertainment and enjoyment		
5	20/3/2024	Suspense and advertising		
6	27/3/2024	Education and socialization		
7	6/4/2024	Dictionaries of words: Lisan al-Arab dictionary, and the intermediate dictionary		
8	13/4/2024	Dictionaries of meanings: jurisprudence and the secret of Arabic		
9	20/4/2024	Spelling and punctuation: Ta' al-Marbuta, Ta' al-Mabastu		
10	27/4/2024	The medium hamza and the extreme hamza		
11	3/5/2024	Principles of general writing: dividing the idea into partial ideas		

12	10/5/2024	Organization of the topic: introduction, presentation, conclusion		
13	17/5/2024	Official correspondence		
14	24/5/2024	Reports, minutes of meetings		
15	1/6/2024	Full Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Jumanah Mohamad
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: Media language
First Semester

Subject Objectives	Introducing students to the media language and the specificity of this language, which is an intermediate language between the literary language and the colloquial language. This language, described as an intermediary, is subject to specific techniques and foundations. We try to define and clarify these foundations so that students can become familiar with them and benefit from them in their practical application			
Text Books	Media Language Book / Prof. Dr. Sami Al-Sharif, Dr. Ayman Mansour Nada Language production in media texts / written by Dr. Mahmoud Khalil, Dr. Muhammad Mansour Haiba			
Other References	Articles and lectures from the Internet			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
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1	1 / 10 / 2023	The concept of media language		
2	8 / 10 / 2023	Characteristics of media language (matching speech to the situation, taking into account the situation of the listener)		
3	16 / 10 / 2023	Characteristics of media language (the ability to explain and describe in a lively and entertaining way)		
4	24 / 10 / 2023	Characteristics of media language (brevity and flexibility (the ability to express at different levels)		
5	1 / 11 / 2023	Suitability		
6	7 / 11 / 2023	Evolvability		
7	6 / 12 / 2023	breadth (verbal richness)		
8	13 / 12 / 2023	Avoid making grammatical and semantic errors		
9	20 / 12 / 2023 /	Common mistakes		
10	27 / 12 / 2023	How to address common errors		
11	3 / 1 / 2024	exam		
12	10 / 1 / 2024	In morphological application (participle)		
13	17 / 1 / 2024	In morphological application (passive participle)		
14	24 / 1 / 2024	Language: its levels, functions, and importance		
15	1 / 2 / 2024	Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Abdul-razzak Salih
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: Political Communication
First Semester

Subject Objectives	The student knows the importance of political communication that exists between politicians, media figures, and the general public, which reflects specific political goals
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Text Books				
Other References	Political communication Kamal al-Din Jaafar Political communication Jabbar Allawi			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The emergence of the concept of political communication		
2	8 / 10 / 2023	Political communication (definitions)		
3	16 / 10 / 2023	Theoretical approaches to studying political communication		
4	24 / 10 / 2023	Political communication jobs		
5	1 / 11 / 2023	Political communication and political socialization		
6	7 / 11 / 2023	Political communication and political marketing		
7	6 / 12 / 2023	Political communication and influencing public opinion trends		
8	13 / 12 / 2023	Political communication and government oversight		
9	20 / 12 / 2023/	Political communication and assistance in decision making		
10	27 / 12 / 2023	Political communication and the political system		
11	3 / 1 / 2024	Political communication and national identity		
12	10 / 1 / 2024	Political rumours		
13	17 / 1 / 2024	Political communication and political conflict management		
14	24 / 1 / 2024	Political communication and political conflict management		
15	1 / 2 / 2024	Political blogs		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Abdul-razzak Salih
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: Political Communication
Second Semester

Subject Objectives	The student is to know the importance of political communication that exists between politicians, media figures, and the general public, which reflects specific political goals			
Text Books				
Other References	Communication and political media, Saad Al Saud The role of the media in spreading rumors: Azzam Muhammad Al-Juwaili			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Rumor concept Types of rumours		
2	30/2/2024	General characteristics of rumors		
3	6/3/2024	Factors affecting political communication Media system		
4	13/3/2024	Characteristics of the political system		
5	20/3/2024	Cultural, social and economic factors		
6	27/3/2024	The role of the media in managing political crises		
7	6/4/2024	The role of the media in managing international crises		
8	13/4/2024	The role of the media in managing terrorist crises		

9	20/4/2024	Popular diplomacy		
10	27/4/2024	Models of popular diplomacy		
11	3/5/2024	Levels of political communication		
12	10/5/2024	Mass communication		
13	17/5/2024	Levels of communication in terms of message direction		
14	24/5/2024	Downlink		
15	1/6/2024	Communication levels according to the formality of channels		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Rami Rakan
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: Digital technologies
First Semester

Subject Objectives	It aims to identify digital technologies that are useful in the field of media and journalism			
Text Books				
Other References	Help books/computer programming systems/Mahmoud Saleh Ismail/Hamsa Maan Information and communication technology and its role in education / Ibrahim Bakhti			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
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1	1 / 10 / 2023	Word processing program, recalling the main work page and tapes		
2	8 / 10 / 2023	Menu bar, Home menu, Insert menu, Layout menu		
3	16 / 10 / 2023	Presentation list, checklist, practical application		
4	24 / 10 / 2023	A comprehensive practical application of the WORD word processing program		
5	1 / 11 / 2023	POWERPOINT presentation program, recalling the main work page, tapes, practical application		
6	7 / 11 / 2023	Menu bar, home page menu, insert and layout menu, practical application		
7	6 / 12 / 2023	The rest of the presentation program lists, practical application		
8	13 / 12 / 2023	Inserting sound and movement on slides, a practical application		
9	20 / 12 / 2023 /	Inserting video onto slides, a comprehensive practical application		
10	27 / 12 / 2023	Definition of databases, what they are, their goals, and their importance		
11	3 / 1 / 2024	Access database program recognizes the working page and existing tapes		
12	10 / 1 / 2024	Menu bar, home page menu with all its vocabulary with a practical application		
13	17 / 1 / 2024	Creation menu, form design and form processing, practical application		
14	24 / 1 / 2024	Internet, news searching skills, instant publishing skills		
15	1 / 2 / 2024	Methods and methods of searching on the Internet		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Second Year Class
Lecturing Places: Class

Professor's Name: Rami Rakan
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: Digital technologies
Second Semester

Subject Objectives	It aims to identify digital technologies that are useful in the field of media and journalism (Photoshop, Premiere program).

