

**Ministry of Higher Education and Scientific Research  
Scientific Supervision and Scientific Evaluation Apparatus  
Directorate of Quality Assurance and Academic Accreditation  
Accreditation Department**



# **Academic Program and Course Description Guide**

**2024**

## **Introduction:**

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

### **Concepts and terminology:**

**Academic Program Description:** The academic program description provides a brief summary of its vision, mission and

objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

**Course Description:** Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

**Program Vision:** An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

**Program Mission:** Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

**Program Objectives:** They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

**Curriculum Structure:** All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

**Learning Outcomes:** A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

**Teaching and learning strategies:** They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.



## Academic Program Description Form



University Name: ..... Mosul.....  
Faculty/Institute: .... Tourism sciences.....  
Scientific Department: .... Hotel studies.....  
Academic or Professional Program Name: ... Tourism sciences.....  
Final Certificate Name: Tourism sciences .....  
Academic System: ... Annual .....  
Description Preparation Date: 1/4/2024  
File Completion Date: 7/4/2024

Signature:

Head of Department Name:

.Dr Manal Abdel-Jabbar Al-Sammak

Date: 7/5/2024

Signature:

Scientific Associate Name:

.Dr Zeina Zuhair Mohammed Sheh

Date: 6/5/2024

The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance

Department:

Signature:

Ahmed Kanaan

Date: 8/5/2024

.Dr Muhammad Naif Mahmoud

Approval of the Dean

### **1. Program Vision**

**Leadership, excellence, and competition in the field of hotel studies in terms of education, training, and access to the experiences and expertise of others in the same specialty.**

### **2. Program Mission**

**Consolidating the role of hotel studies in society in order to advance the tourism reality through the graduates of this study, which will have the ability to keep pace with the requirements of the local labor market and advance the country's tourism reality through an academic perspective and practical application of educational outcomes, which in a cycle will enhance the country's economy, tourism development, and sustainable development. In the field of tourism as a service to the community.**

### **3. Program Objectives**

- 1- Providing graduates with the knowledge and skills that will help them develop their careers in the hotel field**
- 2- Developing theoretical curricula and keeping pace with modernity in the field of science and hotel studies in order to graduate students with a high level of culture and practical competence in their specialty.**
- 3- The ability to find temporary and permanent solutions to the problems and obstacles faced by the academic worker in the hotel field.**
- 4- Providing the public and private sectors with specialized human resources in the field of hotel**
- 5- Demonstrating excellence and sophistication in the field of service provided in various tourism sectors.**

### **4. Program Accreditation**

**Does the program have program accreditation? And from which agency?**  
**Nothing**

### **5. Other external influences**

**Is there a sponsor for the program?**  
**Nothing**

6. Program Structure				
Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements	12	21	40%	basic
College Requirements	12	26	40%	basic
Department Requirements	6	13	20%	basic
Summer Training				
Other				

\* This can include notes whether the course is basic or optional.

7. Program Description				
Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical
<b>second</b>				
2023–2024	Ths1	Professional ethics	2	
2023–2024	Ths2	democracy	1	
2023–2024	Ths3	English language	1	
2023–2024	Ths4	Tourism Economics(2)	2	
2023–2024	Ths5	French language	1	
2023–2024	Ths6	Food health& Professional Health	3	
2023–2024	Ths7	Front office management	3	
2023–2024	Ths8	Management of conferences and festivals	3	
2023–2024	Ths9	Guest behavior	3	
2023–2024	Ths10	Iraq tourist attractions	3	
2023–2024	Ths11	Crimes of the Baath Party regime in Iraq	1	
<b>Third</b>				
2023–2024	Thr1	Feed	2	
2023–2024	Thr2	Protocol and etiquette management	2	

2023–2024	Thr3	English language	3	
2023–2024	Thr4	Restaurants management	2	
2023–2024	Thr5	Feasibility study	2	
2023–2024	Thr6	Public relations	2	
2023–2024	Thr7	Touristic investment	2	
2023–2024	Thr8	French language	3	
2023–2024	Thr9	Hotel planning	2	
2023–2024	Thr10	Hotel accounting	2	
<b>Fourth</b>				
2023–2024	Thf1	English language	3	
2023–2024	Thf2	Hospitality industry	2	
2023–2024	Thf3	Research methods and preparing	2	
2023–2024	Thf4	Human Resource Management	2	
2023–2024	Thf5	French language	3	
2023–2024	Thf6	Hotel marketing	2	
2023–2024	Thf7	Touristic crisis management	2	
2023–2024	Thf8	Touristic media	2	
2023–2024	Thf9	Tourism legal legislation	2	
2023–2024	Thf10	Hotel information systems	2	

<b>8. Expected learning outcomes of the program</b>	
<b>Knowledge</b>	
Learning Outcomes 1	<b>1-The ability to solve tourism problems through general data on the subject and the use of modern and scientific methods in addressing them</b> <b>2- Hotel studies and the basis of scientific knowledge and its provision</b> <b>3- The relationship between the economic situation and tourism in the country and hard currency inputs</b> <b>4- Understanding the tourism environment at the national, regional or international level.</b>
<b>Skills</b>	
Learning Outcomes 2	<b>1- Adopting thoughtful scientific description and analysis to describe tourism phenomena and their relationship to the problem at hand</b> <b>2- The law, legal text, and organization of the</b>

	<p>relationship process with tourism</p> <p>3- Using the accounting and mathematical system to analyze the problems faced by tourism</p> <p>4- Use the right to constructive criticism and scientific analysis of the topics under discussion</p>
<b>Ethics</b>	
Learning Outcomes 3	<p>1- The ability to realize the creative and best responsibilities in the hotel field</p> <p>2- Working on everything that is modern and advanced in order to develop work in the tourism sector</p> <p>3- Using the modern method used by developed countries in the field of tourism and hospitality in order to increase tourism milk production at the local level.</p> <p>4- Work on twinning between scientific departments at the level of specialized local universities for the sake of encouragement, and the departments need</p>

## **9. Teaching and Learning Strategies**

- 1- Direct education:** through scientific lectures, in which the professor has the primary role, and it is in a simple and easy manner, and the student is the recipient.
- 2- Indirect education:** Student participation is at a high level in terms of observations, verification, and students' interest in developing alternatives or solving problems. The university professor is the direct and effective supervisor.
- 3- E-learning:** It employs the latest technologies, such as virtual reality and machine learning, and integrates them with scientific educational concepts to create a methodology designed to improve the acquisition of knowledge and skills.

## **10. Evaluation methods**

**It is done by**

- 1- Scientific tests:** This is the traditional method used by the university professor to determine the level and extent of the student's understanding of the subject
- 2- Research:** Assigning students by the subject professor to write research on a



topic previously agreed upon by the professor and student helps increase the student's ability to conduct scientific research, find solutions to problems, and benefit from them as a realistic experience.

**3- Reports:** Urging students to access websites to research the field of specialization and write reports, in addition to using the library and scientific curricula, the method of submitting the report, the method of work, and discussion with other students, which is one of the main means of learning and evaluation.

**4- Discussion and questions:** Conducting discussion circles among students, supervised by the teaching staff, and asking intellectual questions and the correct method of answering, enhances the university professor's recognition of the students' levels in terms of understanding, perception, and comprehension of the material, and it is one of the main methods of evaluation.

**5- A graduation project or research,** which is one of the study requirements and at the same time highlights the intellectual, educational and applied skills that the student has acquired throughout the study period by choosing a topic from the curriculum that the student has received.

11. Faculty						
Faculty Members						
Academic Rank	Specialization		Special Requirements/Skills (if applicable)		Number of the teaching staff	
	General	Special			Staff	Lecturer
<b>Professor Doctor</b>	<b>Philosophy of physical education</b>	<b>Philosophy and history of physical education</b>			<b>1</b>	
<b>Assistant Professor Doctor</b>	<b>business management</b>	<b>Knowledge and leadership</b>			<b>1</b>	
<b>Assistant Professor Doctor</b>	<b>geography</b>	<b>Human geography</b>			<b>1</b>	
<b>Doctor teacher</b>	<b>English language</b>	<b>Critical style</b>			<b>1</b>	

<b>Teacher</b>	<b>managemen t and economy</b>	<b>Economic development</b>				<b>1</b>
<b>assistant teacher</b>	<b>special law</b>	<b>Proceedings law</b>			<b>1</b>	
<b>assistant teacher</b>	<b>business managemen t</b>	<b>business management</b>			<b>1</b>	
<b>assistant teacher</b>	<b>Ancient ruins</b>	<b>Ancient Iraqi languages</b>			<b>1</b>	
<b>assistant teacher</b>	<b>Manageme nt Informatio n Systems</b>	<b>Management Information Systems</b>			<b>1</b>	
<b>assistant teacher</b>	<b>accounting</b>	<b>Financial accounting and auditing</b>			<b>1</b>	
<b>assistant teacher</b>	<b>Economy</b>	<b>Sciences in economics</b>			<b>1</b>	
<b>assistant teacher</b>	<b>translation</b>	<b>Linguistic significance</b>			<b>1</b>	
<b>assistant teacher</b>	<b>Banking and Financial Sciences</b>	<b>Banking and Financial Sciences</b>			<b>1</b>	
<b>assistant teacher</b>	<b>Banking and Financial Sciences</b>	<b>Financial management</b>				<b>1</b>
<b>assistant teacher</b>	<b>French</b>	<b>French novel</b>				<b>1</b>
<b>assistant teacher</b>	<b>French</b>	<b>French language and literature</b>				<b>1</b>

assistant teacher	business management	Financial management			1	
assistant teacher	business management	Marketing			1	
assistant teacher	French	French language and literature				1
assistant teacher	management and economy	Business management			1	
assistant teacher	management and economy	Business management			1	

### **Professional Development**

#### **Mentoring new faculty members**

The Department of Hotel Studies is pursuing a program to develop new faculty members by giving training lectures under the supervision of qualified staff from the department, working to involve new faculty members in the work of the department under the supervision of those who are senior to the teaching staff, holding training courses, and holding discussion circles.

#### **Professional development of faculty members**

- 1- Involving the teaching staff in scientific courses and seminars that would develop the specialized aspect of the teaching staff.
- 2- Urging the holding of scientific workshops, seminars, scientific conferences and training courses in order to advance the professional field of the teaching staff.

### **12. Acceptance Criterion**

- 1- Approval of the central admission plan according to its conditions and according to the department's annual academic plan
- 2- Accepting top students from tourism institutes according to the effective decisions of the Ministry of Higher Education and Scientific Research

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<b>13. The most important sources of information about the program</b>
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<b>1- Scientific department guide approved by the university and the ministry</b>
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<b>2- The university and college website.</b>
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<b>14. Program Development Plan</b>
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<b>1- Striving to attract additional numbers of students by facilitating admission criteria and expanding the number of academic seats for applicants.</b>
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<b>2- Working to develop the scientific department by opening postgraduate studies (Master's, PhD) for the sustainability of the department with a specialized teaching staff.</b>
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<b>3- Developing teaching staff in the department by conducting scientific workshops, training courses, field visits, and knowledge and academic exchange between corresponding departments in universities at the local or international level.</b>
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<b>4- Integrating theory and application in terms of the scientific vocabulary required to study in the department through field visits to governmental and private tourism institutions and holding scientific seminars hosted by a tourism official, director, or person with experience in the field of tourism to enhance practical experience in this field.</b>
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<b>5- Providing everything possible in order to provide the best services and resources to students, including furniture and air conditioning for classrooms and laboratories, providing a library stocked with modern and diverse books, and placing them at the service of primary and postgraduate students.</b>
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Program Skills Outline															
				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4
second	Ths1	Professional ethics	Basic		√				√				√		
	Ths2	Democracy	Basic		√				√				√		
second	Ths3	English language	Basic		√				√				√		
	Ths4	Tourism Economics(2)	Basic		√				√				√		
second	Ths5	French language	Basic		√				√				√		
	Ths6	Food health& Professional Health	Basic		√				√				√		
second	Ths7	Front office management	Basic		√				√				√		
second	Ths8	Management of conferences and festivals	Basic		√				√				√		
second	Ths9	Guest behavior	Basic		√				√				√		
second	Ths10	Iraq tourist attractions	Basic		√				√				√		
second	Ths11	Crimes of the Baath Party regime in Iraq	Basic		√				√				√		

<b>Third</b>															
<b>Third</b>	<b>Thr1</b>	<b>Feed</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr2</b>	<b>Protocol and etiquette management</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr3</b>	<b>English language</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr4</b>	<b>Restaurants management</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr5</b>	<b>Feasibility study</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr6</b>	<b>Public relations</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr7</b>	<b>Touristic investment</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr8</b>	<b>French language</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr9</b>	<b>Hotel planning</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Thr10</b>	<b>Hotel accounting</b>	<b>Basic</b>			√				√				√	
<b>Fourth</b>															
<b>Fourth</b>	<b>Thf1</b>	<b>English language</b>	<b>Basic</b>				√				√				√

<b>Fourth</b>	<b>Thf2</b>	<b>Hospitality industry</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Thf3</b>	<b>Research methods and preparing</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Thf4</b>	<b>Human Resource Management</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Thf5</b>	<b>French language</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Thf6</b>	<b>Hotel marketing</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Thf7</b>	<b>Touristic crisis management</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Thf8</b>	<b>Touristic media</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Thf9</b>	<b>Tourism legal legislation</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Thf10</b>	<b>Hotel information systems</b>	<b>Basic</b>				√				√				√

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.



# The Second level



## Course Description Form Conferences& Festivals Management

1. Course Name:	
Conferences& Festivals Management	
2. Course Code:	
Ths8	
3. Semester / Year:	
2023/2024	
4. Description Preparation Date:	
1/4/2024	
5. Available Attendance Forms:	
6. Number of Credit Hours (Total) / Number of Units (Total)	
3/90	
7. Course administrator's name (mention all, if more than one name)	
Name: SANARYA NABEEL	
Email: <a href="mailto:SANARYA.NABEEL@UOMOSUL.EDU.IQ">SANARYA.NABEEL@UOMOSUL.EDU.IQ</a>	
8. Course Objectives	
Course Objectives	<ul style="list-style-type: none"> <li>At the end of the semester, students are expected to have learned</li> <li>The following: <ul style="list-style-type: none"> <li>Concepts and foundations of conference management principles</li> <li>What is the general culture of conference management?</li> <li>General facilities for holding conferences</li> <li>Other concepts related to conference management</li> </ul> </li> </ul>
9. Teaching and Learning Strategies	
Strategy	<p>1- At the end of the semester, students are expected to have learned the following:</p> <p>2- Concepts and foundations of conference management.</p> <p>3- What are the types of conferences?</p> <p>4- Concepts about the principles of holding conferences</p> <p>Skills objectives for the course</p> <p>1- Identify the nature of conferences.</p> <p>2- The importance of supporting conferences and developing their capabilities and their impact on the general economic and social situation And culturally.</p> <p>3- Developing the work of conference management, including training and</p>

	<p>holding seminars on how to deal with them.</p> <p>4- Identify the most important work pressures and strive to reduce them to the least possible extent</p> <p>The field of tourism sector in the country.</p> <p>Teaching and learning methods</p> <p>1- Lectures</p> <p>2- Discussion seminars</p> <p>3- Daily exams</p> <p>Evaluation methods</p> <p>1- Written exams</p> <p>2- Oral exams</p> <p>3- Duties assigned to students</p> <p>4- Daily exams</p> <p>Emotional and value goals</p> <p>1- Teaching students to search for problems, link them to the scientific material, and ways to solve them in a logical order and sequence.</p> <p>2- - Teaching students to search for realistic problems, link them to the scientific material, and present them in an order and sequence</p> <p>Logical .</p> <p>3- Urging students to be objective in discussions about the challenges facing archaeological sites</p> <p>From various tourists and to arrive at appropriate solutions and correct methods towards the success of tourism in Country ..</p> <p>4- -Teaching students to think in a scientific manner, analyze and deduce.</p> <p>5- - Motivating students to find realistic problems and solve them in a scientific way. thinking skills</p> <p>C1- Transferable general and qualifying skills (other skills related to employability and development).Personal)</p> <p>C 2- Skills in searching for books and research closely related to the specialty.</p> <p>C3- Skills in using the Internet and the electronic search mechanism.</p>
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#### 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	3	Knowledge and skills	Presenting the subject's vocabulary to the students and the plan	discussion	Lectures

2	3	Knowledge and skills	Conference concept	discussion	Lectures
3	3	Knowledge and skills	The concept of conference management ✓	Discussion and exam As a test	Lectures
4	3	Knowledge and skills	Fundamentals of conference management	discussion	Lectures
5	3	Knowledge and skills	Factors that helped Holding conferences	quizzes	Lectures
6	3	Knowledge and skills	Types of conferences and meetings	discussion	Lectures
7	3	Knowledge and skills	Suitable facilities for establishment Conferences	Written exam	Lectures
8	3	Knowledge and skills	Accompanying services To hold conferences	discussion	Lectures
9	3	Knowledge and skills	Conference supplies	discussion	Lectures
10	3	Knowledge and skills	Contracting for conferences	discussion	Lectures

