UNIT1 IT2
Working in IT

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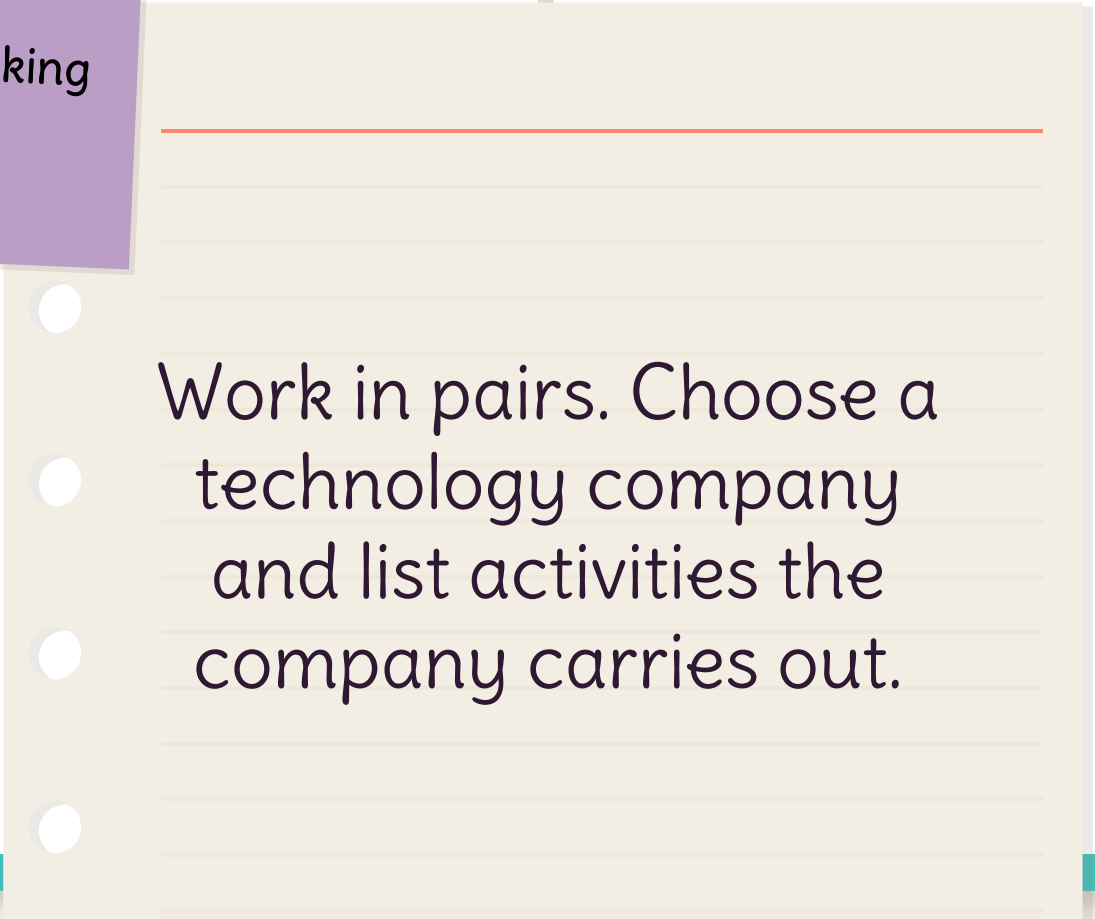
Work in pairs. Choose a technology company and list activities the company carries out.

Reading

Read the company profiles

H.W.

Futachiba

Futachiba is a leading international provider of computer hardware. The company is among the top five suppliers internationally of servers and among the top ten manufacturers of laptop computers. We have production facilities in six countries and we sell our products to almost every country in the world. With service centres in all our major markets, we provide a very high level of customer service.

Reading

Read the company profiles

IBGroup

We are a fast-growing private company that supplies cloud computing services internationally. Our products include online office applications such as word processing, spreadsheet, presentation and database programs, which people can use on the internet anywhere and at any time. Our clients include major corporations, as well as many small and medium-sized companies.