Text Books				
Other References	Photoshop program / Muhannad Sharif Premier Program			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Definition of Photoshop and definition of the work page and ribbons		
2	30/2/2024	Organizing, arranging, coordinating, using the image and the operations performed on it with a practical application		
3	6/3/2024	Drawing caricatures and making comments on them		
4	13/3/2024	More details about Photoshop		
5	20/3/2024	Explanation of the toolbox instructions		
6	27/3/2024	A comprehensive application for Photoshop		
7	6/4/2024	Definition of the Premier program		
8	13/4/2024	Premier program to choose the project type with practical application		
9	20/4/2024	File menu and some other commands		
10	27/4/2024	Accuracy, hiding and showing on video clips		
11	3/5/2024	Speed up and slow down the video and use filters		
12	10/5/2024	Adding movements, rotation, etc. to video images		
13	17/5/2024	Working on the two programs together with practical application		
14	24/5/2024	Practical application on the Premier program		
15	1/6/2024	Comprehensive practical application		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Jumanah Mohamad
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: The language of media discourse
First Semester

Subject Objectives	Language of Media Discourse: The aim is to explain the concept of media discourse and the sources of this discourse, and to identify appropriate methods for formulating it, and methods of media criticism.			
Text Books	Media Language Book / Prof. Dr. Sami Al-Sharif, Dr. Ayman Mansour Nada Language production in media texts / written by Dr. Mahmoud Khalil, Dr. Muhammad Mansour Haiba			
Other References	Articles and lectures on the Internet			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Style concept		
2	8 / 10 / 2023	Stylistics		
3	16 / 10 / 2023	Literary criticism and journalistic criticism		
4	24 / 10 / 2023	Cultural criticism		
5	1 / 11 / 2023	Style at the single level (word ease)		
6	7 / 11 / 2023	Lack of dissonance between the letters and their neighbours		
7	6 / 12 / 2023	Meanings of indefinite nouns		
8	13 / 12 / 2023	Meanings of the name knowledge		

9	20 /12 / 2023/	Using the two names and their meanings in style		
10	27 / 12 / 2023	Pun		
11	3 / 1 / 2024	Attention and metaphor		
12	10 / 1 / 2024	exam		
13	17 / 1 / 2024	News and creation		
14	24 / 1 / 2024	Submission		
15	1 / 2 / 2024	Emphasis		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Jumanah Mohamad
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: The language of media discourse
Second Semester

Subject Objectives	Identifying media discourse, how to formulate it, conditions for its success, how to read it, analyze its apparent and latent significance, and focus on the integrity of its language.			
Text Books	Media language, research in media language, media structures			
Other References	Helping books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
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1	1 / 10 / 2023	Discourse concept		
2	8 / 10 / 2023	The concept of media discourse		
3	16 / 10 / 2023	Forms of media discourse		
4	24 / 10 / 2023	The concept of significance		
5	1 / 11 / 2023	Significance in media discourse		
6	7 / 11 / 2023	The semantic impact of media discourse		
7	6 / 12 / 2023	Semantic analysis of media discourse		
8	13 / 12 / 2023	Semantic analysis of media texts		
9	20 / 12 / 2023 /	The concept of readability or readability		
10	27 / 12 / 2023	Readability of media discourse		
11	3 / 1 / 2024	Eloquence of speech		
12	10 / 1 / 2024	Direct expression and indirect expression		
13	17 / 1 / 2024	Linguistic correctness		
14	24 / 1 / 2024	practical training		
15	1 / 2 / 2024	Comprehensive quick review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Amerah Wahed
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D
Subject: general opinion
First Semester

Subject Objectives	It aims to identify public opinion, its basics, methods of measuring it, and its impact on the course of things in various aspects of life.
Text Books	Basics of the General Rabbi / Dr. Muhammad Mounir Hijab
Other References	Help books/Public opinion between analysis and influence Dr. Haitham Hadi Al-Hiti

Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
		20	20	40

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of public opinion, its definitions and types		
2	8 / 10 / 2023	Public opinion in ancient societies		
3	16 / 10 / 2023	Public opinion in modern and contemporary societies		
4	24 / 10 / 2023	The nature of public opinion		
5	1 / 11 / 2023	Components of public opinion		
6	7 / 11 / 2023	Factors shaping public opinion		
7	6 / 12 / 2023	Factors shaping public opinion		
8	13 / 12 / 2023	Factors shaping public opinion		
9	20 / 12 / 2023/	Factors shaping public opinion		
10	27 / 12 / 2023	Leadership and its impact on forming public opinion		
11	3 / 1 / 2024	Negative and positive aspects of public opinion		
12	10 / 1 / 2024	Functions of public opinion and its goals		
13	17 / 1 / 2024	Measuring public opinion and its motives		
14	24 / 1 / 2024	A method of measuring public opinion/referendum		
15	1 / 2 / 2024	Method of measuring public opinion/survey and content analysis		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul

Professor's Name: Amerah Wahed
Scientific Title: Assist. Prof
Scientific Qualification: Ph.D

College of Arts
 Third Year Class
 Lecturing Places: Class

Subject: general opinion
 Second Semester

Subject Objectives	It aims to identify public opinion, its basics, methods of measuring it, and its impact on the course of things in various aspects of life.			
Text Books	Basics of the General Rabbi / Dr. Muhammad Mounir Hijab			
Other References	Help books/Public opinion between analysis and influence Dr. Haitham Hadi Al-Hiti			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	The media and its impact on shaping public opinion		
2	30/2/2024	The impact of the press in shaping public opinion		
3	6/3/2024	The impact of Internet content on shaping public opinion		
4	13/3/2024	The influence of the political system on public opinion		
5	20/3/2024	The impact of conferences and seminars on shaping public opinion		
6	27/3/2024	Public opinion in democratic systems		
7	6/4/2024	Public opinion in authoritarian regimes		
8	13/4/2024	Psychological warfare and public opinion		
9	20/4/2024	Leaders, leaders, and shaping public opinion		
10	27/4/2024	Traditional methods to change public opinion		
11	3/5/2024	Repetition and observation		
12	10/5/2024	Emotional arousal and presentation of facts		