11	3	Knowledge and skills	Contracting for conferences	Acting scenes Video about Performance skills For the tourist student	Lectures
12	3	Knowledge and skills	Stages of conference contracting	Daily exam	Lectures
13	3	Knowledge and skills	Marketing events and conferences	discussion	Lectures
14	3	Knowledge and skills	Tasks of the conference unit	Written exam	Lectures
15	3	Knowledge and skills	Exam 2	Second course	Lectures
16	3	Knowledge and skills	Types of conferences	discussion	Lectures
17	3	Knowledge and skills	Elements of cultural attraction And historical	Daily exam And discussion	Lectures
18	3	Knowledge and skills	The success of holding the conference	discussion	Lectures
19	3	Knowledge and skills	Duties of conference	discussion	Lectures



			workers		
20	3	Knowledge and skills	Preparing the party hall	discussion	Lectures
21	3	Knowledge and skills	Types of parties	Daily exam And discussion	Lectures
22	3	Knowledge and skills	Chapter exam	Written exam	Lectures
23	3	Knowledge and skills	Contracting for parties	discussion	Lectures
24	3	Knowledge and skills	Conference marketing	Daily exam And discussion	Lectures
25	3	Knowledge and skills	Sales development	discussion	Lectures
26	3	Knowledge and skills	Hotel employee programs	discussion	Lectures
27	3	Knowledge and skills	Party menus	discussion	Lectures
28	3	Knowledge and skills	Organization during the ceremony	discussion	Lectures
29	3	Knowledge and skills	Special development trends By conferences	discussion	Lectures
30	3	Knowledge and skills	Second semester exam	Exam	Lectures

## 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

## 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	نيفين شريف، أسس إدارة الحفلات والمؤتمرات، الاسكندرية، ٢٠١٢.
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	

## Model description of the decision Tourism Economics (2)

. Name of the committee:	
Tourism Economics (2)	
. Symbol of decision	
Ths4	
. Semester/year	
2023-2024	
. The date this description was prepared:	
1/4/2024	
. Available forms of attendance:	
Attendance and electronic	
. Number of hours (total)/ number of units (total)	
60/2	
. Name of the course administrator (if more than one name is mentioned)	
Name: M.M. Ghaidaa Muhammad Nafi email: ghaidaa.nafie @uomosul.edu.iq	
. Objectives of the decision	
The course aims to raise students' understanding of a subject The overall tourism economy and contributes to skills development Leadership in the field of tourism economics/second stage as well The ability to manage and operate pioneering future projects. The course aims to provide the student with scientific and practical experiences An academic theory in the field of how to make economic decisions based on clear readings of the national economy.	<b>Objectives of the study material</b>
. Teaching and learning strategies	
Providing students with advanced scientific methods to communicate information through the sources available in the library about the course is provided to the student from modern sources in the course	<b>Strategy</b>

. Structure of the decision					
Method of assessment	Way of learning	Name of unit or subject	Required learning outcomes	Hours	The week
Questions and discussion	Lectures		National income and tourism income	2	1
Questions and discussion	Lectures		The importance of the concepts of national product and its derivatives	2	2
Questions and discussion	Lectures		Cash income and real income	2	3
Questions and discussion	Lectures		Nature and methods of calculating national income/1	2	4
Questions and discussion	Lectures		Methods of calculating national income/2	2	5
Questions and discussion	Lectures		Tourism income, its concepts and measurement	2	6
Questions and discussion	Lectures		Tourism and its importance in foreign and internal trade/general concepts	2	7
Questions and	Lectures		Foreign trade and internal trade	2	8



discussion					
Questions and discussion	Lectures		Reasons for the establishment of foreign trade	2	9
Questions and discussion	Lectures		Balance of payments definition and concept	2	10
Questions and discussion	Lectures		Balance of payments components	2	11
Questions and discussion	Lectures		Practical mathematical example	2	12
Questions and discussion	Lectures		General remarks on the balance of payments	2	13
Questions and discussion	Lectures		The tourism balance, general concepts and its contents	2	14
Questions and discussion	Lectures		The positive and negative effects of tourism on the balance of payments	2	15
Questions and discussion	Lectures		Exam	2	16
Questions and	Lectures		Tourism and employment are general concepts	2	17

<b>discussion</b>					
<b>Questions and discussion</b>	<b>Lectures</b>		Types of unemployment, its effects, and ways to address it	<b>2</b>	<b>18</b>
<b>Questions and discussion</b>	<b>Lectures</b>		The importance of working in tourism activity	<b>2</b>	<b>19</b>
<b>Questions and discussion</b>	<b>Lectures</b>		The impact of tourism in providing new job opportunities	<b>2</b>	<b>20</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Skills and professions required in tourism	<b>2</b>	<b>21</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Investment multiplier and tourism economy	<b>2</b>	<b>22</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Its concept, derivation, and origins	<b>2</b>	<b>23</b>
<b>Questions and discussion</b>	<b>Lectures</b>		The relationship between marginal propensity to consume and the investment multiplier	<b>2</b>	<b>24</b>
<b>Questions and discussion</b>	<b>Lectures</b>		The relationship between marginal	<b>2</b>	<b>25</b>

			propensity to save and the investment multiplier		
<b>Questions and discussion</b>	<b>Lectures</b>		The tourism investment multiplier has understood the terms of its operation	<b>2</b>	<b>26</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Transportation and tourist transportation, its types and importance	<b>2</b>	<b>27</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Tourist transportation, its types	<b>2</b>	<b>28</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Economic development and tourism development/general concepts	<b>2</b>	<b>29</b>
<b>Questions and discussion</b>	<b>Lectures</b>		The difference between growth, economic development and tourism development	<b>2</b>	<b>30</b>

#### 11.Evaluation of the decision

Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly,

written exams, reports, etc.

## 12.Sources of learning and teaching

nothing

Required books (methodology, if any)

Books:

Principal references (sources)

Macroeconomic theories and  
their use in tourism economics,  
Ismail Muhammad Ali  
And Ilham Khader Shubar, 2014,  
Dar Al-Kutub and Documents, Al-  
Mustansiriya University,  
Baghdad.

Recommended books and supporting  
references (scientific journals,  
reports...)

Electronic references, Internet sites

## Course Description Form English Language

1. Course Name:					
English Language/ Second stage					
2. Course Code:					
Ths3					
3. Semester / Year:					
2023/2024					
4. Description Preparation Date:					
1/4/2024					
5. Available Attendance Forms:					
Fully attendance					
6. Number of Credit Hours (Total) / Number of Units (Total)					
30 hours/ 1 units					
7. Course administrator's name (mention all, if more than one name)					
Name: Lecturer. Asan Hashim Hamdoon Email: asan.hashem@uomosul.edu.iq					
8. Course Objectives					
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>Introducing students to tourism vocabulary, concepts, and professional topics at the introductory level.</li> <li>Focusing on and developing students' learning skills (reading, listening, speaking, and writing)</li> </ul>				
9. Teaching and Learning Strategies					
<b>Strategy</b>	<ul style="list-style-type: none"> <li>Lectures</li> <li>Discussion</li> <li>Brain storming</li> <li>Diverse activities</li> </ul>				
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	1	Introduction to some tourism vocabulary	Introductory Lecture and Passage on Concept of Tourism	Lecture	There are no
2	1	Develop writing skills	Present Tense Continuous Rules	Lecture	Exams
3	1	Develop reading skills	Passage on the Importance of Tourism	Lecture	Exams
4	1	Develop speaking and vocabulary skills	Vocabulary on Tourism and Hospitality	Lecture	Theoretical
5	1	Develop my read and speaking ski	Passage on the Importance of Tourism for Countries	Lecture	Exams
6	1	Develop my read	Preposition Grammar Lesson	Lecture	Exams

		and speaking skills			
7	1	Assess skill level	<b>Grammar Only Exam</b>	<b>Lecture</b>	<b>Theoretical</b>
8	1	Develop reading skills	<b>Passage on Hotel Management System</b>	<b>Lecture</b>	<b>Exams</b>
9	1	Develop speaking and vocabulary skills	<b>Adjective Opposites Rules</b>	<b>Lecture</b>	<b>Exams</b>
10	1	Test my reading and speaking skills	<b>Grammar and Passage Exam</b>	<b>Lecture</b>	<b>Theoretical</b>
11	1	Develop my reading and speaking skills	<b>Completion of Hotel Management System Passage</b>	<b>Lecture</b>	<b>Theoretical</b>
12	1	Develop writing skills	<b>English Passage on the Importance of Tourism for the Country's Economy</b>	<b>Lecture</b>	<b>Exams</b>
13	1	Develop reading skills	<b>Pre-Midterm Review</b>	<b>Lecture</b>	<b>Exams</b>
14	1	<b>Develop my reading and speaking skills</b>	<b>Post-Midterm</b>	<b>Lecture</b>	<b>There are no</b>
15	1	Develop my reading and speaking skills	<b>Conversation</b>	<b>Lecture</b>	<b>Exams</b>
16	1	Develop writing skills	<b>Passage on Types of Tourism</b>	<b>Lecture</b>	<b>Exams</b>
17	1	Develop reading skills	<b>Simple Present Tense Rules</b>	<b>Lecture</b>	<b>Theoretical</b>
18	1	Develop speaking and vocabulary skills	<b>Passage on the Importance of the English Language</b>	<b>Lecture</b>	<b>Exams</b>
19	1	Develop my reading and speaking skills	<b>Passage on Burj Al Arab Hotel</b>	<b>Lecture</b>	<b>Exams</b>
20	1	Develop my reading and speaking skills	<b>Completion of the Above Passage</b>	<b>Lecture</b>	<b>Theoretical</b>
21	1	Develop speaking skills	<b>Simple Past Tense Grammar Lesson</b>	<b>Lecture</b>	<b>Exams</b>
22	1	Develop reading skills	<b>Passage on Tourism and Hospitality</b>	<b>Lecture</b>	<b>Exams</b>
23	1	Assess speaking and vocabulary skills	<b>Completion of the Previous Passage</b>	<b>Lecture</b>	<b>Theoretical</b>
24	1	Develop my reading and speaking skills	<b>Grammar Exam: Simple Present and Simple Past Tenses</b>	<b>Lecture</b>	<b>Theoretical</b>
25	1	Develop my reading and speaking skills	<b>Passage on The Berg Hotel</b>	<b>Lecture</b>	<b>Exams</b>
26	1	Develop writing skills	<b>Completion of the Previous Passage</b>	<b>Lecture</b>	<b>Exams</b>
27	1	Develop reading skills	<b>Passage on Tourism Investment</b>	<b>Lecture</b>	<b>Theoretical</b>
28	1	Assess learning level	<b>Completion of the Above Passage</b>	<b>Lecture</b>	<b>Exams</b>
29	1	Assess the development of reading, speaking, writing, and listening skills	<b>Content Passage Exam</b>	<b>Lecture</b>	<b>Exams</b>
30	1	<b>Introduction to some tourism vocabulary</b>	<b>General Review</b>	<b>Lecture</b>	<b>There are no</b>

11.

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily

oral, monthly, or written exams, reports .... etc

## 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	<b>Robin Walker and Keith Harding, Oxford English for Careers/ Tourism 2/ Student's Book,2009.</b>
Main references (sources)	
Recommended books and references (scientific journals, reports...)	-
Electronic References, Websites	Using Internet to download some books and reference

## Model description of the decision Crimes of the Baath regime in Iraq

1. Name of Rapporteur					
Crimes of the Baath regime in Iraq					
2. Symbol of decision					
Ths11					
3. Semester/year					
2023-2024					
4. The date this description was prepared:					
1/4/2024					
5. Available forms of attendance:					
Attendance and electronic					
6. Number of hours (total)/ number of units (total)					
30/1					
7. Name of the course administrator (if more than one name is mentioned)					
Name: M.M. Fadia Abdul Hamid Saleh email: <a href="mailto:fadia_salih@uomosul.edu.iq">fadia_salih@uomosul.edu.iq</a>					
8. Objectives of the decision					
The Baath regime in Iraq committed a large number of different crimes and their differences require explaining concepts and definitions for the student to be aware of what he is going through				Objectives of the study material	
9. Teaching and learning strategies					
Providing students with advanced scientific methods to communicate information through the sources available in the library about the course is provided to the student from modern sources in the course.					Strategy
10. Structure of the decision					
Method of assessment	Way of learning	Name of unit or subject	Required learning outcomes	Hours	The week
Questions and	Lectures		Introduction to the article	1	1



discussion					
Questions and discussion	Lectures		The concept of crimes and their sections	1	2
Questions and discussion	Lectures		Sections of crimes	1	3
Questions and discussion	Lectures		Types of international crimes	1	4
Questions and discussion	Lectures		The first exam	1	5
Questions and discussion	Lectures		Decisions of the Supreme Criminal Court	1	6
Questions and discussion	Lectures		Psychological and social crimes and their consequences	1	7
Questions and discussion	Lectures		Psychological crimes	1	8
Questions and discussion	Lectures		Classification of tourist establishments	1	9
Questions and	Lectures		Mechanisms of	1	10

discussion			psychological crimes		
Questions and discussion	Lectures		Social crimes	1	11
Questions and discussion	Lectures		Violations of Iraqi laws	1	12
Questions and discussion	Lectures		Some decisions of violations	1	13
Questions and discussion	Lectures		Environmental crimes	1	14
Questions and discussion	Lectures		Military and radioactive contamination	1	15
Questions and discussion	Lectures		Use of weapons	1	16
Questions and discussion	Lectures		Contamination by radioactive materials	1	17
Questions and discussion	Lectures		City of Halabja	1	18
Questions and	Lectures		Destruction of towns and villages	1	19

discussion					
Questions and discussion	Lectures		Dry the marshes	1	20
Questions and discussion	Lectures		Cutting the palm groves	1	21
Questions and discussion	Lectures		Collective crimes	1	22
Questions and discussion	Lectures		1963 أحداث عام	1	23
Questions and discussion	Lectures		Events of the popular uprising	1	24
Questions and discussion	Lectures		Chronological classification of genocide graves	1	25
Questions and discussion	Lectures		The Cemetery Gate	1	26
Questions and discussion	Lectures		Mendelian Cemetery	1	27
Questions and discussion	Lectures		Cemetery of Gold	1	28

<b>Questions and discussion</b>	<b>Lectures</b>		The Anfal Massacre	<b>1</b>	<b>29</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Location of the sleeping road	<b>1</b>	<b>30</b>

### 11.Evaluation of the decision

A grade of 100 is distributed according to the tasks assigned to the student such as

**Daily exams**

**Surprise exams**

– **Giving grades to students in the room for questions asked**

**The homework**

### 12.Sources of learning and teaching

Approved by the Ministry of higher Education and Scientific Research	Required books (methodology, if any)
كتاب د. قيس ناصر والاستاذ عبد الهادي معتوق، التأسيس المعرفي لدراسة جرائم حزب البعث في العراق، 2023، دار الكفيل للطباعة والنشر، الطبعة الاولى.	Principal references (sources)
	Recommended books and supporting references (scientific journals, reports...)
	Electronic references, Internet sites

## Model description of the decision Democracy

1. Name of the committee:	
Democracy	
2. Symbol of decision	
Ths2	
3. Semester/year	
2023-2024	
4. The date this description was prepared:	
1/4/2024	
5. Available forms of attendance:	
Attendance and electronic	
6. Number of hours (total)/ number of units (total)	
30/1	
7. Name of the course administrator (if more than one name is mentioned)	
Name: M.M. Fadia Abdul Hamid Saleh email: fadia_salih@uomosul.edu.iq	
8. Objectives of the decision	
<p><b>The study of this article calls for research in democracy over the ages and the amount of its development and expansion according to the progress of political awareness and knowledge of the principles on which it is based, as well as the statement of the concept and definition of democracy and its importance to the individual, society and the state, and to determine the law that regulates it and the amount of protection it has. the following words had to be given:</b></p> <p><b>Meaning of Democracy.</b>  <b>The historical development of the concept of democracy.</b>  <b>Definition of democracy.</b>  <b>Forms of Democracy.</b>  <b>Pillars of the democratic system.</b>  <b>The concept of election.</b>  <b>Evaluation of the democratic system.</b></p>	<p><b>Objectives of the study material</b></p>
9. Teaching and learning strategies	
<p>Providing students with advanced scientific methods to communicate information through the sources available in the library about the course is provided to the student from modern sources in the course.</p>	<p><b>Strategy</b></p>
.Structure of the decision	

Method of assessment	Way of learning	Name of unit or subject	Required learning outcomes	Hours	The week
Questions and discussion	Lectures		A historical overview of the evolution of the concept of democracy	1	1
Questions and discussion	Lectures		Definition of democracy	1	2
Questions and discussion	Lectures		The difference between freedom and democracy	1	3
Questions and discussion	Lectures		The relationship between the rights and freedoms of individuals and democracy	1	4
Questions and discussion	Lectures		Democratic guarantees	1	5
Questions and discussion	Lectures		Islamic views on the democratic system of government	1	6
Questions and discussion	Lectures		<b>The most important freedoms</b>	1	7

