


Course Description Form

Department or Branch: Media

College: Arts

University: Mosul

1. Course name and academic stage	
Media Language/Second Stage	
2. Course code	
Atme24f1128	
3. Semester/Year	
2024/2025	
4. Date this description was prepared	
2025/5/9	
5. Available forms of attendance	
In-person and online	
6. Number of study hours (total) / Number of units (total)	
2/2	
7. Name of the course supervisor (if more than one name is mentioned) and academic title.	
Email: iq.edu.uomosul@naif_jumana.dr	Name: Asst. Prof. Dr. Jumana Mohammed Nayef Al-Dulaimi
8. Course objectives	
<p>• Defining media language •</p> <p>Understanding the nature of media discourse and its impact. The most prominent of these objectives are:</p> <ul style="list-style-type: none"> 1. Analyzing the structure of media discourse: Understanding the linguistic styles used in different media outlets such as newspapers, radio, television, and digital platforms. Enhancing critical understanding of the media: enabling the recipient to analyze the news and information contained in the media, and to differentiate between truth and media misinformation. Understanding the impact of language on the public: studying how public opinion is steered and influence him through the use of certain vocabulary or different rhetorical methods. Improving media communication skills: enabling journalists and media professionals to use accurate and effective language that effectively serves their media goals. 	<p>Course objectives</p> 
9. Teaching and learning strategies	
<ul style="list-style-type: none"> Brainstorming Group education Reciprocal teaching 	<p>Strategy</p>

10. Course structure

Evaluation	Learning method	Name of unit or topic	Hours Required	Learning Outcomes	The week
Written and oral	theory	The concept of media language	Bachelor's	2	1
Written and oral	theory	Language characteristics Informative (matching speech to the situation, taking into account the listener's condition)	Bachelor's	2	2
Written and oral	theory	Language characteristics Media (the ability to explain and describe in a lively and entertaining way)	Bachelor's	2	3
Written and oral	theory	Characteristics of media language (brevity and flexibility) and the ability to express at different levels.	Bachelor's	2	4
Written and oral	theory	appropriateness	Bachelor's	2	5
Written and oral	theory	Expansion	Bachelor's	2	6
Written and oral	theory	potential (verbal wealth)	Bachelor's	2	7
Written and oral	theory	Avoid grammatical and semantic errors	Bachelor's	2	8
Written and oral	theory	Common mistakes	Bachelor's degree	2	9
Written and oral	theory	How to address common errors in	Bachelor's degree	2	10
Written and oral	theory	the	Bachelor's degree	2	11
Written and oral	theory	morphological application exam (active participle)	Bachelor's degree	2	12
Written and oral	theory	In the morphological application (passive participle)	Bachelor's	2	13
Written and oral	theory	Language: Its Levels, Functions, and	Bachelor's	2	14
Written and oral	theory	Importance	Bachelor's	2	15
Written and oral	theory	Review of the	Bachelor's	2	16
Written and oral	theory	Functions of Communication Method of Detecting Words in Arabic Dictionaries	Bachelor's	2	17
Written and oral	theory	Punctuation marks	Bachelor's	2	18
Written and oral	theory	Text theory Main	Bachelor's	2	19
Written and oral	theory	Idea and sub-ideas Organizing the topic	Bachelor's	2	20
Written and oral	theory	Writing a media report	Bachelor's degree	2	21
Written and oral	theory		Bachelor's degree	2	22
Written and oral	Administrative	Correspondence Theory	Bachelor's	2	23

Written and oral	theory	Types of administrative correspondence	Bachelor's	2	24
Written and oral	theory	The importance of administrative correspondence	Bachelor's	2	25
Written and oral	theory	Administrative Correspondence Sections	Bachelor's	2	26
Written and oral	theory	Writing minutes of meetings	Bachelor's	2	27
Written and oral	theory	The importance of meeting minutes	Bachelor's	2	28
Written and oral	theory	How to draft minutes of meetings	Bachelor's	2	29
Written and oral	theory	midterm exam	Bachelor's	2	30

.11 Course Evaluation and Grade Divisions

The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation and daily exams.