13	17/5/2024	Divert the audience's attention		
14	24/5/2024	Specific positive programs		
15	1/6/2024	Rumors and creating crises		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Jum'ah Jasim
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Media research methods
Second Semester

Subject Objectives	Introducing the student to the most important media research methods and employing them in the field of media research			
Text Books	Media research methods			
Other References	Helping books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Scientific interview		
2	30/2/2024	Practical applications		
3	6/3/2024	Questionnaire (steps for constructing the questionnaire		
4	13/3/2024	Types of questions), practical applications		
5	20/3/2024	Steps for preparing the questionnaire		

6	27/3/2024	Practical applications		
7	6/4/2024	the scale		
8	13/4/2024	Steps to build the scale, the difference between the scale and the questionnaire		
9	20/4/2024	Practical applications		
10	27/4/2024	Content analysis		
11	3/5/2024	Steps to analyze pain, categories and units of analysis		
12	10/5/2024	Concept, initial analysis/scientific interview, practical applications		
13	17/5/2024	Statistical operations (percentage		
14	24/5/2024	Calculating duplicates (lookup tables, interpretation, explanation)		
15	1/6/2024	Practical applications in writing scientific research		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Jum'ah Jasim
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Media research methods
First Semester

Subject Objectives	Introducing the student to the most important media research methods and employing them in the field of media research			
Text Books	Media research methods			
Other References	Helping books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Scientific variables		
2	8 / 10 / 2023	Scientific applications		
3	16 / 10 / 2023	Scientific research vocabulary (title, Quranic verse, dedication, thanks and gratitude, introduction, methodological chapter, theoretical chapter, field chapter, results, definitions and formulations)		
4	24 / 10 / 2023	Practical applications (conclusions, recommendations)		
5	1 / 11 / 2023	The methodological framework for scientific research (methodological chapter and its elements)		
6	7 / 11 / 2023	Practical applications		
7	6 / 12 / 2023	Scientific research tools (choice of experts) (honesty and consistency)		
8	13 / 12 / 2023	Problem, importance, goal		
9	20 / 12 / 2023/	Practical applications		
10	27 / 12 / 2023	Scientific research tools (choice of experts) (honesty and consistency)		
11	3 / 1 / 2024	Practical applications		
12	10 / 1 / 2024	Scientific observation		
13	17 / 1 / 2024	Practical applications		
14	24 / 1 / 2024	Research questions		
15	1 / 2 / 2024	Research questions		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts

Professor's Name: Wa'ad Ibrahim
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Investigative reports

Third Year Class
Lecturing Places: Class

Second Semester

Subject Objectives	Introducing investigative journalism, its arts, origins, and importance in the world of modern journalism as it is one of the new journalistic arts, and teaching students the method of writing in investigative reporting and its most important techniques.			
Text Books	Investigative journalism/a theoretical introduction and practical applications			
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 4

Number of Units: 4

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Legal and ethical aspects of investigation		
2	30/2/2024	Methods of tracking public money		
3	6/3/2024	Methods for detecting corruption and negligence		
4	13/3/2024	Using the Internet in investigative journalism		
5	20/3/2024	Models for Iraqi investigations		
6	27/3/2024	Examples of Arab investigations		
7	6/4/2024	Stages of preparing an investigative investigation		
8	13/4/2024	Features of investigative reports		
9	20/4/2024	Examples of foreign investigative investigations		
10	27/4/2024	Image and its uses in investigative reporting		
11	3/5/2024	The art of writing an investigative report		

12	10/5/2024	The impact of investigations in uncovering corruption		
13	17/5/2024	The impact of investigative reports in strengthening democracy		
14	24/5/2024	Professional standards for an investigative journalist		
15	1/6/2024	The relationship of investigative investigations to the scientific method		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Wa'ad Ibrahim
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Investigative reports
First Semester

Subject Objectives	Introducing investigative journalism, its arts, origins, and importance in the world of modern journalism as it is one of the new journalistic arts, and teaching students the method of writing in investigative reporting and its most important techniques.			
Text Books	Investigative journalism/a theoretical introduction and practical applications			
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 4

Number of Units: 4

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	What is investigative journalism?		
2	8 / 10 / 2023	The emergence of investigative journalism		

3	16 / 10 / 2023	The importance of investigative journalism		
4	24 / 10 / 2023	Investigative journalism jobs		
5	1 / 11 / 2023	Investigative journalist skills		
6	7 / 11 / 2023	How to get inspiration for investigative reporting ideas		
7	6 / 12 / 2023	Hypothesis formulation		
8	13 / 12 / 2023	Planning an investigative investigation		
9	20 / 12 / 2023/	Comparison of topics that are suitable as investigations		
10	27 / 12 / 2023	Evidence approved by investigative investigation centers		
11	3 / 1 / 2024	Primary and secondary sources		
12	10 / 1 / 2024	Collecting material, human and paper evidence		
13	17 / 1 / 2024	The art of interviewing in investigative investigation		
14	24 / 1 / 2024	Methods of writing an investigative report		
15	1 / 2 / 2024	Examples of published investigations		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Sa'ad Abdul-Azez
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Arab and international journalism
First Semester

Subject Objectives	Identifying the concept of journalism, Arab and international journalism, the advantages of Arab and international journalism, and the reality of journalism in a number of Arab and international countries.
Text Books	
Other References	

Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
		20	20	40

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of global journalism		
2	8 / 10 / 2023	Advantages and characteristics of international journalism		
3	16 / 10 / 2023	Global journalism jobs		
4	24 / 10 / 2023	Problems of international journalism: financing, laws, ownership		
5	1 / 11 / 2023	The reality of the Arab and international press: political variables		
6	7 / 11 / 2023	The reality of the Arab electronic press		
7	6 / 12 / 2023	The experience of the Arab immigrant press: London/Washington/samples of newspapers		
8	13 / 12 / 2023	The emergence and development of the first continuous Arabic newspapers		
9	20 / 12 / 2023/	Experiences of international editions in European capitals: Time as an example		
10	27 / 12 / 2023	The experience of Egyptian newspapers and their editions		
11	3 / 1 / 2024	The emergence and development of Emirati newspapers		
12	10 / 1 / 2024	The impact of technical and electronic developments on the development of immigrant newspapers		
13	17 / 1 / 2024	Theories of international journalism		
14	24 / 1 / 2024	The theory of freedom and liberalism		
15	1 / 2 / 2024	The theory of power or authoritarianism		