			<b>guaranteed by Islamic law</b>		
<b>Questions and discussion</b>	<b>Lectures</b>		General review of the first semester	<b>1</b>	<b>8</b>
<b>Questions and discussion</b>	<b>Lectures</b>		The first exam	<b>1</b>	<b>9</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Forms of Democracy	<b>1</b>	<b>10</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Direct democracy	<b>1</b>	<b>11</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Almost direct democracy	<b>1</b>	<b>12</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Representative democracy	<b>1</b>	<b>13</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Democratic negotiation	<b>1</b>	<b>14</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Conditions for the success of the democratic system	<b>1</b>	<b>15</b>
<b>Questions and</b>	<b>Lectures</b>		Respect for human rights and political	<b>1</b>	<b>16</b>

discussion			pluralism		
Questions and discussion	Lectures		Peaceful transfer of power	1	17
Questions and discussion	Lectures		Political equality	1	18
Questions and discussion	Lectures		Respect for the majority principle	1	19
Questions and discussion	Lectures		Second exam	1	20
Questions and discussion	Lectures		The main components or components of democracy	1	21
Questions and discussion	Lectures		Citizenship	1	22
Questions and discussion	Lectures		Political participation in elections	1	23
Questions and discussion	Lectures		Deputies and responsibility	1	24
Questions and	Lectures		The opposition	1	25



discussion					
Questions and discussion	Lectures		Separation of government and parliament	1	26
Questions and discussion	Lectures		Constitutional legitimacy	1	27
Questions and discussion	Lectures		Pillars of the democratic system	1	28
Questions and discussion	Lectures		The concept of elections and their legal adaptation	1	29
Questions and discussion	Lectures		Democracy, Governance and Exam	1	30

#### 11.Evaluation of the decision

A grade of 100 is distributed according to the tasks assigned to the student such as

**Daily exams**

**Surprise exams**

– Giving grades to students in the room for questions asked

**The homework**

#### 12.Sources of learning and teaching

The body of Iraqi laws related to general principles and tourism legislation and the author of Dr. Sahar toward Ghanem

Required books (methodology, if any)

<p>A series of lectures by references in democracy, including: Democracy, Charles Tilly translated by Mohammed Fadel Tabach, Center for Arab Unity Studies, 2010.</p> <p>the roots of democracy and the problems application Mohammed Hamid Al-Ahmari, the Arab Network for Research and Publishing, 2016.</p> <p>the question of democracy in the Arab world, Ali Khalifa Al-Kuwari and others, Center for Arab Unity Studies, 2014.</p>	Principal references (sources)
	Recommended books and supporting references (scientific journals, reports...)
	Electronic references, Internet sites

## Course Description Form Guest behavior

1. Course Name					
Guest behavior					
2. Course Code					
Ths9					
3. Semester / Year					
Annual/ 2023–2024					
4. The history of preparation of this description					
1/4/2024					
5. Available Attendance Forms					
Classrooms					
6. Number of Credit Hours (Total) / Number of Units (Total)					
90/3					
7. Course administrator's name (if more than one name)					
Name: Ahmed Kanaan Hussein Al-Dabbagh Email: ahmed.kannan@uomosul.edu.iq					
8. Course Objectives					
<p><b>* Concept recognition. * The nature and benefits of studying behavior. * The importance of studying behavior. * Characteristics of behavior. * Approaches to the study of behavior. * Factors that contribute to the development of behavior. * Behaviors of living organisms. * Theories of behavior. * Peoples' behavioral experiences. * Behavior engineering. * Behavior technology. *</b></p>				<p><b>Course Objectives</b></p>	
9. Teaching and Learning Strategies					
<p><b>- Teaching students how to do methods of thinking and objective analysis</b></p> <p><b>- Provide students with the basics of the course and additional topics</b></p> <p><b>- Ask intellectual questions in related mathematics topics</b></p> <p><b>- Ask intellectual questions that require different points of view such as homework</b></p>					<p><b>Strategy</b></p>
10. Course Structure					
<b>Evaluation method</b>	<b>Learning method</b>	<b>Unit or subject name</b>	<b>Required Learning Outcomes</b>	<b>Hours</b>	<b>The week</b>

Lectures/Class	Questions Discussion	Chapter One	Definition and concepts of behavior	3	1
Lectures/Class	Questions Discussion	Chapter One	Benefits of Studying Behavior Management	3	2
Lectures/Class	Questions Discussion	Chapter One	The Importance of Behavior Management	3	3
Lectures/Class	Questions Discussion	Chapter One	Characteristics of behavior	3	4
Lectures/Class	Questions Discussion	Chapter One	A little research on behavior management	3	5
Lectures/Class	Questions Discussion	Chapter One	First exam	3	6
Lectures/Class	Questions Discussion	Chapter One	Behavior Management Approaches	3	7
Lectures/Class	Questions Discussion	Chapter One	Standards for the study of behavior	3	8
Lectures/Class	Questions Discussion	Chapter One	Factors contributing to the development of behavior	3	9
Lectures/Class	Questions Discussion	Chapter One	Behaviors of living organisms	3	10
Lectures/Class	examination		Research on some behaviors of living organisms	3	11
Lectures/Class	Questions Discussion		Research Discussion	3	12
Lectures/Class	Questions Discussion	Chapter Two	Theories of behavior	3	13
Lectures/Class	Questions Discussion	Chapter Two	People's behavioral experiences	3	14
Lectures/Class	Questions Discussion	Chapter Two	Search for some behavioral experiences of peoples	3	15
Lectures/Class	Questions Discussion	Chapter Two	Research Discussion	3	16
Lectures/Class	Questions Discussion	Chapter Two	Behavior Engineering	3	17
Lectures/Class	Questions Discussion	Chapter Two	A small search for the given substance	3	18
Lectures/Class	examination		Second exam	3	19
Lectures/Class	Questions Discussion	Chapter Three	Behavior technology	3	20

Lectures/Class	Questions Discussion		A small search for the given substance	3	21
Lectures/Class	Questions Discussion		General Review	3	22
Lectures/Class	Questions Discussion	For the third semester	Definition and concepts of behavior	3	23
Lectures/Class	Questions Discussion	For the third semester	Benefits of Studying Behavior Management	3	24
Lectures/Class	examination	For the third semester	The Importance of Behavior Management	3	25
Lectures/Class	Questions Discussion	For the third semester	Characteristics of behavior	3	26
Lectures/Class	Questions Discussion	For the third semester	A little research on behavior management	3	27
Lectures/Class	Questions Discussion		Research Discussion	3	28
Lectures/Class	Questions Discussion		Review	3	29
Lectures/Class	examination		Second Exam + Exam Review	3	30

## 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly, written exams, reports .... etc

## 12. Learning and Teaching Resources

– <b>B . F. Skinner: The Technology of Human Behavior, translated by Abdul Qadir Youssef, The World of Knowledge, Kuwait, 1980.</b>	Required textbooks (methodology, any)
	Main references (sources)
– <b><u>Tourism consumer behavior between theory and practice – Abdul Hussein Musa Al-Shablawi – Dar Al-Ayyam for Publishing and Distribution – first edition 2016</u></b>	Recommended books and references (scientific journals, reports...)
	Electronic References, Websites

## Course Description Form French language

1. Course Name:					
French language					
2. Course Code:					
Ths5					
3. Semester / Year: year					
2023– 2024					
4. Description Preparation Date:					
1 /4/2024					
5. Available Attendance Forms:					
In presence					
6. Number of Credit Hours (Total) / Number of Units (Total)					
1/30					
7. Cours administrator's (mention all, if more than one name)					
Name: Maha Ammar Yousef					
Email: maha.yousif@uomosul.edu.iq					
8. Course Objectives					
<b>Course Objectives</b>			Teaching French, one of the world's major languages, in the field of tourism, and instructing students on how to build grammatically correct sentences and structures.		
9. Teaching and Learning Strategies					
<b>Strategy</b>		<ul style="list-style-type: none"> <li>Lecture.</li> <li>Dialogue and Discussion.</li> <li>Collaborative Learning and Grouping.</li> <li>Brainstorming.</li> <li>Using Presentation Screens and Audio Devices.</li> </ul>			
10. Course Structure					
<b>WEEK</b>	<b>Hours</b>	<b>Required Learning Outcomes</b>	<b>Unit or subject name</b>	<b>Learning method</b>	<b>Evaluation method</b>

1	1	L'alphabet français	Cours	Examen
2	1	Sons de la langue française	Cours	Examen
3	1	Règles de ponctuations	Cours	Examen
4	1	Types des accents	Cours	Examen
5	1	Les pronoms sujets	Cours	Examen
6	1	Verbe (être)au présent	Cours	Examen
7	1	exercices	Cours	Examen
8	1	Verbe (avoir)au présent et	Cours	Examen
9	1	Les articles définis et exercices	Cours	Examen
10	1	Les articles indéfinis	Cours	Examen
11	1	exercices	Cours	Examen
12	1	Se présenter quelqu'un	Cours	Examen
13	1	Des Salutations	Cours	Examen
14	1	Les nombres cardinaux	Cours	Examen
15	1	Les nombres ordinaux	Cours	Examen
16	1	Les jours de la semaine	Cours	Examen
17	1	Les saisons de l'année	Cours	Examen
18	1	Les moments de la journée	Cours	Examen
19	1	Expression interrogative	Cours	Examen
20	1	Le verbe en premier groupe	Cours	Examen
21	1	présent	Cours	Examen
22	1	Le verbe en deuxième groupe	Cours	Examen
23	1	présent	Cours	Examen
24	1	Les fruits et les légumes	cours	Examen
25	1	Le menu de repas en français	Cours	Examen
26	1	Le pays des gourmandes	Cours	Examen
27	1	La cuisine française	Cours	Examen
28	1	Les mois de l'année	Cours	Examen
29	1	Le futur simple	Cours	Examen
30	1	Les professions	Cours	Examen
		Les prépositions de lieu	Cours	
		La négation		
		L'heure et le temps		

11. Course Evaluation	
Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc.	
12. Learning and Teaching Resources	
Required textbooks (curricular books, if any)	Cours de langue et de civilisation françaises , 1959
Main references (sources)	G. MAUGER, Libraire Hachette, 1964.
Recommended books and references (scientific journals, reports...)	Entre nous, les éditions Didier,2016.
Electronic References, Websites	Français facile  <a href="https://www.francaisfacile.com">https://www.francaisfacile.com</a>



## Course Description Form Iraq tourist attractions

<b>1. Course Name:</b>					
Iraq tourist attractions					
<b>2. Course Code:</b>					
Ths10					
<b>3. Semester / Year:</b>					
2023-2024					
<b>4. Description Preparation Date:</b>					
1/4/2024					
<b>5. Available Attendance Forms:</b>					
In-person and electronic					
<b>6. Number of Credit Hours (Total) / Number of Units (Total):</b>					
90/3					
<b>7. Course administrator's name (mention all, if more than one name)</b>					
Name: assist. Lecturer. : Manal Rafat Khaled					
Email: <a href="mailto:manal.r.k@uomosul.edu.iq">manal.r.k@uomosul.edu.iq</a>					
<b>8. Course Objectives</b>					
<b>Course Objectives</b>			<ul style="list-style-type: none"> <li>Giving the student an image of the concept of a tourist</li> <li>Tourism and the most important tourist attractions Iraq.</li> <li>Clarifying the tourist attractions in the Iraqi governorates</li> <li>Explaining the significant impact of Iraq's historical landmarks on tourism and its activity.</li> </ul>		
<b>9. Teaching and Learning Strategies</b>					
<b>Strategy</b>		Adopting advanced scientific methods to deliver information through the sources available in the library about the course and what is provided to the student from modern sources in the course.			
<b>10. Course Structure</b>					
<b>Week</b>	<b>Hours</b>	<b>Required Learning Outcomes</b>	<b>Unit or subject name</b>	<b>Learning method</b>	<b>Evaluation method</b>
1	3	The concept of tourism and tourists		Lectures	Questions and discussion

2	3	Concept of tourist attractions		Lectures	Questions and discussion
3	3	The most important tourist attractions in Iraq and their role in tourist attraction.		Lectures	Questions and discussion
4	3	Historical schools in Iraq		Lectures	Questions and discussion
5	3	Museums in Iraq		Lectures	Questions and discussion
6	3	Historical palaces in Iraq		Lectures	Questions and discussion
7	3	Historical cities in Iraq		Lectures	Questions and discussion
8	3	Holy places in Iraq		Lectures	Questions and discussion
9	3	Ancient mosques in Iraq		Lectures	Questions and discussion
10	3	Ancient churches in Iraq		Lectures	Questions and discussion
11	3	Holy shrines in Iraq		Lectures	Questions and discussion
12	3	Statues and monuments in Iraq		Lectures	Questions and discussion
13	3	Public parks in Iraq		Lectures	Questions and discussion
14	3	Tourist attractions in Iraq governorates		Lectures	Questions and discussion
15	3	Tourist attractions in Baghdad		Lectures	Questions and discussion
16	3	Tourist attractions in Basra		Lectures	Questions and discussion
17	3	Tourist attractions in Nineveh		Lectures	Questions and discussion
18	3	Exams		Lectures	Questions and discussion
19	3	Tourist attractions in Karbala		Lectures	Questions and discussion
20	3	Tourist attractions in Najaf		Lectures	Questions and discussion
21	3	Tourist attractions in Muthanna		Lectures	Questions and discussion
22	3	Tourist attractions in Wasit		Lectures	Questions

					and discussion
23	3	Sights in Maysan		Lectures	Questions and discussion
24	3	Tourist attractions in Anbar		Lectures	Questions and discussion
25	3	Tourist attractions in Diyala		Lectures	Questions and discussion
26	3	Tourist attractions in Kirkuk		Lectures	Questions and discussion
27	3	Tourist attractions in Saladin		Lectures	Questions and discussion
28	3	Tourist attractions in Babylon		Lectures	Questions and discussion
29	3	Tourist attractions in the northern governorates (Erbil-Dohuk-Sulaymaniyah)		Lectures	Questions and discussion
30	3	Exam		Lectures	Questions and discussion

## 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student

- Daily exams
- Surprise exams
- Giving grades to students in the hall for questions asked to them
- Homework

## 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	<p>- Hamoud Mohsen Al-Yaqoubi and Aqeel Ibrahim Al-Mandalawi, 2012, Tourist Guide of the Republic of Iraq, Al-Adala Group for Press, Printing and Publishing, Ministry of Culture</p> <p>- Bashir Ibrahim Latif, Ibrahim Rashid Al-Shammari, 2021, Studies in the Tourism and Entertainment Geography of Iraq, Dar Al-Kutub and Documents, Baghdad.</p> <p>- Ibrahim Khalil Bazazo, 2010, Tourism Geography "Applications to the Arab World", Al-Warraq Publishing and Distribution Foundation, Jordan.</p> <p>- Subhi Ahmed Al-Dulaimi, Salah Adnan Majoul, 2020, The Geography of Tourism, Dar Amjad for Publishing and Distribution, 1st edition, Jordan.</p> <p>- Raouf Muhammad Ali Al-Ansari, 2013, Tourism in</p>

	Iraq and its Role in Development and Reconstruction, Arab Publishers Union Press, 2nd edition, Baghdad.
Recommended books and references (scientific journals, reports...)	Recent reports from the Internet linking geography and tourism
Electronic References, Websites	<a href="http://www.unescwa.org">http://www.unescwa.org</a> International Tourist, United Nations Economic and Social Commission For West Asia

## Course Description Form Professional ethics

1. Course Name:					
<b>Professional ethics</b>					
2. Course Code:					
Ths1					
3. Semester / Year:					
<b>2023-2024</b>					
4. Description Preparation Date:					
<b>1/4/2024</b>					
5. Available Attendance Forms:					
<b>person and electronic</b>					
6. Number of Credit Hours (Total) / Number of Units (Total)					
<b>2/60</b>					
7. Course administrator's name (mention all, if more than one name)					
Name: Abdullah Muhammad Taher Email: Abdulla.Altaei@uomosul.edu.iq					
8. Course Objectives					
Course Objectives		The student will have knowledge of moral qualities and obligations <ul style="list-style-type: none"> <li>• How to deal with others and respect laws, regulations and legislation</li> <li>• Ethical dealing with the employee</li> </ul>			
9. Teaching and Learning Strategies					
Strategy		<b>Providing students with quantitative methods and adopting advanced scientific methods to deliver them through the sources available in The library about the course, in addition to using modern sources of doctoral theses and master's theses.</b>			
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Professional ethics/concept		Lectures	Questions and discussions
2	2	Its importance		Lectures	Questions and discussions

3	2	Its sources		Lectures	Questions and discussions
4	2	Its nature		Lectures	Questions and discussions
5	2	Elements of job ethics		Lectures	Questions and discussions
6	2	Positive duties of job ethics		Lectures	Questions and discussions
7	2	Negative duties of job ethics		Lectures	Questions and discussions
8	2	Job ethics in legislation		Lectures	Questions and discussions
9	2	Ethical problems facing employees		Lectures	Questions and discussions
10	2	Sources of work ethics		Lectures	Questions and discussions
11	2	Intrinsic value system		Lectures	Questions and discussions
12	2	Social value system		Lectures	Questions and discussions
13	2	Sources of professional ethics		Lectures	Questions and discussions
14	2	Sources		Lectures	Questions and discussions
15	2	Exam		Lectures	Questions and discussions
16	2	Laws, regulations and legislation		Lectures	Questions and discussions
17	2	Factors that help form morals		Lectures	Questions and discussions

18	2	Methods of moral training		Lectures	Questions and discussions
19	2	Environmental methods morality training		Lectures	Questions and discussions
20	2	Develop an ethical strategy		Lectures	Questions and discussions
21	2	Steps to building an Ethical strategy		Lectures	Questions and discussions
22	2	Personal principles		Lectures	Questions and discussions
23	2	Moral qualities and obligations		Lectures	Questions and discussions
24	2	Ethics in dealing with others		Lectures	Questions and discussions
25	2	Special moral standards		Lectures	Questions and discussions
26	2	An example of work ethics		Lectures	Questions and discussions
27	2	Ethical standards employees		Lectures	Questions and discussions
28	2	Ethical dealing with employee		Lectures	Questions and discussions
29	2	Exam		Lectures	Questions and discussions
30	2	review		Lectures	Questions and discussions