Reading

Read the company profiles

Digital World

At Digital World we proudly design the most popular games in the world! We are excited every day by the great feedback we get from our favourite people: our game-playing customers. You can play our award-winning games on all the major computer operating systems, including Windows and Mac OS. Many of them are also available for Apple iOS and Android. Our wonderful staff started developing games in 2005 and continue to work on new, highly entertaining products. We expect to launch the next version of our biggest game, *War of the Suns*, next month.

Vocabulary

2 Read the company profiles and find words that match these definitions.

1 a company or companies that sell things (Futachiba) —————, —————

2 companies that make things to sell (Futachiba) —————

3 factories (Futachiba) —————

4 things a company sells (Futachiba) —————

5 using software that runs and stores information on the internet (IBGroup)
—————

6 customers (IBGroup) —————

7 start selling a new product (Digital World) —————

Reading

Read the company profiles and answer these questions: (which company or companies?)

1. is getting bigger? _____.

2. develops software? _____ , _____.

3. makes things in more than one country? _____.

4. has a new product to launch? _____.

5. sells software for use on the internet? _____.

H.W

Work in pairs. Underline five types of software in the previous company profiles. Then think of examples of each. What might people use them for?

Reading

تعلم 9 كلمات
تحتوي على ight

H.W.

That is so lame	هذا تقليدي للغاية
My hands are tied	لا أستطيع فعل أي شيء
I don't like your tone	لا يعجبني اسلوبك في التحدث
We are just browsing	نحن فقط نتجول
Maybe there's a silver lining	ربما هناك جانب مشرق

Work in small group. Think of real IT organizations such as Apple and Google. Which would you prefer to work for? Why?

Listening:

Complete this conversation between two people from different IT companies using the words in brackets.

H.W.

A: So _____ (your company)?
B: Well, we mostly develop apps for Apple and Android devices- iPhones, that kind of thing.
A: And _____ (your customers)?
B: Mm ... they could be anyone, really. For example, many are companies, wanting an app to show their products. We also do a lot of work for educational organizations. They often want apps to help people learn something.
A: _____ (produce any hardware)?
B: No, that's a very different field. All our products are software. But we do work closely with hardware manufacturers to make sure our software works well.
A: And _____ (future plans)?
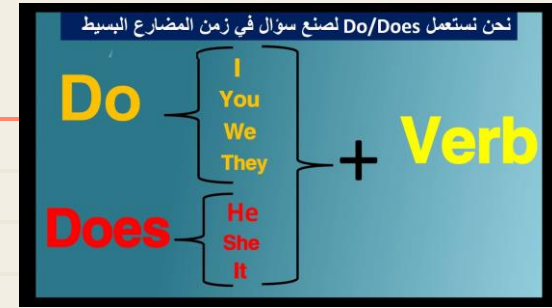**B:** Good question! We have a product launch tomorrow night. _____ (want/come)?

Speaking

H.W.

What is a product launch? Why are product launches a good idea?

نحن نستعمل Do/Does لصنع سؤال في زمن المضارع البسيط

Do I You We They
Does He She It
+ Verb

Language

To form **present simple questions**, we use **do/does + subject + main verb**. If there is a question word in the question (**who**, **what**, **when**, **where**, **how**, ... etc.), it always comes at the beginning.	**Does** this software **work** on iPhones? How often **do** you **update** the software?
For **Yes/No** questions (questions we can answer with 'yes' or 'no'), we use rising intonation (↑). For questions that begin with a question word, we use falling intonation (↓).	Do you work with small companies? (↑) How do I use this software? (↓)

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Present
simple
questions

Writing

H.W.

You are preparing a magazine article about local IT company. Write at least six questions for a questionnaire to find out what this company does.

H.W.

Maybe I didn't make my meaning clear. (You don't understand انت لا تفهم)	ربما لم أجعل المعنى واضحًا
Cut it out	كف عن ذلك
Hold your nerve	تمالك اعصابك
Don't distract me	لاتشتت انتباهي (لاتلهيني)
I'm speechless	انا عاجز عن الكلام

Thank you!

Do you have any questions?