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Sa'ad Abdul-Azez
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Arab and international journalism
Second Semester

Subject Objectives	Identifying the concept of journalism, Arab and international journalism, the advantages of Arab and international journalism, and the reality of journalism in a number of Arab and international countries.			
Text Books				
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Completing the rest of the theories of international journalism		
2	30/2/2024	Social responsibility theory and socialist theory		
3	6/3/2024	The theory of global and international responsibility of journalism		
4	13/3/2024	Development journalism theory		
5	20/3/2024	Democratic participation theory		
6	27/3/2024	The most important international newspapers in the American press		
7	6/4/2024	The most important international newspapers in the French press		
8	13/4/2024	The experience of issuing American newspapers in Arabic/Newsweek		

9	20/4/2024	The most important international newspapers in the British press		
10	27/4/2024	The emergence and development of electronic journalism		
11	3/5/2024	Citizen journalism and its role in enhancing communication with the public		
12	10/5/2024	Free press as a form of advertising promotion		
13	17/5/2024	Modern communication technology and its impact on the spread of journalism		
14	24/5/2024	The most important introduction sites on the Internet		
15	1/6/2024	Local newspaper websites and converting them into international editions		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Teebah Mohamad
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: English Language
Second Semester

Subject Objectives	To develop the English language skills of media students			
Text Books	Headway, English for Intermediate Learners, Translation, English for Media			
Other References	Voice of America Channel			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
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1	26/2/2024	Grammatical Terms + Media		
2	30/2/2024	Reading Passage + Translation		
3	6/3/2024	Media Terms		
4	13/3/2024	Reading + Listening		
5	20/3/2024	Conversation		
6	27/3/2024	Reading Comprehension		
7	6/4/2024	Grammar + Terms		
8	13/4/2024	Writing Skills		
9	20/4/2024	Translation		
10	27/4/2024	Grammar + Media Terms		
11	3/5/2024	Reading +Listening		
12	10/5/2024	Speaking Skills		
13	17/5/2024	Terms of Media		
14	24/5/2024	Translation + Conversation		
15	1/6/2024	Writing Skills		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Teebah Mohamad
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: English Language
First Semester

Subject Objectives	To develop the English language skills of media students
Text Books	Headway, English for Intermediate Learners, Translation, English for Media

Other References	Voice of America Channel			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units: 2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Grammatical Terms + Media		
2	8 / 10 / 2023	Reading Passage + Translation		
3	16 / 10 / 2023	Media Terms		
4	24 / 10 / 2023	Reading + Listening		
5	1 / 11 / 2023	Conversation		
6	7 / 11 / 2023	Reading Comprehension		
7	6 / 12 / 2023	Grammar + Terms		
8	13 / 12 / 2023	Writing Skills		
9	20 / 12 / 2023 /	Translation		
10	27 / 12 / 2023	Grammar + Media Terms		
11	3 / 1 / 2024	Reading + Listening		
12	10 / 1 / 2024	Speaking Skills		
13	17 / 1 / 2024	Terms of Media		
14	24 / 1 / 2024	Translation + Conversation		
15	1 / 2 / 2024	Writing Skills		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Ra'ad Ahmad
Scientific Title: Assist. Prof.
Scientific Qualification: Ph.D
Subject: **Journalistic editing**
First Semester

Subject Objectives	Teaching students the methodological methods of editing journalistic arts, including articles and columns			
Text Books	Various sources and preparation of lectures by the lecturer			
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 4

Number of Units: 3

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of a newspaper article		
2	8 / 10 / 2023	The importance of the article (literary - scientific - journalistic)		
3	16 / 10 / 2023	How to write a newspaper article		
4	24 / 10 / 2023	The difference between a literary article and a journalistic article		
5	1 / 11 / 2023	The origins and development of the newspaper article		
6	7 / 11 / 2023	History of the article in France		
7	6 / 12 / 2023	History of the article in England		
8	13 / 12 / 2023	History of the article in America		

9	20 /12 / 2023/	Journalism and article development		
10	27 / 12 / 2023	The article in the Arab press		
11	3 / 1 / 2024	The article in the Iraqi press		
12	10 / 1 / 2024	The language of the press article - the functions of the press article		
13	17 / 1 / 2024	Types of newspaper articles - characteristics - editorial		
14	24 / 1 / 2024	Characteristics of the journalist article writer - Types of editorial articles		
15	1 / 2 / 2024	Writing the introductory essay and the analytical essay Differences and differences		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Ra'ad Ahmad
Scientific Title: Assist. Prof.
Scientific Qualification: Ph.D
Subject: Journalistic editing
First Semester

Subject Objectives	Teaching students the methodological methods of editing journalistic arts, including articles and columns			
Text Books	Various sources and preparation of lectures by the lecturer			
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 4

Number of Units: 3

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Newspaper column concept		
2	30/2/2024	Its importance is the pillar among other journalistic arts		
3	6/3/2024	The emergence of the newspaper column		
4	13/3/2024	Topics and types of newspaper column		
5	20/3/2024	Column and newspaper article		
6	27/3/2024	Newspaper column jobs		
7	6/4/2024	Features of the newspaper column		
8	13/4/2024	Creativity in the newspaper column		
9	20/4/2024	A comparison between a newspaper column and an editorial		
10	27/4/2024	Qualities of a columnist		
11	3/5/2024	Theoretical exam		
12	10/5/2024	Practical workshop in the newspaper column		
13	17/5/2024	Drafting the newspaper column		
14	24/5/2024	Characteristics of a newspaper column		
15	1/6/2024	Column in the Arab press		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Thrd Year Class
Lecturing Places: Class

Professor's Name: Sahar Hayal
Scientific Title: lecturer
Scientific Qualification: Ph.D
Subject: Media legislation and ethics
First Semester

Subject Objectives	Introducing students to everything related to media laws and legislation related to professional ethics, the limits of the media, its duties and rights, the extent of freedom it
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	enjoys and its limits.			
Text Books	Various sources and preparation of lectures by the lecturer			
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 4