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	Ethics in Management, Mohamed
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	Abdel Fattah Yaghi, 2012, Dar Al-Awael for Publishing and Distribution / Amman
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	



### Course description form Food hygiene

1. name The decision	
<b>Food hygiene</b>	
2. Code The decision	
Ths6	
3. the chapter / the year	
2023/2024	
4. date Preparation this the description	
1/4/2024	
5. Available attendance forms	
Presence Complete	
6. Number of study hours (total)/number of units (total)	
90 hours 3 units	
7. Name of the course administrator (if more than one name is mentioned)	
Name: Prof. Dr. Manal slave Jabbar Ichthyosis Email manal_abdulgabar@uomosul.edu.iq	
8. Course objectives	
<p>This course description provides a necessary summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description</p>	<b>Objectives of the study subject</b>
9. Teaching and learning strategies	
<p><b>A- Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>Concepts and foundations of food hygiene.</li> <li>How to benefit from modern research in the field of food health and link it with developments taking place in the world.</li> <li>Providing students with experience and skills in food hygiene and its relationship with tourism organization.</li> </ul> <p><b>B- Subject-specific skills</b></p> <ul style="list-style-type: none"> <li>Teaching the student to deal with various situations related to food hygiene issues</li> <li>Identify problems related to the topic and try to overcome them</li> <li>Ability to deduce and evaluate.</li> </ul> <p><b>T- Thinking skills</b></p> <ul style="list-style-type: none"> <li><b>Asking questions related to the course topics.</b></li> <li><b>Developing intellectual and intellectual capacity related to food hygiene</b></li> </ul> <p><b>C- Teaching and learning mechanisms.</b></p> <ul style="list-style-type: none"> <li><b>Lecture, discussion and dialogue</b></li> <li><b>PowerPoint presentations</b></li> <li><b>Homeworks</b></li> <li><b>Sharing external readings</b></li> <li><b>Student groups and the use of brainstorming for case studies</b></li> </ul> <p><b>D- Evaluation methods</b></p> <ul style="list-style-type: none"> <li><b>Daily exams</b></li> <li><b>Surprise exams</b></li> <li><b>Semester exams</b></li> <li><b>Giving grades to students in the hall for questions asked to them</b></li> </ul>	<b>The strategy</b>

- **Homework**

# 10. Course structure

<b>Evaluation method</b>	<b>Learning method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>hours</b>	<b>the week</b>
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Introduction to food health	Knowledge And skill	3	1
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	- Development of food hygiene - Characteristics of food hygiene in hotels	Knowledge And skill	3	2
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	- Some special termshealth Foods	Knowledge And skill	3	3
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Elements Food And water Carbohydrates Fats And acids Amino	Knowledge And skill	3	4
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Cholesterol biosynthesis	Knowledge And skill	3	5
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions	Proteins and amino acids	Knowledge And skill	3	6

	And external reading				
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Functions and importance of vitamins	Knowledge And skill	3	7
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Metal elements	Knowledge And skill	3	8
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Hazard analysis points for critical control points	Knowledge And skill	3	9
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Health risks of nutrition	Knowledge And skill	3	10
Written exam		Semester exam		3	11
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Biohazards	Knowledge And skill	3	12
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external	Food infection	Knowledge And skill	3	13

	reading				
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Salmonella bacteria Cholera bacteria	Knowledge And skill	3	14
Oral exams Student activity and participation	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	In Bactria  Escherichia coli 0157:H7	Knowledge And skill	3	15
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	bacteria Cl. perfringens	Knowledge And skill	3	16
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	illnesses bacteria Brucella	Knowledge And skill	3	17
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Diseases that Caused by it bacteria Listeria	Knowledge And skill	3	18
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Poisoning Botulinum Botulism	Knowledge And skill	3	19
Oral exams	Lecture style	Toxins Fungal	Knowledge And		20

Written tests Student activity and participation Duties	And discussion Presentation of PowerPoint and exchange of opinions And external reading	Mycotoxins	skill	3	
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Fungi The producer To toxins	Knowledge And skill	3	21
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Remove And smashing Aflatoxime Polluted For food	Knowledge And skill	3	22
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Toxins Natural Natural Toxins	Knowledge And skill	3	23
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Materials Cause For allergies	Knowledge And skill	3	24
Exam Editorial		Semester exam	Knowledge And skill	3	25
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Health care for poisoning cases	Knowledge And skill	3	26

Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Food hygiene quality systems	Knowledge And skill	3	27
Oral exams Written tests Student activity and participation Duties	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	the system nutrition in Iraq	Knowledge And skill	3	28
Oral exams Written tests Activity and student participation in assignments	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	- Hygiene of food items in the hotel	Knowledge And skill	3	29
Oral exams Student activity and participation	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Review + discussion and examples of the material		3	30

1. Course evaluation	
distribution Class from 100 on according to mission Assigned With it requester like Preparation Daily And exams Daily And oral And monthly And editorial And reports And duties....etc	
12. Learning and teaching resources	
	Required textbooks (methodology, if any)
health Foods One who praises Magdi Al-Obaidi 2009 <b>Principles of food sanitation 5th ED -2 (2016) Norman GM and Robert BG, Springer P</b> <b>Food Safety: Contamination and toxins (2003) Mello .PF, UK</b> <b>Food chemical safety vol.2(2002) David H.W</b>	Main references (sources)
	Recommended supporting books and references (scientific journals,

	reports....)
	Electronic references, Internet sites

## Course Description Form Front office management

1. Course Name:					
<b>Front office management</b>					
2. Course Code:					
Ths7					
3. Semester / Year:					
<b>2023-2024</b>					
4. Description Preparation Date:					
<b>1/4/2024</b>					
5. Available Attendance Forms:					
<b>person and electronic</b>					
6. Number of Credit Hours (Total) / Number of Units (Total)					
<b>3/90</b>					
7. Course administrator's name (mention all, if more than one name)					
Name: <b>M.M. Rana Khairuddin Hamid</b>					
Email: <a href="mailto:rana.khairaldeem@uomosul.edu.iq">rana.khairaldeem@uomosul.edu.iq</a>					
8. Course Objectives					
Course Objectives		1- Enhancing the student's understanding of the concept of front offices. 2- Identify the most important aspects of front office management and how to deal with expatriates. 3- Trying to provide the student with the applied and practical aspects of front office management in hotels.			
9. Teaching and Learning Strategies					
Strategy		Providing students with quantitative methods and adopting advanced scientific methods to deliver them through the sources available in The library about the course, in addition to using modern sources of doctoral theses and master's theses.			
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	3	Hotel industry		Lectures	Questions and discussions



2	3	Definition and reason for naming the hotel industry		Lectures	Questions and discussions
3	3	Factors that led to the spread and development of the hotel industry in the world		Lectures	Questions and discussions
4	3	The importance of the tourism and hotel industry		Lectures	Questions and discussions
5	3	Branches and components of the hotel industry		Lectures	Questions and discussions
6	3	The different types of hotels and the type of activity		Lectures	Questions and discussions
7	3	Semi-hotel activities		Lectures	Questions and discussions
8	3	Characteristics of the hotel industry		Lectures	Questions and discussions
9	3	Impacts of the hotel industry		Lectures	Questions and discussions
10	3	Sub-divisions that fall under the responsibility of the front offices		Lectures	Questions and discussions
11	3	Introduction to front office operations and daily operations		Lectures	Questions and discussions
12	3	Organizational structure of front offices		Lectures	Questions and discussions
13	3	Front office jobs		Lectures	Questions and discussions
14	3	Main tasks of front offices		Lectures	Questions and discussions
15	3	Classification of front office departments		Lectures	Questions and discussions
16	3	Design and equip front offices		Lectures	Questions and discussions

17	3	Types of technology use in front offices		Lectures	Questions and discussions
18	3	Telephone section		Lectures	Questions and discussions
19	3	Types of communications		Lectures	Questions and discussions
20	3	Duties and responsibilities the telephone department supervisor		Lectures	Questions and discussions
21	3	Front office teller		Lectures	Questions and discussions
22	3	Front office teller tasks and duties		Lectures	Questions and discussions
23	3	Client's accounting cycle		Lectures	Questions and discussions
24	3	Payment by traveler's checks		Lectures	Questions and discussions
25	3	Night reviewer		Lectures	Questions and discussions
26	3	Departure procedures and the role of front office workers		Lectures	Questions and discussions
27	3	Reports and statistics		Lectures	Questions and discussions
28	3	Operational equations		Lectures	Questions and discussions
29	3	Evaluation of front office work		Lectures	Questions and discussions
30	3	Factors that help front offices succeed		Lectures	Questions and discussions

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

#### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	Jumaa, Muhammad Zahir, 2023, Hotel Reception Techniques, Technical Institute for Tourism and Hotel Sciences, Ministry of Tourism, Syria.
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	Electronic and applied resources for front offices

# The Third level

## Model description of the decision Protocol and etiquette management

. Course Name:					
<b>Protocol management</b>					
. Symbol of decision					
Thr2					
. Semester/year					
2023-2024					
. The date this description was prepared:					
1/4/2024					
. Available forms of attendance:					
Attendance and electronic					
. Number of hours (total)/ number of units (total)					
60/2					
. Name of the course administrator (if more than one name is mentioned)					
Name: M.M. Fadia Abdul Hamid Saleh email: fadia_salih@uomosul.edu.iq					
. Objectives of the decision					
Tourism and hotel organizations need to form and build a reputation for many administrative and communication skills by the individuals working in the hotel and tourism protocol management as this department serves as a front for the organization.			Objectives of the study material		
. Teaching and learning strategies					
Providing students with advanced scientific methods to communicate information through the sources available in the library about the course is provided to the student from modern sources in the course					Strategy
. Structure of the decision					
<b>Method of assessment</b>	<b>Way of learning</b>	<b>Name of unit or subject</b>	<b>Required learning outcomes</b>	<b>Hours</b>	<b>The week</b>
Questions and discussion	Lectures		Introduction to the article	2	1
Questions and discussion	Lectures		The concept of tourism and hotel protocol management	2	2

Questions and discussion	Lectures		Protocol and etiquette	2	3
Questions and discussion	Lectures		The relationship of the Department of Protocol to Science and Art.	2	4
Questions and discussion	Lectures		The first exam	2	5
Questions and discussion	Lectures		Difference between Protocol Management and Public Relations	2	6
Questions and discussion	Lectures		It is tidy	2	7
Questions and discussion	Lectures		Protocol and etiquette management relationship	2	8
Questions and discussion	Lectures		Characteristics of the protocol management staff in hotel and tourism organizations	2	9
Questions and discussion	Lectures		Duties of officials in the Protocol Department	2	10
Questions and discussion	Lectures		The role of the protocol management officer in receiving official guests	2	11
Questions and discussion	Lectures		Etiquette and the art of formal and social interaction	2	12
Questions and discussion	Lectures		Clothes	2	13
Questions and discussion	Lectures		Dial up	2	14

<b>Questions and discussion</b>	<b>Lectur es</b>		Presentation of flowers	<b>2</b>	<b>15</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Precedence	<b>2</b>	<b>16</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		The art of serving guests or tourists	<b>2</b>	<b>17</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Types of guests and ways to deal with them	<b>2</b>	<b>18</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Regulatory requirements	<b>2</b>	<b>19</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Arrange guests at the tables	<b>2</b>	<b>20</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Preparing official parties and banquets	<b>2</b>	<b>21</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		General requirements	<b>2</b>	<b>22</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		I ate the feasts	<b>2</b>	<b>23</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		The origins of etiquette during eating	<b>2</b>	<b>24</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Leave after dinner	<b>2</b>	<b>25</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		The garden parties	<b>2</b>	<b>26</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Receptions	<b>2</b>	<b>27</b>

<b>Questions and discussion</b>	<b>Lectur es</b>		Food and its types	<b>2</b>	<b>28</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Eating some types of fruit	<b>2</b>	<b>29</b>
<b>Questions and discussion</b>	<b>Lectur es</b>		Ceremony of meetings	<b>2</b>	<b>30</b>

#### 11.Evaluation of the decision

A grade of 100 is distributed according to the tasks assigned to the student such as  
**Daily exams**

**Surprise exams**

**- Giving grades to students in the room for questions asked**

**The homework**

#### 12.Sources of learning and teaching

Recent literature on etiquette and protocol management	كتاب ادوار الادارة والقيادة / سلطان احمد خليف/دار وائل للطباعة والنشر والتوزيع 2005
Recent reports from the Internet that belong to the tourist attractions of the Iraqi provinces	



## Course Description Form Restaurant Management

1. Course Name	
Restaurant Management	
2. Course Code	
Thr4	
3. Semester / Year	
Annual / 2023–2024	
4. The history of preparation of this description	
1/4/2024	
5. Available Attendance Forms	
Classrooms	
6. Number of Credit Hours (Total) / Number of Units (Total)	
60/2	
7. Course administrator's name (if more than one name)	
Name: Email: ahmed.kannan@uomosul.edu.iq Ahmed Kanaan Hussein Al-Dabbagh	
8. Course Objectives	
<p>This course calls for developments in the world in restaurant administrations to benefit from them in the future career of students, and therefore it was necessary to give the following vocabulary</p> <ul style="list-style-type: none"> <li>* The beginnings and emergence of restaurant departments.</li> <li>* Definition of restaurants, their departments, types and methods of service.</li> <li>* Choosing the location of the restaurant and the scientific foundations used to build restaurants.</li> <li>* Characteristics, skills and tasks that characterize employees in restaurant departments.</li> <li>* Organizational structure of hotel restaurants.</li> <li>* World menus.</li> <li>* Food hygiene and staff training..</li> </ul>	<p><b>Course Objectives</b></p>
9. Teaching and Learning Strategies	
<p>Providing students with quantitative methods and adopt advanced scientific methods for their originality through resources available in the library about the course</p>	<p><b>Strategy</b></p>

## 10. Course Structure

Evaluation method	Learning method	Unit or subject name	Required Learning Outcomes	Hours	The week
Lectures/Class	Questions Discussion	Chapter One	A brief history of the evolution of restaurants through the ages	2	1
Lectures/Class	Questions Discussion	Chapter One	Definition of restaurant and restaurant management	2	2
Lectures/Class	Questions Discussion	Chapter One	Types of restaurants	2	3
Lectures/Class	Questions Discussion	Chapter One	Ways to serve in restaurant	2	4
Lectures/Class	Questions Discussion	Chapter One	A small search for the given substance	2	5
Lectures/Class	Questions Discussion	Chapter One	First exam	2	6
Lectures/Class	Questions Discussion	Chapter One	Restaurant Location Selection	2	7
Lectures/Class	Questions Discussion	Chapter One	<u>Restaurant Engineering &amp; Construction</u>	2	8
Lectures/Class	Questions Discussion	Chapter One	General review of the first semester	2	9
Lectures/Class	Questions Discussion	Chapter One	Restaurant manager characteristics	2	10
Lectures/Class	examination		Skills, tasks and requirements for restaurant management staff	2	11
Lectures/Class	Questions Discussion		Organizational Structure of Hotel Restaurants	2	12
Lectures/Class	Questions Discussion	Chapter Two	A small search for the given substance	2	13
Lectures/Class	Questions Discussion	Chapter Two	Menus (concept, types)	2	14
Lectures/Class	Questions Discussion	Chapter Two	Demo of types of menus available	2	15

Lectures/Class	Questions Discussion	Chapter Two	A small search for the given substance	2	16
Lectures/Class	Questions Discussion	Chapter Two	Food hygiene in restaurants	2	17
Lectures/Class	Questions Discussion	Chapter Two	Food preservation methods	2	18
Lectures/Class	examination		Second exam	2	19
Lectures/Class	Questions Discussion	Chapter Three	Training (concept, types)	2	20
Lectures/Class	Questions Discussion		A small search for the given substance	2	21
Lectures/Class	Questions Discussion		General review of the second semester	2	22
Lectures/Class	Questions Discussion	For the third semester	A brief history of the evolution of restaurants through the ages	2	23
Lectures/Class	Questions Discussion	For the third semester	Definition of restaurant and restaurant management	2	24
Lectures/Class	examination	For the third semester	Types of restaurants	2	25
Lectures/Class	Questions Discussion	For the third semester	Ways to serve in restaurants	2	26
Lectures/Class	Questions Discussion	For the third semester	A small search for the given substance	2	27
Lectures/Class	Questions Discussion		First exam	2	28
Lectures/Class	Questions Discussion		Restaurant Location Selection	2	29
Lectures/Class	examination		<u>Restaurant Engineering &amp; Construction</u>	2	30

## 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly, written exams, reports .... etc

## 12. Learning and Teaching Resources

– <b>Hamid Majeed Al-Obaidi: Restaurants Department, Ministry of Higher Education and Scientific Research, Al-Mustansiriya University,</b>	Required textbooks (methodology, any)
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1989.	
	Main references (sources)
– <b>Restaurant Management, Maher Abdel Aziz, Zahran Publishing House, First Edition, 2012</b>	Recommended books and references (scientific journals, reports...)
	Electronic References, Websites