Oral, monthly, written and reports...

12. Learning and teaching resources

There is no	Required textbooks (methodology, if any) Main
Media Language / Abdul Aziz Sharaf	references (sources)
	Recommended supporting books and references (scientific journals, reports...
	Electronic references, websites
15%	Curriculum update rate

Name and signature of the head of the department or

Dr. Prof. Dr. Jassim Mohammed Khader

الاستاذ الدكتور
جاسم محمد خادر
رئيس قسم الاعلام

Name and signature of the course

holder: Asst. Prof. Dr. Jumana Mohammed Nayef Al-Dulaimi

Course Description Form

Department or branch: Media

College: Arts

University: Mosul

1. Course name and academic stage

English Language / Second Stage

2. Course code

ATME24F129

3. Semester/Year

2024-2025

4. Date this description was prepared

2025/5/4

5. Available forms of attendance

In-person and online

6. Number of study hours (total) / Number of units (total)

2

7. Name of the course supervisor (if more than one name is mentioned) and academic title.

Email: iq.edu.uomosul@alsafawi.manar

Name: M.M. Manar Talal Hamed Aziz

8. Course objectives

- Teaching students tenses in English.
- Practice listening, writing, speaking and speaking skills.
- Identify a number of international terms.

Course objectives

9. Teaching and learning strategies

- Brainstorming
- Group teaching •
- Reciprocal teaching

Strategy

10. Course structure

Evaluation method	Learning method	Name of unit or topic	Hours Required Learning Outcomes	The week
Written and oral	theory	A lecture explaining the curriculum in full	Bachelor's 2	1
Written and oral	theory	Getting to know you	Bachelor's 2	2

Written and oral	theory	Tenses	Bachelor's	2	3
Written and oral	theory	Solve the exercises	Bachelor's	2	4
Written and oral	theory	The way we live	Bachelor's	2	5
Written and oral	theory	Present tenses	Bachelor's	2	6
Written and oral	theory	Solve the exercises	Bachelor's	2	7
Written and oral	theory	A piece to translate from English to Arabic	Bachelor's	2	8
Written and oral	theory	conversation making	Bachelor's	2	9
Written and oral	theory	Negatives and questions	Bachelor's	2	10
Written and oral	theory	Daily exam	Bachelor's	2	11
Written and oral	theory	Have/have got Social expressions	Bachelor's	2	12
Written and oral	theory	yo Nickel from the nickel of the piece To Arabic	Bachelor's	2	13
Written and oral	theory	Solve the exercises	Bachelor's	2	14
Written and oral	theory	Chapter L N Exam	Bachelor's	2	15
Written and oral	theory	It all went wrong	Bachelor's	2	16
Written and oral	theory	Past tense	Bachelor's	2	17
Written and oral	theory	Solve the exercises	Bachelor's	2	18
Written and oral	theory	Word formation	Bachelor's	2	19
Written and oral	theory	expressions Time	Bachelor's	2	20
Written and oral	theory	continuous tenses past	Bachelor's	2	21
Written and oral	theory	yo Nickel From the beginning to the end To Arabic	Bachelor's	2	22
Written and oral	theory	Solve the exercises	Bachelor's	2	23
Written and oral	theory	Quantifiers	Bachelor's	2	24
Written and oral	theory	The date in English	Bachelor's	2	25
Written and oral	theory	Solve the exercises	Bachelor's	2	26
Written and oral	theory	Chapter L N Exam	Bachelor's	2	27

Written and oral	theory	Articles	Bachelor's	2	28
Written and oral	theory	A lot of English Piece for t To Arabic	Bachelor's	2	29
Written and oral	theory	Solve the exercises	Bachelor's	2	30

11 Course Evaluation and Grade Divisions

The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc.