Number of Units: 3

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Definition of the law: introduction and general principles, definition of crime, crimes and their types		
2	8 / 10 / 2023	Media law and its relationship with some other laws, legal frameworks in the media process		
3	16 / 10 / 2023	Freedom of media work, freedoms resulting from the media		
4	24 / 10 / 2023	Media responsibilities and professional ethics		
5	1 / 11 / 2023	Crimes of opinion and publication: their definition and elements, publication prohibitions, conditions for publishing crimes		
6	7 / 11 / 2023	The Iraqi Constitution, explanation of Article 38 of the Iraqi Constitution related to freedom of thought and media		
7	6 / 12 / 2023	Media duties and international law		
8	13 / 12 / 2023	Censorship in the media, media censorship and its methods, classification of media censorship in		

		countries Democracy, media censorship in developing countries, patterns of media censorship		
9	20 / 12 / 2023 /	Meaning of media freedom, advantages of media freedom		
10	27 / 12 / 2023	Freedom of the media and the pressures imposed		
11	3 / 1 / 2024	Guarantees of freedom of the media		
12	10 / 1 / 2024	Public ownership, private ownership of the media, and their impact on media freedom, property rights in the press		
13	17 / 1 / 2024	Rights resulting from the journalist		
14	24 / 1 / 2024	The right to access information and approve periodical publications		
15	1 / 2 / 2024	Media legislation: definition and concept		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Sahar Hayal
Scientific Title: lecturer
Scientific Qualification: Ph.D
Subject: Media legislation and ethics
Second Semester

Subject Objectives	Introducing students to everything related to media laws and legislation related to professional ethics, the limits of the media, its duties and rights, the extent of freedom it enjoys and its limits.			
Text Books	Various sources and preparation of lectures by the lecturer			
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade

	20	20	40	100
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Number of Hours: 4

Number of Units: 3

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Brief historical overviews of media legislation in contemporary Iraq		
2	30/2/2024	Crimes of aggression are taken into account		
3	6/3/2024	Crimes of disclosure and misleading: their elements and types		
4	13/3/2024	Methods of detecting crimes of misleading public opinion		
5	20/3/2024	Incitement crimes		
6	27/3/2024	Electronic publishing crimes		
7	6/4/2024	intellectual property		
8	13/4/2024	Media codes of honor		
9	20/4/2024	Articles of the Arab Code of Honor		
10	27/4/2024	Journalists' Rights Law		
11	3/5/2024	Media and Communications Commission: its origins and duties		
12	10/5/2024	List of journalistic ethics in Iraq and the Arab world		
13	17/5/2024	General guidelines for broadcast media		
14	24/5/2024	Journalistic monitoring		
15	1/6/2024	Examples of newspapers that violate the rules of journalistic ethics		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &

Professor's Name: Rami Rakan

Scientific Research
 University of Mosul
 College of Arts
 Third Year Class
 Lecturing Places: Class

Scientific Title: Assist.lecturer
 Scientific Qualification: Master degree
 Subject: Digital Technologies
 Second Semester

Subject Objectives	It aims to identify digital technologies that are useful in the field of media and journalism			
Text Books				
Other References	Help books/computer programming systems/Mahmoud Saleh Ismail/Hamsa Maan Databases: their nature, management systems, and modern trends / Ammar Zain Al-Abidin / Rami Rakan Arab Information and communication technology and its role in education / Ibrahim Bakhti			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Word processing program, recalling the main work page and tapes		
2	30/2/2024	Menu bar, Home menu, Insert menu, Layout menu		
3	6/3/2024	Presentation list, checklist, practical application		
4	13/3/2024	A comprehensive practical application of the WORD word processing program		
5	20/3/2024	POWERPOINT presentation program, recalling the main work page, tapes, practical application		
6	27/3/2024	Menu bar, home page menu, insert and layout menu, practical application		

7	6/4/2024	The rest of the presentation program lists, practical application		
8	13/4/2024	Inserting sound and movement on slides, a practical application		
9	20/4/2024	Inserting video onto slides, a comprehensive practical application		
10	27/4/2024	Definition of databases, what they are, their goals, and their importance		
11	3/5/2024	Access database program recognizes the working page and existing tapes		
12	10/5/2024	Menu bar, home page menu with all its vocabulary with a practical application		
13	17/5/2024	Create menu, design forms, and process forms		
14	24/5/2024	Comprehensive practical application		
15	1/6/2024	Internet, news searching skills, instant publishing skills		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Third Year Class
Lecturing Places: Class

Professor's Name: Rami Rakan
Scientific Title: Assist.lecturer
Scientific Qualification: Master degree
Subject: Digital Technologies
First Semester

Subject Objectives	It aims to identify digital technologies that are useful in the field of media and journalism			
Text Books				
Other References	Help books/computer programming systems/Mahmoud Saleh Ismail/Hamsa Maan Databases: their nature, management systems, and modern trends / Ammar Zain Al-Abidin / Rami Rakan Arab Information and communication technology and its role in education / Ibrahim Bakhti			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade

	20	20	40	100
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Number of Hours: 2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Areas of benefit from communication technology in journalistic work		
2	8 / 10 / 2023	Practical applications of how to benefit from communication technology in journalistic work		
3	16 / 10 / 2023	Modern communication technology jobs		
4	24 / 10 / 2023	Questions raised by communications technology		
5	1 / 11 / 2023	Using information in the field of journalistic work		
6	7 / 11 / 2023	Practical applications of how to use information in journalistic work		
7	6 / 12 / 2023	Characteristics of good journalistic information		
8	13 / 12 / 2023	Practical applications of how to employ the characteristics of good information in the field of journalistic work		
9	20 / 12 / 2023/	A historical overview of the emergence of the Internet		
10	27 / 12 / 2023	Journalistic phenomena and issues raised by the Internet		
11	3 / 1 / 2024	Practical applications of how to benefit from the Internet in the field of journalistic work		
12	10 / 1 / 2024	The concept of electronic publishing		
13	17 / 1 / 2024	Characteristics of electronic publishing		
14	24 / 1 / 2024	E-book concept		
15	1 / 2 / 2024	Practical applications of the most important software that can be		

		employed in the field of journalistic work		
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2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Jumanah Mohamed
Scientific Title: Assist. Prof.
Scientific Qualification: Ph.D
Subject: Linguistic applications
Second Semester