## Course Description Form English Language

<b>1. Course Name:</b>					
English Language					
<b>2. Course Code:</b>					
Thr3					
<b>3. Semester / Year:</b>					
2023-2024					
<b>4. Description Preparation Date:</b>					
1/4/2024					
<b>5. Available Attendance Forms:</b>					
physical ,and online presence					
<b>6. Number of Credit Hours (Total) / Number of Units (Total):</b>					
(90 hours)+(3 units)					
<b>7. Course administrator's name (mention all, if more than one name)</b>					
Name: Rahma E. Abdulkareem Email: Rahma.aithar@uomosul.edu.iq					
<b>8. Course Objectives</b>					
<b>Course Objectives</b>			<ul style="list-style-type: none"> <li>Developing students' skills in reading, writing, listening, and speaking in English.</li> <li>Teaching students concepts, vocabulary, and topics that qualify them for work in the tourism sector.</li> </ul>		
<b>9. Teaching and Learning Strategies</b>					
<b>Strategy</b>	<ol style="list-style-type: none"> <li>1. Cooperative learning and encouraging students to study in groups.</li> <li>2. Interactive teaching and engaging students in lectures through discussion, asking questions, and answering them.</li> <li>3. Self-directed learning: Allowing students to enhance their skills and rely on themselves, utilizing technology in the learning process achieve educational goals.</li> <li>4. Continuous monitoring of students' progress and providing guidance and motivation for continuous improvement.</li> <li>5. Diversifying teaching methods and using various educational resources such as images, videos, and presentations to meet the needs of all students.</li> </ol>				
<b>10. Course Structure</b>					
<b>Week</b>	<b>Hours</b>	<b>Required Learning Outcomes</b>	<b>Unit or subject name</b>	<b>Learning method</b>	<b>Evaluation method</b>

<b>1</b>	<b>3</b>		<b>Introductory lecture</b>	<b>Lecture + Discussion</b>	<b>Attendance commitment</b>
<b>2</b>	<b>3</b>		<b>Car hiring</b>	<b>Lecture + Discussion</b>	<b>Attendance commitment , Participation in lecture&amp; Various activities</b>
<b>3</b>	<b>3</b>		<b>Describing arrival services</b>	<b>Lecture</b>	<b>Participation in lecture &amp; Attendance commitment</b>
<b>4</b>	<b>3</b>		<b>Welcoming visitors</b>	<b>Lecture + Role-playing</b>	<b>Attendance commitment, Participation in lecture&amp; Completion of required exercises</b>
<b>5</b>	<b>3</b>		<b>New arrivals</b>	<b>Lecture + Role-playing</b>	<b>Attendance commitment, Participation in lecture&amp; Daily quizzes</b>
<b>6</b>	<b>3</b>		<b>Giving directions</b>	<b>Lecture + Exercises</b>	<b>Attendance commitment&amp; Participation in lecture</b>
<b>7</b>	<b>3</b>		<b>Types of holiday</b>	<b>Lecture + Brainstorming</b>	<b>Attendance commitment, Participation in lecture&amp; Daily quizzes</b>
<b>8</b>	<b>3</b>		<b>Conversation and exercise</b>	<b>Conversation + Exercises</b>	<b>Attendance commitment , Participation in lecture&amp; Various activities</b>
<b>9</b>	<b>3</b>		<b>Food tourism</b>	<b>Lecture + Discussion</b>	<b>Attendance commitment, Participation in lecture&amp; Completion of required exercises</b>
<b>10</b>	<b>3</b>		<b>Describing dishes</b>	<b>Lecture + Discussion</b>	<b>Attendance commitment&amp;</b>

					Participation in lecture
11	3		Front office duties	Lecture + Discussion	Attendance commitment& Participation in lecture
12	3		Dealing with complaint	Lecture + Discussion	Attendance commitment& Participation in lecture
13	3		Problems on tour	Lecture + Brainstorming	Attendance commitment& Participation in lecture
14	3		Conversation and Exercise	Conversation + Exercises	Attendance commitment& Participation in lecture
15	3		Exam	Exam	Monthly Exam
16	3		Social etiquette	Lecture + Discussion	Attendance commitment& Participation in lecture
17	3		Greetings :Smiling	Lecture	Attendance commitment& Participation in lecture
18	3		Traveling troubles	Lecture + Discussion	Attendance commitment, Participation in lecture& Daily quizze.
19	3		Checking in and out	Lecture + Discussion	Attendance commitment, Participation in lecture& Completion of required exercises
20	3		Room service	Lecture + Discussion	Attendance commitment& Participation in lecture
21	3		Planning a program	Lecture + Role-playing	Attendance commitment& Participation in lecture
22	3		The timetable or schedule	Lecture + Role-playing	Attendance commitment, Participation in lecture& Completion of required

					exercises
23	3		Transport information system	Lecture + Discussion	Attendance commitment& Participation in lecture
24	3		Catching a bus	Lecture + Exploratory Video	Attendance commitment& Participation in lecture
25	3		Dining out	Lecture + Exploratory Video	Attendance commitment, Participation in lecture& Daily quizzes.
26	3		Structuring the phone call	Lecture + Exercises	Attendance commitment& Participation in lecture
27	3		Describing the object	Lecture	Attendance commitment& Participation in lecture
28	3		Promotion	Lecture	Attendance commitment, Participation in lecture& Completion of required exercises
29	3		Review	Review	Student participation & asking questions about previous lectures
30	3		Exam	Exam	Monthly exam

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

First Semester		Midterm Exam	Second Semester		The cumulative grade	Final Exam	Final Grade
%10		%20	%10		%40	%60	100%
(8) Exam	(2) Attendance and participation		(8) Exam	(2) Attendance and participation			

### 12. Learning and Teaching Resources



Required textbooks (curricular books, if any)	<p>1-Robin, W. , Keith , H .(2009): <b>Tourism 2: Oxford English for Careers</b> , Oxford : Oxford University Press.</p> <p>2-Ken ,M.(2013):<b>English for tourism :Students’ Workbook</b> ,Dili Institute of Technology: Centre for Languages Studies.</p> <p>3_ Deubelbeiss, D . (2012 ) : <b>A complete Introductory Course : English Central Course book</b> .</p>
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	<p>1_www.Learn English online.com</p> <p>2_ar.talkenglish.com</p>

## Course Description Form Hotel planning

<b>1. Course Name:</b>	
Hotel planning	
<b>2. Course Code:</b>	
Thr9	
<b>3. Semester / Year:</b>	
Annual / 2023–2024	
<b>4. Description Preparation Date:</b>	
1/4/2024	
<b>5. Available Attendance Forms:</b>	
In-person lectures	
<b>6. Number of Credit Hours (Total) / Number of Units (Total)</b>	
2/60	
<b>7. Course administrator's name (mention all, if more than one name)</b>	
Name: Abdullah Muhammad Taher Email: Abdulla.Altaei@uomosul.edu.iq	
<b>8. Course Objectives</b>	
<b>Objectives of the study subject</b>	<p>- Course objectives</p> <p><b>The student must be able to:</b></p> <ol style="list-style-type: none"> <li><b>1. Know what hotel planning and design is.</b></li> <li><b>2. Clarifying the requirements and dimensions of hotel planning</b></li> <li><b>3. Differentiate between hotel planning and planning</b></li> <li><b>4. Interpretation of the hotel strategy.</b></li> <li><b>5. Familiarity with hotel planning tools.</b></li> </ol>
<b>9. Teaching and Learning Strategies</b>	
<b>Strategy</b>	<p style="text-align: center;">-</p> <div style="border: 1px solid black; padding: 10px; margin-top: 10px;"> <p>- Learning outcomes and methods of teaching, learning and evaluation</p> <p>The student is expected to be able to:</p> <ol style="list-style-type: none"> <li>1. Explain what tourism planning and planning is.</li> <li>2. Explain the importance and characteristics of tourism planning.</li> <li>3. Differentiating between the spatial levels of tourism planning.</li> <li>4. Defining tourism development, its components and objectives</li> <li>5. Familiarity with tourism planning and environmental, economic and social impacts.</li> </ol> </div>

	<p>A- Knowledge and understanding (for example, it can be changed from Professor This course is studied as an introduction to the foundations and elements of what hotel planning is, what is the goal of hotel planning, its dimensions and approaches, the practical steps, its types and tools, and the use of quantitative and qualitative analysis in order to be compatible with the external environment (economic and social) of tourism taking into account organizational changes and planning for the future..</p> <p><b>B- Subject-specific skills</b></p> <ul style="list-style-type: none"> <li>- Teaching the student to deal with various situations related to restaurant issues</li> <li>- Identify problems related to the topic and try to overcome them</li> <li>- Identify skills in how</li> <li>- Ability to deduce and evaluate.</li> </ul> <p><b>Teaching and learning methods (do not change)</b></p> <p>Providing students with advanced scientific methods to authenticate them through sources available in the library regarding the course</p> <p><b>Evaluation methods</b></p> <ul style="list-style-type: none"> <li>- Daily exams</li> <li>- Surprise exams</li> <li>- Giving grades to students in the hall for questions asked to them</li> <li>- Homework</li> </ul> <p><b>C- Thinking skills</b></p> <ul style="list-style-type: none"> <li>-Asking questions related to the course topics</li> <li>- Developing the intellectual and mental ability related to tourist sewing</li> </ul> <p><b>Teaching and learning methods</b></p> <p><b>Teaching students how to think and analyze a topic</b></p> <p><b>Evaluation methods</b></p> <ul style="list-style-type: none"> <li>- Homework assignments</li> <li>- Contributions in daily preparation</li> <li>- Daily surprise exams</li> <li>- Monthly exams</li> </ul> <p><b>General and transferable skills</b></p> <ul style="list-style-type: none"> <li>- Skills in adopting advanced and simple methods</li> <li>-Thinking and analysis skills.</li> </ul>
10. Course Structure	

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method	
1	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- The emergence of planning</li> <li>- Planning concept</li> <li>- Advantages and benefits of planning</li> <li>- Planning flaws</li> </ul>	<ul style="list-style-type: none"> <li>- Giving lectures</li> <li>- Dialogue and discussion</li> <li>- Use clarifications and examples</li> <li>- Student groups</li> </ul>	<ul style="list-style-type: none"> <li>- Oral exams</li> <li>- Written tests</li> <li>- Reports</li> <li>- Feedback from students</li> </ul>	
2	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Planning methodology</li> <li>- Planning elements</li> </ul>	=	=	
3	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Planning characteristics</li> <li>- Difficulties facing planning</li> <li>- Types of planning</li> </ul>	=	=	
4	2	Knowledge and skill	Hotel planning <ul style="list-style-type: none"> <li>- Hotel planning concept</li> <li>- Principles of hotel planning</li> <li>- The importance of hotel planning</li> <li>- The goal of hotel planning</li> <li>Hotel planning requirements</li> </ul>	=	=	
5	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Dimensions of hotel planning</li> <li>- Hotel planning approaches</li> <li>Scope</li> <li>responsibility</li> <li>hotel pla</li> </ul>	=	=	
6	2	Knowledge and skill	Steps in the hotel planning process		=	
7	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Hotel planning and planning</li> <li>Hotel planning strategy</li> </ul>	=	=	
8	2	Knowledge and skill	Hotel planning to <ul style="list-style-type: none"> <li>1. Objectives</li> <li>- The concept of goal</li> <li>Goal areas</li> </ul>	=	=	
					=	

9	2	Knowledge and skill	Characteristics goals	=	=
10	2	Knowledge and skill	The importance of goals - Factors affecting setting hotel goals - Formulating goals Hotel goals	=	=
11	2	Knowledge and skill	Semester exam	=	=
12	2	Knowledge and skill	. Policies - Policy concept - Some concepts related to policies Policy characteristics	=	=
13	2	Knowledge and skill	The importance of policies - Conditions that must be met by policies - Policy objectives Stages of policy construction	=	=
14	2	Knowledge and skill	Types policies	=	
15	2	Knowledge and skill	Review discussion examples of material	=	=
16	2	Knowledge and skill	procedures - The concept of procedures - Main requirements for effective procedures - Principles of procedures - Characteristics of procedures	=	=
17	2	Knowledge and skill	- Benefits of procedures - Who is in charge of establishing hotel procedures - Facilitating procedures The six steps	=	=

			simplify procedures	=	=
18	2	Knowledge and skill	The most important reservation procedures for medium-sized, first class hotel		
19	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Predictions</li> <li>- Concept</li> <li>- Prediction stage</li> <li>- Conditions for scientific forecasting</li> <li>- - Statistical planning forecasting</li> </ul>	=	
20	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Methods and methods of forecasting</li> </ul> First: quantitative methods Second: Descriptive methods	=	=
21	2	Knowledge and skill	Budgets <ul style="list-style-type: none"> <li>- The concept of discretionary budget</li> </ul> General objectives preparing estimated budget		=
22	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Requirements applying the estimated budget</li> <li>- The time period covered by the budget</li> </ul> Types discretionary budgets		=
23	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Steps for preparing the estimated budget</li> </ul> First: Preparing estimated budget		=
24	2	Knowledge and skill	<ul style="list-style-type: none"> <li>- Second: Applying the estimated budget</li> <li>Third: Estimated budget lists</li> <li>Fourth: Follow up on the estimated budget and neutralize its deviations</li> </ul> Criticisms directed towards the application		=

25	2	Knowledge and skill	Practical training (examples)		=
26	2	Knowledge and skill	Semester exam		
27	2	Knowledge and skill	- The concept of the work program - Division of work programs examples		
28	2	Knowledge and skill	- Examples of sub-programs emanating from main programme		
29	2	Knowledge and skill	Timetables - The concept of timetables - Steps that must be followed when developing any program • Gantt charts (example) • Symbols used - Steps for preparing Gantt charts		
30	2	Knowledge and skill	- Review + discussion and questions about the material		

## 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

## 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	<ul style="list-style-type: none"> <li>• Ghoneim, Othman Muhammad, and Benita Nabil Saad, 1999, Tourism Planning for the sa of comprehensive and integrated spatial planning, first edition, Safaa Publishing and Distribution House, Amman.</li> <li>Al-Karkhi, Majeed, 2014, Results-Based Strate Planning, Al-Rayyan Press, Qatar</li> </ul>
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	



## Course description form Feasibility study

1. Name of the course					
Feasibility study					
2. Course code					
Thr5					
3. Semester/year					
2023-2024					
4. The date this description was prepared					
1/4/2024					
5. Available attendance forms					
In-person and electronic					
6. Number of study hours (total)/number of units (total)					
60 hours/2 units					
7. Name of the course administrator (if more than one name is mentioned)					
Name: Mudrika Dhannoun Yahya Email: <a href="mailto:mudrikady@uomosul.edu.iq">mudrikady@uomosul.edu.iq</a>					
8. Course objectives					
Objectives of the study subject			<b>Teaching the student how to conduct a preliminary feasibility study for projects</b> <b>Teaching the student what are the costs and returns related to investment projects</b> <b>Informing the student about how projects accepted or rejected</b>		
9. Teaching and learning strategies					
<b>The strategy</b>		<b>Educating, educating and training students on how to build successful investment projects that serve the economic progress of the country</b>			
10. Course structure					
Week	Hours	Required learning outcomes	Name of the unit or topic	Learning method	Evaluation method
1	2	Scientific knowledge	Project concept	theoretical	Tests and reports
2	2	Scientific knowledge	Justifications for the feasibility	theoretical	
3	2	Scientific knowledge	study	theoretical	
4	2	Scientific knowledge	Characteristics of the feasibility	theoretical	
5	2	Scientific knowledge	study	theoretical	
6	2	Scientific knowledge	Returns and costs	theoretical	
7	2	Scientific knowledge	Project evaluation	theoretical	
8	2	Scientific knowledge	Project evaluation levels	theoretical	
9	2		Stages of studying and evaluating	theoretical	
10	2	Scientific knowledge	Exam	theoretical	
11	2	Scientific knowledge	Project economics	theoretical	
12	2	Scientific knowledge	Transport economics	theoretical	
13	2	Scientific knowledge	Economics of raw materials	theoretical	
14	2	Scientific knowledge	Labor force economics	theoretical	
15	2	Scientific knowledge	Economics of capital	theoretical	
16	2	Scientific knowledge	Detailed feasibility study	theoretical	
17	2	Scientific knowledge	Technical feasibility of the project	theoretical	
18	2	Scientific knowledge	Choosing the project site	theoretical	

19	2	Scientific knowledge	Determine production capacity	theoretical	
20	2	Scientific knowledge	Financial feasibility of the project	theoretical	
21	2	Scientific knowledge	Economic feasibility of the project	theoretical	
22	2	Scientific knowledge	Environmental feasibility	theoretical	
23	2	Scientific knowledge	Analysis of administrative aspects	theoretical	
24	2	Scientific knowledge	Quantify benefits and costs	theoretical	
25	2	Scientific knowledge	Components of benefits and costs	theoretical	
26	2	Scientific knowledge	Expected and current value	theoretical	
27	2	Scientific knowledge	Exam	theoretical	
28	2	Scientific knowledge	Sanahiya	theoretical	
29	2	Scientific knowledge	Project evaluation criteria	theoretical	
30	2	Scientific knowledge	Partial standards		
		Scientific knowledge	Land value assessment		
			Commercial standards		
11. Course evaluation					
Daily and monthly exams, written and oral, and doing research related to the subject/solving mathematical exercises					
12. Learning and teaching resources					
Required textbooks (methodology, if any)			كتاب: بخيت، الطيب، 2023، دراسات الجدوى وتقييم المشاريع.		
Main references (sources)			الكتاب: عبدالكريم، احمد، دراسات الجدوى وتقييم المشاريع الاستثمارية، 2022، المملكة العربية السعودية		
Recommended supporting books and references (scientific journals, reports....)					
Electronic references, Internet sites					