12. Learning and teaching resources

plus Headway By/John and Liz Soars/Pre- Intermediate Student's Book	Required textbooks (methodology if any)
A University Grammar of English.	Main sources References
https://youtu.be/jB1sAWSWu6w?si=Qv3YBoZ_K_LB6jBk https://youtu.be/zAPSa4DRyVM?si=EtyadbUzs-0lnbW8 https://youtu.be/Z6z5TDS_Rgw?si=UJSf1hGlxqsNXlsv https://youtu.be/GjaHKEFhSgg0?si=fQg43p2lrh2SX7nQ	...reports, supporting books and references (recommended in scientific journals)
	Electronic references, websites
20%	Curriculum update rate

Name and signature of the head of the department or

branch- Prof. Dr. Jassim Mohammed Khader

الأستاذ الدكتور
جاسم محمد الخادر
رئيس قسم الاعلام

Name and signature of the course

owner: M.M. Manar Talal Hamed

Course Description Form

Department or Branch: Media

College: Arts

University: Mosul

1. Course name and academic stage		
Scientific Research Methods / Second Stage		
2. Course code		
ATME24F1122		
3. Semester/Year		
2024-2025		
4. Date of preparation of this description		
2025/5/10		
5. Available forms of attendance		
My presence/electronic		
(Yes/No) (number of units)	Number of study hours (k)	6
		2
6. Name of the course supervisor		
Name: Abdulrazzaq Saleh Mahmoud Email: iq.edu.uomosul@msAbdulrazzaq		
8. Course objectives		
<p>The course aims to introduce students to scientific research methods and to understand the most important concepts associated with it, such as science, knowledge, field, and method. It also aims to highlight what is related to research methodology, the conditions of scientific thinking, its importance and advantages, and methods of acquiring scientific knowledge, such as induction, deduction, and hypothetical reasoning. It also aims to:</p> <p>To touch on the most prominent types of scientific methods used reasoning. It also aims to:</p> <p>And the methods followed in writing theses and dissertations, as well as the basic contents of the research, such as the title, problem, importance, objectives, the most prominent terms and concepts, previous studies, and other important contents and basics, not to mention how to collect data and information theoretically and practically.</p>		
Teaching and learning strategies		
Estrogen strategy		



	Field visits to media institutions. - Awareness lectures and scientific seminars. - Production of educational and guidance films. Writing a script for a documentary production
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10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Hours Required Learning Outcomes	Week	
Written and oral	theoretical	Basic concepts: science, knowledge, scientific research, researcher, method	Bachelor's	2	1
Written and oral	Theoretical	The concept of thinking and its	Bachelor's	2	2
Written and oral	Theoretical	types. Conditions of scientific	Bachelor's	2	3
Written and oral	Theoretical	thinking. Methods of acquiring scientific knowledge (induction, deduction, hypothetical reasoning).	Bachelor's	2	4
Written and oral	My theory,	Types of scientific research	Bachelor's degree	2	5
Written and oral	my theory	Types of scientific research methods: historical, experimental, comparative, statistical, survey method	Bachelor's degree	2	6
Written and oral	Theoretical	Verification controls for choosing the correct method,	Bachelor's	2	7
Written and oral	Theoretical	choosing the research topic,	Bachelor's	2	8
Written and oral	Theoretical	determining the title and its conditions (variables, stages of formulation)	Bachelor's	2	9
Written and oral	theoretical	Defining the research problem (its sources, conditions, and cognitive heritage)	Bachelor's	2	10
Written and oral	theoretical	The importance of the research and determining the research objectives (defining the importance of the research, writing the importance of the research)	Bachelor's	2	11
Written and oral	theoretical	(1) Developing the research plan (controls for investigating the validity of the research objectives)	Bachelor's	2	12
Written and oral	Theoretical	Developing the research plan (2)	Bachelor's	2	13
Written and oral	Theoretical	Reviewing previous studies First	Bachelor's	2	14
Written and oral	Theoretical	semester exam	Bachelor's	2	15

Course structure					
Evaluation method	Learning method	Name of unit or topic	Hours Required Learning Outcomes	The week	
Written and oral	theoretical	How to collect data (theoretical, field)	Bachelor's	2	1
Written and oral	theoretical	How to write a theoretical framework	Bachelor's	2	2

Field visits to media institutions.