Subject Objectives	Focusing on the impact of language in directing the media, studying the lapses in this language that may affect the credibility of the media or the media institution, and how to employ linguistic vocabulary in formulating media content.			
Text Books	Media language, research in media language			
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Linguistic contrast		
2	30/2/2024	The concept of bias		
3	6/3/2024	Biased words		
4	13/3/2024	Biased words		
5	20/3/2024	Linguistic bias in the media		
6	27/3/2024	The concept of neutrality		

7	6/4/2024	Neutral words		
8	13/4/2024	Linguistic neutrality in the media		
9	20/4/2024	The common linguistic errors: the concept		
10	27/4/2024	Errors in numbers		
11	3/5/2024	It is wrong for the preposition and the predicate to be a predicate of the verb or		
12	10/5/2024	The error in using the disjunctive pronoun, which is used in the style for emphasis		
13	17/5/2024	Mistakes prevalent in the media		
14	24/5/2024	Mistakes prevalent in the press		
15	1/6/2024	practical training		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Jumanah Mohamed
Scientific Title: Assist. Prof.
Scientific Qualification: Ph.D
Subject: Linguistic applications
First Semester

Subject Objectives	Focusing on the impact of language in directing the media, studying the lapses in this language that may affect the credibility of the media or the media institution, and how to employ linguistic vocabulary in formulating media content.			
Text Books	Media language, research in media language			
Other References	Articles and lectures on the Internet			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours: 2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The language of journalism (its characteristics and advantages)		
2	8 / 10 / 2023	Continuation of the previous topic		
3	16 / 10 / 2023	Journalistic style		
4	24 / 10 / 2023	Radio language		
5	1 / 11 / 2023	Radio language supplement		
6	7 / 11 / 2023	Television language		
7	6 / 12 / 2023	Supplement to the language of television		
8	13 / 12 / 2023	Language and other effects of the visual image		
9	20 / 12 / 2023/	Advertising language		
10	27 / 12 / 2023	Supplement ad language		
11	3 / 1 / 2024	Language on websites		
12	10 / 1 / 2024	exam		
13	17 / 1 / 2024	Language: its function, features, and importance		
14	24 / 1 / 2024	Review		
15	1 / 2 / 2024	Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Sa'ad Abdul-Azez
Scientific Title: Prof.
Scientific Qualification: Ph.D
Subject: Specialized journalism
First Semester

Subject Objectives	Introducing students to specialized journalism and everything related to it			
Text Books	It includes various topics taken from methodological and external books			
Other References	miscellaneous			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:3

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of specialized media, its origins and development		
2	8 / 10 / 2023	The importance of specialization in public press institutions and media companies		
3	16 / 10 / 2023	Objectives of specialized media		
4	24 / 10 / 2023	Components of specialized media		
5	1 / 11 / 2023	Specialized media jobs		
6	7 / 11 / 2023	Components of specialized media		
7	6 / 12 / 2023	Reference for specialized media		
8	13 / 12 / 2023	Supplement - Reference for the media specialized in dealing with the event		
9	20 / 12 / 2023/	Characteristics of the specialized media team and its construction		
10	27 / 12 / 2023	Characteristics of the specialized media audience		
11	3 / 1 / 2024	Theoretical exam		
12	10 / 1 / 2024	Characteristics of specialized media audiences		

13	17 / 1 / 2024	Rules of specialized media and its effectiveness		
14	24 / 1 / 2024	Elements of specialized media - its pros and cons		
15	1 / 2 / 2024	Conditions for a successful specialized journalist		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Sa'ad Abdul-Azez
Scientific Title: Prof.
Scientific Qualification: Ph.D
Subject: Specialized journalism
Second Semester

Subject Objectives	Introducing students to specialized journalism and everything related to it			
Text Books	It includes various topics taken from methodological and external books			
Other References	miscellaneous			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:3

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	The concept of specialized journalism		
2	30/2/2024	Motives for creating specialized newspapers		
3	6/3/2024	Levels of specialized journalism		
4	13/3/2024	Treatment methods in specialized journalism		

5	20/3/2024	Image and title selection in the specialized press		
6	27/3/2024	Areas of specialized media: Islamic media		
7	6/4/2024	Areas of specialized media - political media		
8	13/4/2024	Fields of specialized media - sports media		
9	20/4/2024	Areas of specialized media - minority journalism		
10	27/4/2024	Fields of specialized media - partisan journalism		
11	3/5/2024	Areas of specialized media include feminist newspapers		
12	10/5/2024	Areas of specialized media: thriller newspapers and yellow newspapers		
13	17/5/2024	Specialized media during disasters and accidents		
14	24/5/2024	Scientific, technological and educational media		
15	1/6/2024	Specialized coverage of terrorism and crime issues		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Sarmad Siddek
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: administrations management
Second Semester

Subject Objectives	It aims to identify modern management methods and management theories in journalistic institutions as they differ from other institutions
Text Books	none
Other References	Help books/developing the administrative capabilities of media institutions Dr. Sahar Khalifa Salem Al-Jubouri

Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
		20	20	40

Number of Hours:3

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Elements of modern management		
2	30/2/2024	The concept of media management		
3	6/3/2024	Media management mechanisms		
4	13/3/2024	Flexibility in media management		
5	20/3/2024	Participation in media management		
6	27/3/2024	Training in media management		
7	6/4/2024	Funding in journalistic institutions		
8	13/4/2024	Capacity development in journalistic institutions		
9	20/4/2024	Characteristics of the journalistic project		
10	27/4/2024	Organizational structure in journalistic institutions		
11	3/5/2024	Types of organizational structures		
12	10/5/2024	The administrative apparatus in press institutions		
13	17/5/2024	Editorial staff in press institutions		
14	24/5/2024	Modern technology in journalistic institutions		
15	1/6/2024	Press management for		



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Sarmad Siddek
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: administrations management
First Semester

Subject Objectives	It aims to identify modern management methods and management theories in journalistic institutions as they differ from other institutions			
Text Books	none			
Other References	Help books/developing the administrative capabilities of media institutions Dr. Sahar Khalifa Salem Al-Jubouri			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:3

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of management and its definitions		
2	8 / 10 / 2023	Presentation of management theories		
3	16 / 10 / 2023	The importance of management		
4	24 / 10 / 2023	Administration and media functions		
5	1 / 11 / 2023	The administrative process in press institutions		
6	7 / 11 / 2023	Scientific activities and creative activities		
7	6 / 12 / 2023	Challenges facing journalistic institutions		
8	13 / 12 / 2023	Management jobs in press institutions		