## Course Description Form French language

<b>1. Course Name:</b>					
French language					
<b>2. Course Code:</b>					
Thr8					
<b>3. Semester / Year:</b>					
2023 -2024					
<b>4. Description Preparation Date:</b>					
1 /4/ 2024					
<b>5. Available Attendance Forms:</b>					
Attendance and electronic					
<b>6. Number of Credit Hours (Total) / Number of Units (Total)</b>					
3/90					
<b>7. Course administrator's name (mention all, if more than one name)</b>					
Name: Sahar Taha Abdullah Email: Sahar .abdullah@uomosul.edu.iq					
<b>8. Course Objectives</b>					
<b>Course Objectives</b>			In order to improve the capacity of students to achieve the best results.....		
<b>9. Teaching and Learning Strategies</b>					
<b>Strategy</b>		Using the scientific research and improve the quality of life which helps the students to mixed up with the other culture			
<b>10. Course Structure</b>					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	3		The articles	Lecturing	Questions
2	3		The amount	Lecture	Questions
3	3		The adjective	Lectures	Questions
4	3		The past tens	Lectures	Exercise

5	3		The future	Lectures	explanations
6	3		The past participan	Lectures	Questions
7	3		The present	Lectures	Questions
8	3		The negation	Lectures	Explain
9	3		the integrative	Lecture	Questions
10	3		Verbal phrase	Lectures	Questions
11	3		Verb to be	Lectures	Questions
12	3		Exercises	Lectures	Questions
13	3		Reviews	Lectures	Questions
14	3		Recent paste	Lectures	Questions
15	3		Paste composed	Lectures	Explain
16	3		Recent future	Lectures	Explain
17	3		Future negation	Lectures	Explain
18	3		Definitive articles	Lecture	Explain
19	3		Exercises	Lectures	Questions
20	3		Exercises	Lectures	Questions
21	3		Articles indicate	Lectures	Explain
22	3		Articles partitions	Lectures	Explain
23	3		Reviews	Lectures	Question
24	3		Affirmative	Lectures	Explain
25	3		Future affirmative	Lectures	Question
26	3		Paste affirmative	Lectures	Question
27	3		Present tense	Lectures	Question
28	3		Review	Lectures	Questions

29	3		Exercises	Lectures	Questions
30	3		Reviews	Lectures	Explain

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	Mauger 4 and the french with out l
Main references (sources)	Limited tourism,com(sophie corbeau chantal debois et jean lue cours de langue et civilisations librairie Hachette 1979
Recommended books and references (scientific journals, reports...)	Manuel de français commercial Larousse1999
Electronic References, Websites	//www assistances scolaires .com

## Course Description Form Hotel Accounting

<b>1. Course Name:</b>					
<b>Hotel Accounting</b>					
<b>2. Course Code:</b>					
Thr10					
<b>3. Semester / Year:</b>					
2023-2024					
<b>4. Description Preparation Date:</b>					
1/4/2024					
<b>5. Available Attendance Forms:</b>					
physical presence					
<b>6. Number of Credit Hours (Total) / Number of Units (Total):</b>					
(60) hours/ (2) Units					
<b>7. Course administrator's name (mention all, if more than one name)</b>					
Name: Huda Abdalaziz Mohamad Email: huda.292@uomosul.edu.iq					
<b>8. Course Objectives</b>					
<b>Course Objectives</b>		1- Defining the accounting cycle from recording and posting to daily journals and general ledgers. 2- Introducing the concept of companies and their types such as partnership companies, capital companies, and joint-stock			
<b>9. Teaching and Learning Strategies</b>					
<b>Strategy</b>		1-Teaching students to think scientifically through analysis and deduction. 2-Motivating students by giving them the opportunity to present and discuss their ideas. 3-Lectures and solving examples. 4-Discussion sessions. 5- Monthly exams and daily quizzes.			
<b>10. Course Structure</b>					
<b>Week</b>	<b>Hours</b>	<b>Required Learning Outcomes</b>	<b>Unit or subject name</b>	<b>Learning method</b>	<b>Evaluation method</b>

1	2		Introductory lecture.	Questions & Discussion	Lectures/Class
2	2		Registration and deportation.	Questions & Discussion	Lectures/Class
3	2		Concept of companies and their characteristics .	Questions & Discussion	Lectures/Class
4	2		Types of companies.	Questions & Discussion	Lectures/Class
5	2		Accounting treatments for joint companies.	Questions & Discussion	Lectures/Class
6	2		Accounting treatments for increasing capital	Questions & Discussion	Lectures/Class
7	2		Accounting treatments for partner withdrawal	Questions & Discussion	Lectures/Class
8	2		Accounting treatments for liquidating joint companies	Questions & Discussion	Lectures/Class
9	2		Monthly examination	Questions & Discussion	Lectures/Class
10	2		Submission of assets and liabilities for the individual project.	Questions & Discussion	Lectures/Class
11	2		Budgeting.	examination	Lectures/Class
12	2		Personal withdrawals.	Questions & Discussion	Lectures/Class
13	2		Monthly examination.	Questions & Discussion	Lectures/Class
14	2		Loans.	Questions & Discussion	Lectures/Class
15	2		Contributing companies.	Questions & Discussion	Lectures/Class
16	2		Methods of capital repayment.	Questions & Discussion	Lectures/Class
17	2		Dedicated extinction account.	Questions & Discussion	Lectures/Class
18	2		Liquidation entries.	Questions & Discussion	Lectures/Class
19	2		Repayment from	Questions &	Lectures/Class

			partners' funds.	Discussion	
20	2		Repayment from company funds.	Questions & Discussion	Lectures/Class
21	2		Accounting treatments for partner loans.	Questions & Discussion	Lectures/Class
22	2		Monthly examination.	Questions & Discussion	Lectures/Class
23	2		Opening profit and loss account.	Questions & Discussion	Lectures/Class
24	2		Opening trading account	Questions & Discussion	Lectures/Class
25	2		Distribution of interest on capital	Questions & Discussion	Lectures/Class
26	2		Proof of withdrawals entries for partners	examination	Lectures/Class
27	2		Budget preparation	Questions & Discussion	Lectures/Class
28	2		Liquidation of companies and their types	Questions & Discussion	Lectures/Class
29	2		Accounting treatments for company liquidation	Questions & Discussion	Lectures/Class
30	2		Monthly examination	Questions & Discussion	Lectures/Class

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

### 12. Learning and Teaching Resources

Required textbo (curricular books, if any)	
Main references (sources)	_Financial Accounting Principles,(2000): Abdulalkareem Ali. _Accounting Principles,(2005):Mikdad Aljalili
Recommended books and references (scientific journals, reports...)	



Electronic Websites	Referenc
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## Course Description Form Feed

1. Course Name:	
Feed	
2. Course Code:	
Thr1	
3. Semester / Year:	
2023/2024	
4. Description Preparation Date:	
1/4/2024	
5. Available Attendance Forms	
In-person meeting	
6. Number of Credit Hours (Total) / Number of Units (Total)	
2 hours a week, 60 hours a year	
7. Course administrator's name (mention all, if more than one name)	
Name: Dr. Professor Alaa Abdullah Hussein Email: alaaalhasun250@uomosul.edu.iq	
8. Course Objectives	
Course Objectives	<p>Studying the subject aims to identify what is happening in The world of developments in nutrition to benefit from in the future Career for students. The most important beneficial nutrients for each part of Body parts</p>
9. Teaching and Learning Strategies	
Strategy	<p>Providing students with quantitative methods and adopting advanced scientific methods for their authenticity Through the resources available in the library about the course</p> <ul style="list-style-type: none"> <li>- Knowledge and understanding</li> <li>- Concepts and foundations of nutrition.</li> <li>• - How to provide the basics of nutrition using modern methods that are in line with the development taking place in the world.</li> </ul>

	<ul style="list-style-type: none"> <li>• - Understanding the types of nutrients.</li> <li>• - View menus and find out their content.</li> <li>• - Learn about food hygiene.</li> <li>- Training workers in the field of nutrition.</li> </ul> <p>B- Subject-specific skills</p> <ul style="list-style-type: none"> <li>- Teaching the student to deal with various situations related to nutrition issues</li> <li>- Identifying problems related to the topic and trying to overcome them</li> <li>- Identifying skills on how to choose appropriate foods</li> </ul> <p>Teaching and learning methods</p> <p>Lectures using (data show. Power point) Directing students to some useful websites</p>
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#### 10. Course Structure

Evaluation method	Learning method	Required Learning Outcomes	Unit or subject name	Hours	Week
Questions and discussion	Lecturer		Nutrition basics	2	1
Questions and discussion	Lecturer		Body composition	2	2
Questions and discussion	Lecturer		Nutritional recommendations	2	3
Questions and discussion	Lecturer		energy	2	4
Questions and discussion	Lecturer		The body's energy needs	2	5
Questions and discussion	Lecturer		Methods for estimating human needs for total energy	2	6

Questions and discussion	Lec		Methods for estimating human needs for total energy	2	7
Questions and discussion	Lec		Carbohydrates	2	8
Questions and discussion	Lec		Carbohydrate metabolism Lipids	2	9
Monthly exam	Monthly exam		Monthly exam	2	10
Questions and discussion	Lec		Ketone bodies	2	11
Questions and discussion	Lec		Food sources of fat	2	12
Questions and discussion	Lec		Proteins	2	13
Questions and discussion	Lec		Nitrogen balance	2	14
exam	exam		exam	2	15
Questions and discussion	Lec		Food allocations	2	16
Questions and discussion	Lec		Water and Vitamins	2	17
Questions and discussion	Lec		Fat-soluble vitamins in vitamin A	2	18
Questions and discussion	Lec		Vitamin D	2	19
Questions and discussion	Lec		Vitamin E	2	20

Questions and discussion	Lec		Vitamin K Vitamin B12	2	21
Monthly exam	Monthly exam		Monthly exam	2	22
Questions and discussion	Lec		Vitamin C	2	23
Questions and discussion	Lec		Large metal items	2	24
Questions and discussion	Lec		Calcium	2	25
Questions and discussion	Lec		Phosphorus	2	26
Questions and discussion	Lec		Magnesium	2	27
Questions and discussion	Lec		Sulfur	2	28
Questions and discussion	Lec		potassium	2	29
exam	exam		Semester exam	2	30

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

### 12. Learning and Teaching Resources

Required textbooks (curriculum books, if any)

Main references (sources)

WHO Regional Office for the Middle East,  
Arab World Academy, University Medical  
Textbook: Food and Nutrition, 2005,  
Academia International, World Health

	Organization.
Recommended books and references (scientific journals, reports...)	-
Electronic References, Websites	

## Course Description Form Public relations

1. Course Name:					
<b>Public relations</b>					
2. Course Code:					
Thr6					
3. Semester / Year:					
<b>2023/2024</b>					
4. Description Preparation Date:					
<b>1/4/2024</b>					
5. Available Attendance Forms:					
<b>In-person and electronic</b>					
6. Number of Credit Hours (Total) / Number of Units (Total)					
<b>2/60</b>					
7. Course administrator's name (mention all, if more than one name)					
Name: <b>M.M. Rana Khairuddin Hamid</b>					
Email: <b>rana.khairaldeem@uomosul.edu.iq</b>					
8. Course Objectives					
Course Objectives		<b>1–Enhancing the student’s understanding of the term public relations.</b> <b>2– Identifying aspects of the organization’s behavior that have a significant impact on its relations with the external environment.</b> <b>3– Nurturing human ties in society, gaining the support of the masses and ensuring complete understanding between institutions of all types and activities</b>			
9. Teaching and Learning Strategies					
Strategy		<b>Providing students with quantitative methods and adopting advanced scientific methods to deliver them through the resources available in the library regarding the course..</b>			
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method

1	2	The concept and development of public relations		Lectures	Questions and discussions
2	2	The origins and development of public relations		Lectures	Questions and discussions
3	2	Characteristics of public relations and their goals		Lectures	Questions and discussions
4	2	The importance of public relations and reasons for interest in it		Lectures	Questions and discussions
5	2	The role of public relations in organizations		Lectures	Questions and discussions
6	2	Means of communication and their role in public relations		Lectures	Questions and discussions
7	2	The concept of communication and its components		Lectures	Questions and discussions
8	2	The importance of communication, its types and sections		Lectures	Questions and discussions



9	2	Means of internal communication in the organization		Lectures	Questions and discussions
10	2	Public relations with the organization's audiences		Lectures	Questions and discussions
11	2	The audience and its type		Lectures	Questions and discussions
12	2	Methods of measuring public opinion and the needs and trends of the masses		Lectures	Questions and discussions
13	2	Public relations with the working public		Lectures	Questions and discussions
14	2	Public relations with the public shareholders		Lecture	Questions and discussions
15	2	Public relations with the supplier audience		Lectures	Questions and discussions
16	2	Public relations with the consumer public		Lectures	Questions and discussions

17	2	Public relations with the local community audience		Lectures	Questions and discussions
18	2	Organizing public relations agencies		Lectures	Questions and discussions
19	2	Practicing public relations activity		Lectures	Questions and discussions
20	2	general opinion		Lectures	Questions and discussions
21	2	The importance of public opinion		Lectures	Questions and discussions
22	2	Types and divisions of public opinion		Lectures	Questions and discussions
23	2	Forming public opinion		Lectures	Questions and discussions
25	2	Means of communication and their role in public relations		Lectures	Questions and discussions

26	2	How to practice public relations activity		Lectures	Questions and discussions
27	2	Methods of measuring public opinion and the needs of the masses		Lectures	Questions and discussions
28	2	Workers in public relations agencies		Lectures	Questions and discussions
29	2	Internal organization of public relations bodies		Lectures	Questions and discussions
30	2	Evaluating companies' performance through public relations		Lectures	Questions and discussions

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

Distribution of the grade out of 100 according to the tasks assigned to the student:

- 1-Assessing homework and class assignments.
- 2- Evaluation of research papers.
- 3- Daily surprise exams at the end of lectures.
- 4-Weekly, monthly, mid-year and end-of-year exams

#### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	Jaradat, Abdel Nasser Ahmed, Al-Shami, Lebanon Phone, 2015, Foundations of Public Relations between Theory and Practice.
Main references (sources)	A collection of sources taken from master's theses and doctoral dissertations
Recommended books and references (scientific journals, reports...)	Research on public relations

Electronic References, Websites	Electronic and applied resources on public relations
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## Course Description Form Tourism investment

1. Course Name:					
Tourism investment					
2. Course Code:					
Thr7					
3. Semester / Year:					
2023-2024					
4. Description Preparation Date:					
1/4/2024					
5. Available Attendance Forms:					
Presence					
6. Number of Credit Hours (Total) / Number of Units (Total)					
2 Units/60 hours					
7. Course administrator's name (mention all, if more than one name)					
Name: Assistant teacher Saad Muwaffaq Mahmoud Al-Saffar Email: <a href="mailto:Saad.sm@student.uomosul.edu.iq">Saad.sm@student.uomosul.edu.iq</a>					
8. Course Objectives					
Giving the student a clear picture of the subject of investment in terms of its concept, importance and types, and addressing the concept of tourism investment, importance, characteristics, fields and sources of financing, whether internal or external. For the purpose of development in the tourism sector, the criteria economic evaluation of investment in the tourism project must be determined and the factors determining tourism investment in Iraq must be identified.					
9. Teaching and Learning Strategies					
<b>Strategy</b>	<ul style="list-style-type: none"> <li>- Teaching the student to deal with various cases related to tourism investment topics</li> <li>- Identifying problems related to the topic and trying to overcome them</li> <li>- Using modern methods to teach the subject, which is represented focusing on delivering information to the student - teaching instead of learning</li> </ul>				
10. Course Structure					
<b>Week</b>	<b>Hours</b>	<b>Required Learning Outcomes</b>	<b>Unit or subject name</b>	<b>Learning method</b>	<b>Evaluation method</b>
1	2	Investment concept	Tourism investment	Lectures/class	Questions and discussion
2	2	The importance of investment	Tourism investment	Lectures/class	Questions and

					discussion
3	2	Investment types	Tourism investment	Lectures/class	Questions and discussion
4	2	Investment determinants	Tourism investment	Lectures/class	Questions and discussion
5	2	Project financing	Tourism investment	Lectures/class	Questions and discussion
6	2	The relationship of investment to economic planning	Tourism investment	Lectures/class	Questions and discussion
7	2	The concept of tourism investment	Tourism investment	Lectures/class	Questions and discussion
8	2	The importance of tourism investment	Tourism investment	Lectures/class	Questions and discussion
9	2	Characteristics of tourism investment	Tourism investment	Lectures/class	Questions and discussion
10	2	Areas and investment opportunities in tourism activity	Tourism investment	Lectures/class	Questions and discussion
11	2	First exam + exam review	Tourism investment	Lectures/class	Questions and discussion
12	2	The concept of financing & its importance	Tourism investment	Lectures/class	Questions and discussion
13	2	Internal sources of financing for tourism projects	Tourism investment	Lectures/class	Questions and discussion
14	2	External sources of financing for tourism projects	Tourism investment	Lectures/class	Questions and discussion
15	2	Types of financing	Tourism investment	Lectures/class	Questions and discussion
16	2	Determinants of choosing sources of financing for the tourism sector	Tourism investment	Lectures/class	Questions and discussion
17	2	Direct government financing for tourism projects	Tourism investment	Lectures/class	Questions and discussion
18	2	Indirect government financing for tourism projects	Tourism investment	Lectures/class	Questions and discussion
19	2	Second exam + exam review	Tourism investment	Lectures/class	Questions and discussion
20	2	Criteria for economic evaluation of investment in tourism project	Tourism investment	Lectures/class	Questions and discussion
21	2	Criteria for economic evaluation of investment in tourism project	Tourism investment	Lectures/class	Questions and discussion
22	2	Reasons for the disparity in the economic efficiency of tourism projects	Tourism investment	Lectures/class	Questions and discussion
23	2	Investing in hotel inventory	Tourism investment	Lectures/class	Questions and discussion
24	2	Risks of investing in hotel inventory	Tourism investment	Lectures/class	Questions and discussion
25	2	First exam + exam review	Tourism investment	Lectures/class	Questions and discussion
26	2	Factors determining tourism investment in Iraq	Tourism investment	Lectures/class	Questions and discussion
27	2	Calculating the fixed capital ratio in the tourism project	Tourism investment	Lectures/class	Questions and discussion
28	2	Calculating the occupancy rate in the hotel project	Tourism investment	Lectures/class	Questions and discussion
29	2	Factors encouraging	Tourism investment	Lectures/class	Questions and

		increased investment in the tourism industry			discussion
30	2	Second exam + exam review	Tourism investment	Lectures/class	Questions and discussion