- Awareness lectures and scientific seminars. - Production of educational and guidance films.

Writing a script for a documentary production

10. Course structure

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Hours Required Learning Outcomes	Week	
Written and oral	theoretical	Basic concepts: science, knowledge, scientific research, researcher, method	Bachelor's	2	1
Written and oral	Theoretical	The concept of thinking and its	Bachelor's	2	2
Written and oral	Theoretical	types. Conditions of scientific	Bachelor's	2	3
Written and oral	Theoretical	thinking. Methods of acquiring scientific knowledge (induction, deduction, hypothetical reasoning).	Bachelor's	2	4
Written and oral	My theory.	Types of scientific research	Bachelor's degree	2	5
Written and oral	my theory	Types of scientific research methods: historical, experimental, comparative, statistical, survey method	Bachelor's degree	2	6
Written and oral	Theoretical	Verification controls for choosing the correct method,	Bachelor's	2	7
Written and oral	Theoretical	choosing the research topic,	Bachelor's	2	8
Written and oral	Theoretical	determining the title and its conditions (variables, stages of formulation)	Bachelor's	2	9
Written and oral	theoretical	Defining the research problem (its sources, conditions, and cognitive heritage)	Bachelor's	2	10
Written and oral	theoretical	The importance of the research and determining the research objectives (defining the importance of the research, writing the importance of the research)	Bachelor's	2	11
Written and oral	theoretical	(1) Developing the research plan (controls for investigating the validity of the research objectives)	Bachelor's	2	12
Written and oral	Theoretical	Developing the research plan (2)	Bachelor's	2	13
Written and oral	Theoretical	Reviewing previous studies First	Bachelor's	2	14
Written and oral	Theoretical	semester exam	Bachelor's	2	15

Course structure

Course structure					
Evaluation method	Learning method	Name of unit or topic	Hours Required Learning Outcomes	The week	
Written and oral	theoretical	How to collect data (theoretical, field)	Bachelor's	2	1
Written and oral	theoretical	How to write a theoretical framework	Bachelor's	2	2

Written and oral	theoretical	Practical applications in writing theoretical information	Bachelor's	2	3
Written and oral	theoretical	How to write a field framework	Bachelor's	2	4
Written and oral	theoretical	Practical applications in writing the field framework	Bachelor's	2	5
Written and oral	theoretical	Designing procedures for collecting field data	Bachelor's	2	6
Written and oral	theoretical	Research community and its types (definition of research community, conditions of a good research community)	Bachelor's	2	7
Written and oral	theoretical	Samples and their types (A- Probability samples)	Bachelor's	2	8
Written and oral	theoretical	Samples and their types (b- Non-probability samples)	Bachelor's	2	9
Written and oral	theoretical	Practical applications (verification controls in sample selection)	Bachelor's	2	10
Written and oral	theoretical	Scientific attribution (cases of writing sources and references, use of research sources)	Bachelor's	2	11
Written and oral	theoretical	Types of attribution (quotation, idea reference, reference)	Bachelor's	2	12
Written and oral	theoretical	Steps for writing a reference	Bachelor's	2	13
Written and oral	theoretical	Practical applications	Bachelor's	2	14
Written and oral	theoretical	Second semester exam	Bachelor's	2	15

11 Course Evaluation and Grade Divisions

and daily exams

According to the tasks assigned to the student, such as preparing

Distribute the grade out of 100

for oral, monthly, written, reports, etc.