9	20 /12 / 2023/	Planning in journalistic institutions		
10	27 / 12 / 2023	Organization in press institutions		
11	3 / 1 / 2024	Administrative communication in the press institution		
12	10 / 1 / 2024	Guidance in journalistic institutions		
13	17 / 1 / 2024	Censorship in press institutions		
14	24 / 1 / 2024	Issuing decisions in press institutions		
15	1 / 2 / 2024	Evaluation in press institutions		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Mohamed Samir
Scientific Title: lecturer
Scientific Qualification: Master degree
Subject: Press production
Second Semester

Subject Objectives	It aims to learn about the arts of journalistic production and learn about the directing methods and schools used in producing newspapers.			
Text Books				
Other References	Help books/the art of journalistic production Dr. Wathiq Abbas			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:3

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Color development in the newspaper		

2	30/2/2024	Use separate colors		
3	6/3/2024	Use of complex colours		
4	13/3/2024	practical application		
5	20/3/2024	Computer applications in directing		
6	27/3/2024	Methods of entering texts into the computer		
7	6/4/2024	Desktop publishing systems in journalism		
8	13/4/2024	Inserting photographs and drawings into desktop publishing		
9	20/4/2024	The area and frame of the image		
10	27/4/2024	Picture talk		
11	3/5/2024	Illustrated pages		
12	10/5/2024	The text and the factors that control its clarity		
13	17/5/2024	The development of character row operations		
14	24/5/2024	Modern electronic programs in directing		
15	1/6/2024	Practical training		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Mohamed Samir
Scientific Title: lecturer
Scientific Qualification: Master degree
Subject: Press production
First Semester

Subject Objectives	It aims to learn about the arts of journalistic production and learn about the directing methods and schools used in producing newspapers.
Text Books	

Other References	Help books/the art of journalistic production Dr. Wathiq Abbas			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:3

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The concept of directing and its development		
2	8 / 10 / 2023	Types of printing systems		
3	16 / 10 / 2023	General cutting of the newspaper		
4	24 / 10 / 2023	Building the newspaper		
5	1 / 11 / 2023	Topographical elements		
6	7 / 11 / 2023	Mixed output		
7	6 / 12 / 2023	Titles and their types		
8	13 / 12 / 2023	Advantages of using handwriting		
9	20 / 12 / 2023/	practical application		
10	27 / 12 / 2023	Use pictures in the newspaper		
11	3 / 1 / 2024	Use graphics in the newspaper		
12	10 / 1 / 2024	Factors for selecting photos suitable for publication		
13	17 / 1 / 2024	practical application		
14	24 / 1 / 2024	Use hand drawings		
15	1 / 2 / 2024	Expressive drawings and illustrations		



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Mohamed Samir
Scientific Title: lecturer
Scientific Qualification: Master degree
Subject: Press advertisement
Second Semester

Subject Objectives	The course aims to educate students about the nature of advertising, know its types, how to formulate and produce it, identify successful advertisements from others, and the mechanism for employing advertising in institutions and departments.			
Text Books	Press announcement, Dr. Altruism Tariq Al-Obaidi			
Other References	The Internet - newspapers and magazines specialized in press advertising TV and YouTube			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:3

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Types of newspaper advertisements		
2	30/2/2024	Advantages of advertising		
3	6/3/2024	The media and its relationship to advertising		
4	13/3/2024	Advertising promotion		
5	20/3/2024	Advertising promotion		
6	27/3/2024	Advertising methods in the press		
7	6/4/2024	The effect of advertising on financing		
8	13/4/2024	Advertising on the Internet		

9	20/4/2024	The most important differences between advertising in the press and the Internet		
10	27/4/2024	Stages of preparing and designing advertisements in the press		
11	3/5/2024	Stages of producing advertising in the press		
12	10/5/2024	Stages of producing advertising in the press		
13	17/5/2024	Preparing and editing the advertisement in the press		
14	24/5/2024	Advertising strategies in the press		
15	1/6/2024	Factors affecting advertising		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Yahya Mowafak
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: Press advertisement
First Semester

Subject Objectives	The course aims to educate students about the nature of advertising, know its types, how to formulate and produce it, identify successful advertisements from others, and the mechanism for employing advertising in institutions and departments.			
Text Books	Press announcement, Dr. Altruism Tariq Al-Obaidi			
Other References	The Internet - newspapers and magazines specialized in press advertising TV and YouTube			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	The origins of advertising		
2	8 / 10 / 2023	The concept of advertising and the stages of its development in journalism		
3	16 / 10 / 2023	Advertising Jobs		
4	24 / 10 / 2023	Advertising objectives		
5	1 / 11 / 2023	Technical foundations of advertising design		
6	7 / 11 / 2023	Use of techniques in advertising		
7	6 / 12 / 2023	Advertising ethics		
8	13 / 12 / 2023	Verbal and non-verbal symbols in advertising		
9	20 / 12 / 2023 /	Elements for preparing the advertising message		
10	27 / 12 / 2023	Psychological aspects in advertising		
11	3 / 1 / 2024	Advertising and marketing		
12	10 / 1 / 2024	Advertising campaigns		
13	17 / 1 / 2024	Advertising and audience categories		
14	24 / 1 / 2024	Measuring the impact of advertising on the audience		
15	1 / 2 / 2024	Models of advertising introductory behavior		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Teebah Mohamed
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: English Language
First Semester

Subject Objectives	To develop the English language skills of media students			
Text Books	Headway, English for Intermediate Learners, Translation, English for Media			
Other References	Voice of America Channel			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Grammatical Terms + Media		
2	8 / 10 / 2023	Reading Passage + Translation		
3	16 / 10 / 2023	Media Terms		
4	24 / 10 / 2023	Reading + Listening		
5	1 / 11 / 2023	Conversation		
6	7 / 11 / 2023	Reading Comprehension		
7	6 / 12 / 2023	Grammar + Terms		
8	13 / 12 / 2023	Writing Skills		
9	20 / 12 / 2023/	Translation		
10	27 / 12 / 2023	Grammar + Media Terms		
11	3 / 1 / 2024	Reading +Listening		
12	10 / 1 / 2024	Speaking Skills		
13	17 / 1 / 2024	Terms of Media		