## 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

## 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	"1- The Basics of Finance and Investment in the Tourism Industry", written by Dr. Muwaffaq Adnan Al-Hamri, First Edition, Al Warraq Foundation, Amman, Jordan, 2010. Book "2- Integrated Entry in Tourism Investment and Finance", written by Ismail Mohammed Ali Al-Dabbagh, Elham Khudhair Shubar, First Edition, Enrichment Publishing and Distribution, Jordan, 2015.
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	

# The Fourth level



## Course Description Form Human Resources Management

1. Course Name:	
Human Resources Management	
2. Course Code:	
Thf4	
3. Semester / Year:	
2023/ 2024	
4. Description Preparation Date:	
1/4/2024	
5. Available Attendance Forms:	
Completely Attendance	
6. Number of Credit Hours (Total) / Number of Units (Total)	
60 hours 2 units	
7. Course administrator's name (mention all, if more than one name)	
Name: Safwan Nafie Abdullah Email: <a href="mailto:safwan.nafi@uomosul.edu.iq">safwan.nafi@uomosul.edu.iq</a>	
8. Course Objectives	
Course Objectives	<ul style="list-style-type: none"> <li>• It helps the student to recognize the importance of the human resource as it is the basic foundation for the existence of any organization in general and human resources management in particular, in tourism establishments.</li> <li>• Identify the functions and tasks of human resources management practiced in tourism facilities</li> <li>• Identifying the skills, abilities and potentials that individuals possess and thus how to conduct job analysis and descriptions and then conduct the selection process for individuals who possess competence, experience, talent and evaluation.</li> </ul>
9. Teaching and Learning Strategies	
Strategy	A- Knowledge and understanding <ul style="list-style-type: none"> <li>• Concepts and foundations of human resources management.</li> <li>• How to use the characteristics of the human resources management function and link it with the development taking place in the world.</li> </ul>

- Understand the analysis and job description.
  - Providing students with experience and skills in human resources management and their relationship with the tourism organization and the external environment
- B- Subject-specific skills
- Teaching the student to deal with various situations related to human resources management topics
  - Identify problems related to the topic and try to overcome them
  - The ability to conclude and evaluate.
- B- Thinking skills
- Ask questions related to the course topics.
  - Developing intellectual and intellectual capacity related to human resources management.
- C- Teaching and learning mechanisms.
- Lecture in addition to discussion and dialogue
  - PowerPoint presentations
  - HomeWorks
  - Sharing external readings
  - Student groups and the use of brainstorming for case studies
- D- Evaluation methods
- Daily exams
  - Surprise exams
  - Semester exams
  - Giving grades to students in the hall for questions asked to them
  - Homework

#### 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Knowledge and skill	<b>Introduction to human resources management</b> - The concept of human resources management	Lecture style And discussion And power point presentation And exchange opinions And external	- Oral exams -Written tests -Student activity and participation - Duties

				reading	
2	2	=	<ul style="list-style-type: none"> <li>- Development of human resources management</li> <li>- Characteristics of human resources in hotels</li> </ul>	=	=
3	2	=	<ul style="list-style-type: none"> <li>- The importance of the human resources management function in hotels</li> <li>- The nature of the human resources management function in tourism and hotel establishments</li> </ul> Department	=	=
4	2	=	<ul style="list-style-type: none"> <li>- The main tasks and responsibilities of human resources management</li> <li>- Organizational structure of the Human Resources Management</li> </ul>	=	=
5	2	=	<b>Planning human resources management in tourism and hotel establishments</b> <ul style="list-style-type: none"> <li>- The concept of planning human resources management in hotels</li> <li>- The importance of the human resources management planning process in hotels</li> <li>- Factors determining the human resources planning process in the hotel</li> </ul>	=	=
6	2	=	<ul style="list-style-type: none"> <li>- Factors affecting the demand for human resources in hotels</li> <li>- Stages of the hotel's human resources planning process</li> <li>- Criteria for successful planning of human resources in hotels</li> </ul>	=	=
7	2	=	<b>Job analysis in tourism and hotel establishments</b> <ul style="list-style-type: none"> <li>- The concept and dimensions of the job</li> </ul>	=	=

			<b>analysis process</b> <b>- Job analysis methods</b>		
8	2	=	<b>Job descriptions</b> <b>- Job Description</b> <b>- Job requirements</b> <b>- Preparing a job description card</b> <b>- The importance of job analysis in the areas of human resources management</b>	=	=
9	2	=	<b>Functional structure</b> <b>- The concept of functional structure</b> <b>- The importance of the hotel's functional structure</b>	=	=
10	2	=	<b>- Characteristics of the hotel's functional structure</b> <b>- Negative recruitment for some job descriptions</b>	=	=
11	2		Semester exam		<b>Written exam</b>
12	2	=	<b>Attracting human resources in tourism and hotel establishments</b> <b>- The concept of attracting human resources in hotels</b> <b>- Sources of obtaining human resources</b>	=	=
13	2	=	<b>- The importance of hotel recruitment</b> <b>- Making the decision to apply for a job at the hotel</b>	=	=
14	2	=	<b>-Determinants of work in the hotel</b> <b>- Advantages and characteristics of employees who They hold multiple jobs within the hotel</b>	=	=
15	2	=	<b>Review + discussion and examples of the material</b>	=	=
16	2	=	<b>Selection and appointment of human resources in hotels</b> <b>- The concept of selecting</b>	=	=

			<p>and appointing human resources</p> <ul style="list-style-type: none"> <li>- The importance of choice</li> <li>- Factors influencing the selection and appointment of human resources in the hotel</li> </ul>		
17	2	=	<p>Stages of the selection process</p> <p>Evaluation of the selection and appointment programme</p>	=	=
18	2	=	<p>Evaluating the performance of employees in tourism and hotel establishments</p> <ul style="list-style-type: none"> <li>- The concept of evaluating the performance of employees in tourism and hotel establishments</li> <li>- The importance of evaluating the performance of employees in tourism and hotel establishments</li> <li>- Methods of evaluating the performance of employees in tourism and hotel establishments:</li> </ul> <p>First: How to compare the employee's performance with the job description of the position.</p> <p>Second: How to test employees.</p> <p>Third: The method of relying on the periodic reports of direct work superiors.</p>	=	=
19	2	=	<p>Problems of evaluating employee performance in hotels</p> <p>The problems that may face the process of evaluating employee performance can be divided as follows:</p> <ul style="list-style-type: none"> <li>- Problems related to the resident.</li> <li>- Problems related to the evaluation tool.</li> </ul>	=	=

			<ul style="list-style-type: none"> <li>- Employee-related problems.</li> </ul> <p>Components of the employee performance evaluation system in tourism and hotel establishments.</p>		
20	2	=	<p>Training human resources in tourism and hotel establishments</p> <ul style="list-style-type: none"> <li>- Training concept</li> <li>- The importance of training in tourism and hotel establishments</li> <li>- The important benefits that the management of the tourism and hotel facility gains through the training process</li> </ul>	=	=
21	2	=	Challenges that guide the training process	=	=
22	2	=	<p>Training methods</p> <p>First: Training within the tourist and hotel facility.</p> <p>a. On-the-job training.</p> <ul style="list-style-type: none"> <li>- It is one of the best methods used in the hospitality industry for reasons.</li> <li>- This type of training can be adopted in cases</li> <li>- The basic conditions that must be met to ensure the success of this training method</li> </ul> <p>-On-the-job training procedures (O.J.T)</p> <ul style="list-style-type: none"> <li>- Benefits of this method</li> <li>- Disadvantages of this method</li> <li>- The employee, especially the new one, will be able to rotate the work</li> </ul> <p>B. Training outside the scope of work.</p>	=	=
23	2	=	<p>Second: Training outside the tourist and hotel facility.</p> <ul style="list-style-type: none"> <li>- Advantages of these</li> </ul>	=	=

			<b>training centers.</b> <b>- External training can be approved in cases:</b> <b>Disadvantages of this type of training:</b> <b>Training methods and approaches vary according to:</b> <b>-Computer training</b> <b>- Potential benefits of computer-based training</b>		
24	2	=	<b>- Stages of designing the training program</b> <b>- Levels of evaluation of the training program for hotel employees</b>	=	=
25	2		Semester exam		<b>Written exam</b>
26	2	=	<b>Compensation system in tourist and hotel establishments</b> <b>- The concept of salaries and wages</b> <b>- Systems for paying wages and salaries in tourist and hotel establishments</b> <b>- Hotel payroll system</b> <b>- The importance of using this system in hotel work</b> <b>This system has some drawbacks</b> <b>- Determine the level of salaries in the hotel</b>	=	=
27	2	=	<b>- Designing the hotel's payroll system</b> <b>- Related to the hotel's payroll system</b> <b>- Vacation system in tourist and hotel establishments</b>	=	=
28	2	=	<b>Types of motivation</b> <b>First - indirect stimulation</b> <b>Second: Direct stimulation</b>	=	=
29	2	=	<b>- Hotel incentive systems</b>	=	=
30	2	=	<b>Review + discussion and examples of the material</b>	=	=

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

## 12. Learning and Teaching Resources

Required textbooks (curricular books, any)	
Main references (sources)	Khalifa, Qusay Qahtan, 2015, Human Resources Management in Hotel Tourism Establishments, Dar Al-Moataz for Publishing and Distribution, Amman, Jordan.
Recommended books and references (scientific journals, reports...)	Al-Taie, Yousef Hajim and Al-Abadi, Hashem Fawzi, 2015, Human Resources Management, Contemporary Issues in Administrative Thought, first edition, Safaa Publishing and Distribution House, Amman. Introduction to Hotel Human Resources Management, 1429 AH, Kingdom of Saudi Arabia, General Organization for Technical and Vocational Training, General Administration for Curriculum Design and Development
Electronic References, Websites	



## Course Description Form French language

1. Course Name:	
French language	
2. Course Code:	
Thf5	
3. Semester / Year:	
2023-2024	
4. Description Preparation Date:	
1/4/2024	
5. Available Attendance Forms:	
In presence	
6. Number of Credit Hours (Total) / Number of Units (Total)	
3/90	
7. Course administrator's name (mention all, if more than one name)	
Name: Alaa Tawfiq Aziz Email: alla.t@uomosul.edu.iq	
8. Course Objectives	
<b>Course Objectives</b>	<p>Developing language skills in order to improve level of students in order to serve the future of tourism in country and introduce them to tourist attractions in France, addition to familiarizing students with the linguistic terms used to receive and bid farewell to tourists and to the tourist symbols found in public places. In addition, there some grammatical topics that help the student to compose sentence and communicate with foreign tourists. Let us not for comprehension and oral expression in order to enhance communication in French</p>
9. Teaching and Learning Strategies	
<b>Strategy</b>	Adopting advanced scientific methods to deliver information through the sources available in the library about the course and what is provided to the student from modern sources in the course.
10. Course Structure	

<b>Evaluation method</b>	<b>Learning method</b>	<b>Unit or subject name</b>	<b>Required Learning Outcomes</b>	<b>Hours</b>	<b>Week</b>
Examen	Cours		Le Complément d'objet direct	3	1
Examen	Cours		Exercices(le complément d'objet direct)	3	2
Examen	Cours		Texte (Ma nouvelle maison)	3	3
Examen	Cours		Exercice ( ma nouvelle maison )	3	4
Examen	Cours		Le Complément d'objet indirect	3	5
Examen	Cours		Exercices (le complément d'objet indirect)	3	6
Examen	Cours		Exemples et exercices (le complément d'objet direct et indirect )	3	7
Examen	Cours		Texte (Le voyage)	3	8
Examen	Cours		exercice (le voyage )	3	9
Examen	Cours		les adjectifs qualificatifs	3	10
Examen	Cours		Le féminin des adjectifs qualificatifs	3	11
Examen	Cours		Exercices (Le féminin des adjectifs qualificatifs)	3	12
Examen	Cours		Texte (les fêtes en France)	3	13
Examen	Cours		exercices (les fêtes en France)	3	14
Examen	Cours		le futur simple	3	15

Examen	Cours		Le futur simple exercices et corrigé	3	16
Examen	Cours		Texte (Conseiller un client)	3	17
Examen	Cours		Exercices (Conseiller un client)	3	18
Examen	Cours		Le tourisme	3	19
Examen	Cours		exercices (tourisme)	3	20
Examen	Cours		les pronoms possessifs	3	21
Examen	Cours		exercices (les pronoms possessifs)	3	22
Examen	Cours		le pluriel en français	3	23
Examen	Cours		exercices ( le pluriel en français)	3	24
Examen	Cours		Le pronom relatif ( qui , que)	3	25
Examen	Cours		exemples et exercices Le pronom relatif ( qui , que)	3	26
Examen	Cours		Le pronom relatif ( où, dont )	3	27
Examen	Cours		exemples et exercices Le pronom relatif (où, dont )	3	28
Examen	Cours		Texte sur l'hôtel en français	3	29
Examen	Cours		Exercices(l'hôtel en français )	3	30

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

#### 12.Learning and Teaching Resources

Required textbooks (curricular books, if any)	<b>Tourisme ,( Sophie Corbeau, Chantal Dubois Jean- Luc Penfornis)/ 1979, Cours de lan et de civilisation française 1</b>
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	<b>Websites</b>

## Course Description Form English Language

<b>1. Course Name:</b>					
English Language					
<b>2. Course Code:</b>					
Thf1					
<b>3. Semester / Year:</b>					
2023/2024					
<b>4. Description Preparation Date:</b>					
1/4/2024					
<b>5. Available Attendance Forms:</b>					
Fully attendance					
<b>6. Number of Credit Hours (Total) / Number of Units (Total)</b>					
90 hours/ 3 units					
<b>7. Course administrator's name (mention all, if more than one name)</b>					
Name: Lecturer. Asan Hashim Hamdoon Email: asan.hashem@uomosul.edu.iq					
<b>8. Course Objectives</b>					
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>Introducing students to tourism vocabulary, concepts, and professional topics at the introductory level.</li> <li>Focusing on and developing students' learning skills (reading, listening, speaking, and writing)</li> </ul>				
<b>9. Teaching and Learning Strategies</b>					
<b>Strategy</b>	<ul style="list-style-type: none"> <li>Lectures</li> <li>Discussion</li> <li>Brain storming</li> <li>Diverse activities</li> </ul>				
<b>10. Course Structure</b>					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	3	Introduction to some tourism vocabulary	Introductory lecture on tourism management	Lecture	There are no
2	3	Develop writing skills	Present/Past/Future tenses	Lecture	Exams
3	3	Develop reading skills	Passage on tour guiding	Lecture	Exams
4	3	Develop speaking and vocabulary skills	Expressions about tourism and hotels	Lecture	Theoretical
5	3	Develop my reading and speaking skills	Conversation	Lecture	Exams
6	3	Develop my reading and speaking skills	Sentence patterns (1)	Lecture	Exams
7	3	Assess skill level	Grammar only exam	Lecture	Theoretical

8	3	Develop reading skills	Passage on guest reception system	Lecture	Exams
9	3	Develop speaking and vocabulary skills	Definite and indefinite articles	Lecture	Exams
10	3	Test my reading and speaking skills	Passage and grammar exam	Lecture	Theoretical
11	3	Develop my reading and speaking skills	Sentence patterns (2)	Lecture	Theoretical
12	3	Develop writing skills	Passage on describing tourist destinations	Lecture	Exams
13	3	Develop reading skills	Pre-midterm review	Lecture	Exams
14	3	<b>Develop my reading and speaking skills</b>	After midterm	Lecture	There are no
15	3	Develop my reading and speaking skills	Conversation	Lecture	Exams
16	3	Develop writing skills	Active and passive voice	Lecture	Exams
17	3	Develop reading skills	Rules of the simple present tense in the passive voice	Lecture	Theoretical
18	3	Develop speaking and vocabulary skills	Passage on the challenges facing tourism	Lecture	Exams
19	3	Develop my reading and speaking skills	Rules of conditional verb and answer	Lecture	Exams
20	3	Develop my reading and speaking skills	Complete the passage	Lecture	Theoretical
21	3	Develop speaking skills	Simple past tense in the passive voice	Lecture	Exams
22	3	Develop reading skills	Conversation	Lecture	Exams
23	3	Assess speaking and vocabulary skills	Passage on the future of tourism	Lecture	Theoretical
24	3	Develop my reading and speaking skills	Passage and grammar exam the simple present and simple past tenses	Lecture	Theoretical
25	3	Develop my reading and speaking skills	Exercises on the previous passage	Lecture	Exams
26	3	Develop writing skills	Complex sentences	Lecture	Exams
27	3	Develop reading skills	Investment in the tourism sector	Lecture	Theoretical
28	3	Assess learning level	Complete the above passage	Lecture	Exams
29	3	Assess the development of reading, speaking, writing, and listening skills	Content exam for the passage	Lecture	Exams
30	3	<b>Introduction to some tourism vocabulary</b>	General review	Lecture	There are no