12. Learning and teaching resources

	Required textbooks (methodology if any)
to the curriculum Lectures prepared by professors according prepared by the sector	Main References (Sources)
Scientific Research Methods / S. M. Salman Al-Mashhadan	Recommended by (magazines) RT Supporting books and references Scientific, reports...
T Books, research and reports on the Internet	Intention, websites Electronic References
20%	Curriculum update rate



Name and signature of the President

الأستاذ الدكتور
جاسم محمد حسين الجبوري
رئيس قسم الاعلام

Name and signature of the course

owner, department or branch

A. Prof. Abdullrazzaq S. Mahmoud

Course Description Form

Department or Branch: Media

College: Arts

University: Mosul

1. Course name and academic stage				
Communication Theories / Second Stage				
2. Course code				
ATME24F1123				
3. Semester/Year				
2024-2025				
4. Date of preparation of this description				
2025/5/10				
5. Available forms of attendance				
My presence/electronic				
(yes) number of units		Number of study hours (k)		6
				2
Right From a male name (and a male title) If more		Name of the course supervisor		7
Name: Abdulrazzaq Saleh Mahmoud Email: iq.edu.uomosul@msAbdulrazzaq				
8. Course objectives				
The course aims to introduce students to the concept of communication and the specialization of communication theories in the field of media, as well as their importance, objectives, and functions. The course addresses the most important and prominent communication theories that clarify the theoretical framework of the media specialization through the most prominent ideas of scholars and thinkers in the field of theories, specifically through their employment in the media field.			Course objectives	
9. Teaching and learning strategies				
			Strategy	
10. Course structure				
Evaluation method	Learning method	Name of unit or topic	Hours Required Learning Outcomes	Week
Written and oral	Theoretical	The concept of communication and its importance	Bachelor's 2	1

Written and oral	My theory.	Communication functions and levels	Bachelor's degree	2	2
Written and oral	my theory	Theories of the influence of mass media Its concept Model The concept	Bachelor's degree	2	3
Written and oral	My theory.	of the theory and its characteristics	Bachelor's degree	2	4
Written and oral	my theory	Theories of direct influence, the magic bullet theory	Bachelor's degree	2	5
Written and oral	theoretical	Limited influence theories, moderate influence theories, active influence theories	Bachelor's	2	6
Written and oral	My theory.	Selective processes,	Bachelor's degree	2	7
Written and oral	my theory	theories related to the communication source, the concept of characteristics, the gatekeeper the sender, its theory, news values	Bachelor's degree	2	8
Written and oral	theoretical	Electronic gatekeeper, work ethics in the electronic gate, theories related to the	Bachelor's	2	9
Written and oral	theoretical	communication message, the concept of the message, characteristics of a good message, the concept of attraction and its types	Bachelor's	2	10
Written and oral		Persuasion methods in the communication	Bachelor's	2	11
Written and oral		message Effective factors of the components of the	degree	2	12
Written and oral		communication process	Bachelor's	2	13
Written and oral		Information theory Priority	degree	2	14
Written and oral	Theoretical Theoretical Theoretical Theoretical	arrangement theory Knowledge gap theory	Bachelor's degree Bachelor's degree	2	15



Course structure					
Evaluation method	Learning method	Name of unit or topic	Hours Required Learning	Outcomes	The week
Written and oral	theoretical	cultural cultivation theory	Bachelor's	2	1
Written and oral	theoretical	Media frame theory	Bachelor's	2	2
Written and oral	theoretical	Theories related to the medium, the concept of the medium, characteristics of the mass medium	Bachelor's	2	3
Written and oral	McLuhan's theory (the medium is the message, the medium is my theory)		Bachelor's	2	4

		Visual acuity, cold and hot media, the concept of the global village			
Written and oral	theoretical	Habermas's Electronic Field Theory	Bachelor's	2	5
Written and oral	theoretical	Uses and Gratifications Theory	Bachelor's	2	6
Written and oral	theoretical	Diffusion of Innovations Theory	Bachelor's	2	7
Written and oral	theoretical	Audience theory, audience concept active	Bachelor's	2	8
Written and oral		The concept of exposure, its types, methods of measuring it, and its theoretical obstacles	Bachelor's	2	9
Written and oral	theoretical	Prioritization Theory (Agenda Stink)	Bachelor's	2	10
Written and oral	theoretical	Two-stage communication theory	Bachelor's	2	11
Written and oral	theoretical	The Snail of Silence Theory	Bachelor's	2	12
Written and oral	theoretical	Social Expectations Theory	Bachelor's	2	13
Written and oral	theoretical	Media Dependence Theory	Bachelor's	2	14
Written and oral	theoretical	Sources of media influence, methods of influence, and levels of influence	Bachelor's	2	15