14	24 / 1 / 2024	Translation + Conversation		
15	1 / 2 / 2024	Writing Skills		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Teebah Mohamed
Scientific Title: Assist. lecturer
Scientific Qualification: Master degree
Subject: English Language
First Semester

Subject Objectives	To develop the English language skills of media students			
Text Books	Headway, English for Intermediate Learners, Translation, English for Media			
Other References	Voice of America Channel			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Grammatical Terms + Media		
2	30/2/2024	Reading Passage + Translation		
3	6/3/2024	Media Terms		
4	13/3/2024	Reading + Listening		
5	20/3/2024	Conversation		

6	27/3/2024	Reading Comprehension		
7	6/4/2024	Grammar + Terms		
8	13/4/2024	Writing Skills		
9	20/4/2024	Translation		
10	27/4/2024	Grammar + Media Terms		
11	3/5/2024	Reading +Listening		
12	10/5/2024	Speaking Skills		
13	17/5/2024	Terms of Media		
14	24/5/2024	Translation + Conversation		
15	1/6/2024	Writing Skills		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Wa'ad brahim
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Propaganda and psychological warfare
First Semester

Subject Objectives	Introducing the concept of propaganda, its types, methods and various effects on the political, social and media levels, and clarifying the concept of psychological warfare, its methods and uses in war and peace.			
Text Books	Propaganda and psychological warfare			
Other References	Helping books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	A historical introduction to advertising		
2	8 / 10 / 2023	The concept of advertising and its definitions		
3	16 / 10 / 2023	Advertising objectives and types		
4	24 / 10 / 2023	Advertising laws		
5	1 / 11 / 2023	Planning the advertising process		
6	7 / 11 / 2023	Principles of successful advertising		
7	6 / 12 / 2023	Counter-propaganda		
8	13 / 12 / 2023	Advertising methods		
9	20 / 12 / 2023 /	Types of advertising methods		
10	27 / 12 / 2023	Persuasive methods in advertising		
11	3 / 1 / 2024	Gambles in advertising		
12	10 / 1 / 2024	Advertising and its relationship to communication patterns		
13	17 / 1 / 2024	Political propaganda		
14	24 / 1 / 2024	Propaganda and terrorism		
15	1 / 2 / 2024	Review		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Wa'ad brahim
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Propaganda and psychological warfare
Second Semester

Subject Objectives	Introducing the concept of propaganda, its types, methods and various effects on the political, social and media levels, and clarifying the concept of psychological warfare, its methods and uses in war and peace.			
Text Books	Propaganda and psychological warfare			
Other References	Helping books			
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Historical references to psychological warfare		
2	30/2/2024	The concept of psychological warfare and its definitions		
3	6/3/2024	Levels of psychological warfare		
4	13/3/2024	Types of psychological warfare		
5	20/3/2024	The importance of psychological warfare		
6	27/3/2024	Objectives of psychological warfare		
7	6/4/2024	Psychological warfare during World War I		
8	13/4/2024	Psychological warfare in World War II		
9	20/4/2024	Psychological warfare in the Cold War		
10	27/4/2024	Psychological warfare under the new world order		
11	3/5/2024	Planning for psychological warfare and its methods		

12	10/5/2024	Psychological warfare and brainwashing		
13	17/5/2024	Psychological warfare and rumours		
14	24/5/2024	Psychological warfare and secret radio		
15	1/6/2024	Psychological warfare and political poisoning		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Ali Ahmad
Scientific Title: Prof
Scientific Qualification: Ph.D
Subject: Electronic journalism
First Semester

Subject Objectives	Introducing the concept of electronic journalism, its importance in journalistic institutions, its functions, the components of electronic journalism, its reference, levels, and motives for its establishment.			
Text Books				
Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	1 / 10 / 2023	Electronic publishing: concept and features		
2	8 / 10 / 2023	Forms of electronic publishing		

3	16 / 10 / 2023	The effects of electronic publishing on the Arab press		
4	24 / 10 / 2023	Electronic transformation in journalism		
5	1 / 11 / 2023	The concept and definition of electronic journalism		
6	7 / 11 / 2023	The emergence of electronic journalism		
7	6 / 12 / 2023	The development of electronic journalism		
8	13 / 12 / 2023	Types of electronic newspapers		
9	20 / 12 / 2023 /	Characteristics and advantages of electronic journalism		
10	27 / 12 / 2023	Disadvantages of electronic journalism		
11	3 / 1 / 2024	Determinants of the success of electronic journalism and its difficulties		
12	10 / 1 / 2024	Challenges facing electronic journalism		
13	17 / 1 / 2024	Determinants of the relationship between electronic and print journalism		
14	24 / 1 / 2024	News networks		
15	1 / 2 / 2024	Professional standards in electronic journalism		

2023-2024 Courses Description for Media Department



Ministry of Higher Education &
Scientific Research
University of Mosul
College of Arts
Fourth Year Class
Lecturing Places: Class

Professor's Name: Amir Ballo
Scientific Title: lecturer
Scientific Qualification: Master degree
Subject: Electronic journalism
Second Semester

Subject Objectives	Introducing the concept of electronic journalism, the importance of electronic journalistic institutions, their origins, the components of electronic journalism and its reference, its levels, and the motives for its establishment.
Text Books	

Other References				
Marks Divisions and Grades	First Semester	Second Semester	Average	Final Grade
	20	20	40	100

Number of Hours:2

Number of Units:2

Week	Date	Theoretical Subject	Practical Subject	Notes
1	26/2/2024	Features of electronic newspaper design		
2	30/2/2024	Conditions for building websites		
3	6/3/2024	Development of websites		
4	13/3/2024	Types of websites		
5	20/3/2024	Electronic journalism in the Arab world		
6	27/3/2024	Electronic journalism in Iraq		
7	6/4/2024	Virtual communities/concept approach		
8	13/4/2024	social media sites		
9	20/4/2024	Laboratory for preparing a page on Facebook, Twitter, and YouTube and analyzing its content		
10	27/4/2024	Planning an electronic newspaper or news website project		
11	3/5/2024	Discussing news stories written and edited by students on social media		
12	10/5/2024	Multimedia News Editing Lab		
13	17/5/2024	Media applications on mobile phones		
14	24/5/2024	Student analysis laboratory news sites		
15	1/6/2024	Laboratory prepares multimedia reports published on websites		