.11 Course Evaluation and Grade Divisions

and daily exams

According to the tasks assigned to the student, such as preparing
Distribute the grade out of
100 for oral, monthly, written, reports, etc.

12. Learning and teaching resources

There is no	Required textbooks (methodology if any)
to the curriculum Lectures prepared by professors according	Main References (Sources)

Course Description Form

1. Course name and academic stage:					
Journalistic Editing Stage Two					
Course code:2					
ATMED24F1121					
3: Chapter/Year					
2024 - 2025 Annual					
4: Date of preparation of this description					
2025/5/10					
5: Available forms of attendance					
My presence					
6: Number of study hours (total) / Number of units (total)					
4 hours / 3 units 7: Name of					
the course supervisor (if more than one name is mentioned) and academic title Dr. Raad					
Ahmed Amin Course					
objectives 8:					
Course objectives					
1- Definition of investigative journalism 2: Definition of types of investigative journalism 3 steps to writing a journalistic investigation					
9: Teaching and Learning Strategy					
Strategy					
:1 Brainstorming :2 Group education 3. Dialogue and discussion 4: Self-education					
10: Course Structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	The week
Written and oral	theory	What is investigative journalism?	Bachelor's	2	1
Written and oral		Investigative journalism and other types of journalism	Bachelor's	2	2
Written and oral		Investigation and news	Bachelor's	2	3
Written and oral		Investigation and article	Bachelor's	2	4
Written and oral		Investigation and reportage	Bachelor's	2	5
Written and oral	Practical applications	Features of investigative journalism	Bachelor's	2	6
Written and oral		Investigative journalism jobs	Bachelor's	2	7
Written and oral		Types of investigative journalism	Bachelor's	22	8
Written and oral	practical	Practical applications	Bachelor's	2	9
Written and oral		of investigative journalistic sources	Bachelor's	2	10
Written and oral		Newspaper news and investigations	Bachelor's	2	11

Written and oral	practical	Practical applications of	Bachelor's	2	12
Written and oral		choosing the idea and collecting information,	Bachelor's	2	13
Written and oral		components of the journalistic	Bachelor's	2	14
Written and oral	Practical application	investigation, introduction to the investigation and types of introductions	Bachelor's	2	15
Written and oral	theoretical	Steps for writing an investigation	Bachelor's	2	16
Written and oral	Practical applications	Steps for writing an investigation	Bachelor's	2	17
Written and oral	practical	Specialization in investigative	Bachelor's	2	18
Written and oral		writing,	Bachelor's	2	19
Written and oral		journalistic	Bachelor's	2	20
Written and oral		talk, the concept	Bachelor's	2	21
Written and oral		of talk, news	Bachelor's	2	22
Written and oral		talk, personal talk, group talk	Bachelor's	2	23
Written and oral		Stages of preparing a lead	Bachelor's	2	24
Written and oral	Practical application	Hadith preparation stage		2	25
Written and oral		Character selection,		2	26
Written and oral		preparing questions		2	27
Written and oral		Practical applications		2	28
Written and oral				2	29
Written and oral				2	30

:11 Course Evaluation and Grade Divisions

The grade is distributed out of (100) according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, research reports, etc.

12: Education and teaching resources

There is no	Required textbooks (methodology, if any) and
Press release and its types. The	main references (sources)
nature of press release and its problems.	Recommended supporting books and references (scientific journals, reports...)
com.noor.www	Electronic references, websites

الاستاذ الدكتور
عبدالله بن محمد
الحمادي
رئيس قسم الاعلام

Dr. Raad Ahmed Amin