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

#### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	<b>Oxford English for Careers/ Tourism 3/ Student's Book By Robin Walker and Keith Harding, 2009.</b>
Main references (sources)	
Recommended books and references (scientific journals, reports...)	-
Electronic References, Websites	Using Internet to download some books and

	reference
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## Course Description Form Hotel marketing

<b>1. Course Name:</b>					
Hotel marketing					
<b>2. Course Code:</b>					
Thf6					
<b>3. Semester / Year:</b>					
2023-2024					
<b>4. Description Preparation Date:</b>					
1/4/2024					
<b>5. Available Attendance Forms:</b>					
In-person and electronic					
<b>6. Number of Credit Hours (Total) / Number of Units (Total):</b>					
60/2					
<b>7. Course administrator's name (mention all, if more than one name)</b>					
Name: assist. Lecturer. : Zahraa Abdel-Ghani Mustafa Email: zahraa.abdulghani@uomosul.edu.iq					
<b>8. Course Objectives</b>					
<b>Course Objectives</b>			<p><b>1– Enabling the student to understand marketing and its methods.</b></p> <p><b>2– Providing the student with the skills that qualify h to work in the field of tourism marketing.</b></p> <p><b>3– Enabling the student to innovate by studying the tourism marketing environment, types of markets, an creating marketing opportunities.</b></p> <p><b>4– Knowing the quality of customers and how to increase their loyalty to tourism services.</b></p> <p><b>5– Knowledge of the basic marketing mix elements the tourism product.</b></p>		
<b>9. Teaching and Learning Strategies</b>					
<b>Strategy</b>		Adopting advanced scientific methods to deliver information through the sources available in the library about the course and what is provided to the student from modern sources in the course.			
<b>10. Course Structure</b>					
<b>Week</b>	<b>Hours</b>	<b>Required</b>	<b>Unit or</b>	<b>Learning method</b>	<b>Evaluation method</b>

		<b>Learning Outcomes</b>	<b>subject name</b>		
1	2	Marketing concept, core marketing concepts, needs and desires		Lectures	Questions and discussion
2	2	Marketing and its relationship to other concepts		Lectures	Questions and discussion
3	2	Marketing study methods		Lectures	Questions and discussion
4	2	Market objective and market efficiency		Lectures	Questions and discussion
5	2	Tourism marketing mix		Lectures	Questions and discussion
6	2	Domestic tourism marketing environment		Lectures	Questions and discussion
7	2	External tourism marketing environment (laws competitive influences)		Lectures	Questions and discussion
8	2	External tourism marketing environment (political and economic influences)		Lectures	Questions and discussion
9	2	Tourism product strategy, concept and specifications of the tourism product		Lectures	Questions and discussion
10	2	Marketing characteristics of tourism		Lectures	Questions and discussion
11	2	Components of the tourism product and factors affecting the tourism product		Lectures	Questions and discussion
12	2	The mental image of the tourism product, the tourism product and the tourism marketing strategy		Lectures	Questions and discussion
13	2	Tourism product pricing strategy, pricing concept and objectives		Lectures	Questions and discussion
14	2	The role of research in determining tourism product prices		Lectures	Questions and discussion
15	2	Factors affecting the determination of tourism product prices		Lectures	Questions and discussion
16	2	Tourism product prices, tourism level		Lectures	Questions



		and discounts			and discussion
17	2	Exams		Lectures	Questions and discussion
18	2	Tourism product distribution strategy concept and objectives		Lectures	Questions and discussion
19	2	Tourism product distribution outlets		Lectures	Questions and discussion
20	2	The role of the Ministry of Tourism in the internal and external distribution strategy		Lectures	Questions and discussion
21	2	Tourist offers and tour operators		Lectures	Questions and discussion
22	2	Tourism flyers, travel agents and tourism agents		Lectures	Questions and discussion
23	2	International contracts (hotels - airlines)		Lectures	Questions and discussion
24	2	The main global distribution systems, their importance and problems		Lectures	Questions and discussion
25	2	Strategy to improve the use of global distribution systems in developing countries		Lectures	Questions and discussion
26	2	Tourism product promotion strategy, concepts and objectives		Lectures	Questions and discussion
27	2	Tourism promotion means, local and international advertising, tourism brochures and publications		Lectures	Questions and discussion
28	2	Tourism promotion materials, tourism exhibitions and conferences and tourism personal selling		Lectures	Questions and discussion
29	2	Public relations and tourism support: Managing the tourism promotion strategy tourism promotion budget		Lectures	Questions and discussion
30	2	Tourism marketing through the Internet the concept and importance of e-tourism Requirements for		Lectures	Questions and discussion

		designing an electronic tourism website, challenge electronic tourism marketing			
<b>11. Course Evaluation</b>					
Distributing the score out of 100 according to the tasks assigned to the student:					
1. - Evaluating homework and class assignments.					
2. Evaluation of research papers.					
3. Daily surprise exams at the end of the lecture to determine the extent of comprehension of the lecture.					
4. Weekly and monthly exams, the mid-year exam, and the final exam.					
<b>12. Learning and Teaching Resources</b>					
Required textbooks (curricular books any)		- Obaidat, Muhammad, Tourism Marketing, 2008, Wael Publishing House, third edition. - Al-Diwaji, Abi Saeed, The Modern Concept Marketing Management, 2000, Dar Al-Hamid Publishing and Distribution. - Al-Azzawi, Muhammad Abdel-Wahab, Al-Mashhadani, Saad Ibrahim Hamad, 2020, Electronic tourism marketing, Dar Al-Academyon Publishing and Distribution Company Ammaan Jordan. - Al-Humairi, Muwafaq Adnan, Al-Taweel, Rami Falah, 2016, Marketing Strategic Hotel and Tourism Services, Dar Al-Hamid for Publishing and Distribution, Ammaan Jordan.			
Main references (sources)					
Recommended books and references (scientific journals, reports...)		Recent reports from the Internet related to tourism and hotel marketing			
Electronic References, Websites					

## Model description of the decision Tourism legal legislation

1. Title:					
Tourism legal legislation					
2. Symbol of decision					
Thf9					
3. Semester/year					
2023-2024					
4. The date this description was prepared:					
1/4/2024					
5. Available forms of attendance:					
Attendance and electronic					
6. Number of hours (total)/ number of units (total)					
60/2 units					
7. Name of the course administrator (if more than one name is mentioned)					
Name: M.M. Fadia Abdul Hamid Saleh email: fadia_salih@uomosul.edu.iq					
8. Objectives of the decision					
<b>Arming students legally prevents them from falling into the wrong circle when doing their work in the community</b> <b>Tourism after graduating in the near future by getting to know what the law is and the most important legislation</b> <b>Which governs the tourism sector in Iraq and familiarizing them with the importance of the article of legislation in the development of activity</b> <b>Tourism on a local and global level.</b>					<b>Objectives of the study material</b>
9. Teaching and learning strategies					
Providing students with advanced scientific methods to communicate information through the sources available in the library about the course is provided to the student from modern sources in the course					<b>Strategy</b>
.Structure of the decision					
<b>Method of</b>	<b>Way of</b>	<b>Name of unit or</b>	<b>Required learning</b>	<b>Hours</b>	<b>The</b>

assessment	learning	subject	outcomes		week
Questions and discussion	Lectures		Introduction to the article	2	1
Questions and discussion	Lectures		General principles of law:– Definition of law	2	2
Questions and discussion	Lectures		Historical development of tourism legislation	2	3
Questions and discussion	Lectures		The role of legislation in the tourism industry and its promotion	2	4
Questions and discussion	Lectures		The first exam	2	5
Questions and discussion	Lectures		Tourist facilities	2	6
Questions and discussion	Lectures		Characteristics of tourist facilities	2	7
Questions and discussion	Lectures		Establishment of non-governmental tourism facilities	2	8

<b>Questions and discussion</b>	<b>Lectures</b>		Classification of tourist establishments	<b>2</b>	<b>9</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Special conditions for the classification and operation of some of the tourist facilities in Iraq	<b>2</b>	<b>10</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Tourist camps	<b>2</b>	<b>11</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Control of tourist facilities	<b>2</b>	<b>12</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Establishment of tourism companies	<b>2</b>	<b>13</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Establishment of tourism companies	<b>2</b>	<b>14</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Effects of the hotel contract	<b>2</b>	<b>15</b>
<b>Questions and discussion</b>	<b>Lectures</b>		Tourist guidance	<b>2</b>	<b>16</b>
<b>Questions</b>	<b>Lecture</b>		The role of	<b>2</b>	<b>17</b>

<b>and discussion</b>	<b>s</b>		transport patterns in the tourism industry		
<b>Questions and discussion</b>	<b>Lecture s</b>		Requirements for tourism development	<b>2</b>	<b>18</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		Regulatory requirements	<b>2</b>	<b>19</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		Environmental requirements	<b>2</b>	<b>20</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		Administrative requirements	<b>2</b>	<b>21</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		General requirements	<b>2</b>	<b>22</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		Aspects of tourism development	<b>2</b>	<b>23</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		The vertical aspect of tourism development	<b>2</b>	<b>24</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		The horizontal aspect of tourism development	<b>2</b>	<b>25</b>
<b>Questions and</b>	<b>Lecture</b>		The role of international	<b>2</b>	<b>26</b>

<b>discussion</b>	<b>s</b>		agreements in the protection of monuments and tourist attractions during peace		
<b>Questions and discussion</b>	<b>Lecture s</b>		International protection of antiquities during armed conflicts	<b>2</b>	<b>27</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		The role of Iraqi legislation in the protection of antiquities and cultural heritage	<b>2</b>	<b>28</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		Penalties for theft of antiquities	<b>2</b>	<b>29</b>
<b>Questions and discussion</b>	<b>Lecture s</b>		The role of legislation in the strategy of developing tourism in Iraq	<b>2</b>	<b>30</b>

#### 11.Evaluation of the decision

A grade of 100 is distributed according to the tasks assigned to the student such as

**Daily exams**

**Surprise exams**

– Giving grades to students in the room for questions asked

### The homework

#### 12.Sources of learning and teaching

The body of Iraqi laws related to general principles and tourism legislation and the author of Dr. Sahar toward Ghanem	Required books (methodology, if any)
كتاب امجد حسن العزام وعمر جوابرة لكاوي النشر مؤسسة الوراق للنشر والتوزيع 1/ يناير 2009	Principal references (sources)
Recent reports from the Internet that belong to the tourist attractions of the Iraqi provinces	Recommended books and supporting references (scientific journals, reports...)
	Electronic references, Internet sites



## Course Description Form Hotel Information Systems

<b>1. Course Name:</b>	
Hotel Information Systems	
<b>2. Course Code:</b>	
Thf10	
<b>3. Semester / Year:</b>	
2023/2024	
<b>4. Description Preparation Date:</b>	
1/4/2024	
<b>5. Available Attendance Forms:</b>	
Fully attendance	
<b>6. Number of Credit Hours (Total) / Number of Units (Total)</b>	
60/2 Units	
<b>7. Course administrator's name (mention all, if more than one name)</b>	
Name: A.L. Osama Mohammed Ahmed Al-atraqchi Email: Osama.ahmed@uomosul.edu.iq	
<b>8. Course Objectives</b>	
<b>Course Objectives</b>	<p><b>Knowledge:</b></p> <ul style="list-style-type: none"> <li>Grasp the fundamental concepts of information technology (IT) encompassing computers, networks, the internet, cybersecurity, IoT, cloud computing, and artificial intelligence.</li> <li>Acquire knowledge of the principles of information management systems (MIS) and decision support systems (DSS).</li> <li>Understand the concepts of strategy, e-marketing, and e-commerce.</li> </ul> <p><b>Skills:</b></p> <ul style="list-style-type: none"> <li>Analyze information needs within hotel organizations.</li> <li>Design and implement MIS solutions effectively.</li> <li>Utilize data analysis tools to support informed decision-making.</li> <li>Apply e-marketing and e-commerce strategies to enhance hotel businesses.</li> </ul> <p><b>Values:</b></p> <ul style="list-style-type: none"> <li>Recognize the significance of IT in improving the efficiency and effectiveness of hotel organizations.</li> <li>Develop awareness of the importance of cybersecurity and data protection.</li> <li>Enhance the ability to collaborate with others effectively to solve problems.</li> <li>Uphold ethical principles in the usage of IT.</li> </ul>
<b>9. Teaching and Learning Strategies</b>	
<b>Strategy</b>	<p>Interactive Explanation:</p> <ul style="list-style-type: none"> <li>Employ a variety of teaching methods, such as presentations, visual aids, and</li> </ul>

engaging activities, to enhance comprehension and make learning more enjoyable.

Student Engagement:

- Encourage active participation in discussions, group problem-solving activities, and hands-on exercises to foster a collaborative learning environment.

Continuous Assessment:

- Utilize a diverse range of assessment tools, including quizzes, assignments, presentations, and projects, to evaluate student understanding and progress throughout the course.

Learning Tools and Methods:

- **Presentations:** Employ presentation software like PowerPoint and Prezi to deliver information in an engaging and visually appealing manner.
- **Visual Aids:** Utilize diagrams, charts, and graphs to effectively explain complex concepts and enhance comprehension.
- **Educational Videos:** Incorporate instructional videos to showcase real-world examples of IT applications in the hospitality industry.
- **Case Studies:** Analyze real-world case studies to demonstrate how MIS can be effectively utilized to improve hotel performance.
- **Group Discussions:** Encourage active participation in group discussions to explore various IT-related issues within the hospitality sector.

#### 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Knowledge and skill	Introduction to the Hotel Information System	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Oral exams and student participation
2	2	Knowledge and skill	The history of computers	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Oral exams and student participation
3	2	Knowledge and skill	Binary Numbering System	Lecture style And discussion Presentation of PowerPoint and exchange of opinions And external reading	Oral exams and student participation

4	2	Knowledge and skill	The Computer Network	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
5	2	Knowledge and skill	The Internet	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
6	2	Knowledge and skill	Cloud Computing	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
7	2	Knowledge and skill	Internet Of Things (IOTP)	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
8	2	Knowledge and skill	Artificial Intelligent	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
9	2	Knowledge and skill	Cyber Security	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
10	2	Knowledge and skill	The Encryption	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
11	2	Knowledge and skill	Database	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
12	2	Knowledge and skill	Entity Relationship Diagram	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
13	2	Knowledge and skill	Data Warehouse	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
14	2	Knowledge and skill	Big Data	Lecture style And discussion Presentation of PowerPoint a exchange of opinions	Oral exams and student participation

				And external reading	
15	2	Knowledge and skill	Data Mining	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
16	2	Knowledge and skill	Management Information System	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
17	2	Knowledge and skill	Transaction Processing System	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
18	2	Knowledge and skill	Knowledge Management System	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
19	2	Knowledge and skill	Expert System	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
20	2	Knowledge and skill	Decision Support System	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
21	2	Knowledge and skill	Marketing	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
22	2	Knowledge and skill	E-Marketing	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
23	2	Knowledge and skill	Competitive Advantage	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
24	2	Knowledge and skill	SWOT Analysis	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
25	2	Knowledge and skill	E-Business	Lecture style And discussion Presentation of PowerPoint a	Oral exams and student participation

				exchange of opinions And external reading	
26	2	Knowledge and skill	E-Commerce	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
27	2	Knowledge and skill	E-Government	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
28	2	Knowledge and skill	E-Payment	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
29	2	Knowledge and skill	Blockchain and Bitcoin	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation
30	2	Knowledge and skill	System Analysis and Design	Lecture style And discussion Presentation of PowerPoint a exchange of opinions And external reading	Oral exams and student participation

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

#### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	ياسين، سعد غالب، 2018، نظم المعلومات الادارية، دار اليازوري العلمية للنشر والتوزيع، ISBN : 995712241X, 9789957122416
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	<a href="#">BUS206: Management Information Systems   Saylor Academy</a>

## Model description of the decision Tourism crisis management

1. Course Name:					
<b>Tourism crisis management</b>					
2. Course Code:					
Thf7					
3. Semester / Year:					
<b>2023–2024</b>					
4. Description Preparation Date:					
<b>1/4/2024</b>					
5. Available Attendance Forms:					
<b>person and electronic</b>					
6. Number of Credit Hours (Total) / Number of Units (Total)					
<b>60/2 Units</b>					
7. Course administrator's name (mention all, if more than one name)					
Name: <b>M.M. Rana Khairuddin Hamid</b> Email: <b>rana.khairaldeem@uomosul.edu.iq</b>					
8. Course Objectives					
Course Objectives	<p><b>. 1 The study of this subject requires keeping up with what is happening in the world in terms of developments in tourism crisis management To benefit from it in the future career of students</b></p> <p><b>2– Enhancing the student’s understanding of the term crises in general and focusing on the concept of tourism crises.</b></p> <p><b>3– Providing the student with a set of skills to try to confront and solve tourism crises</b></p>				
9. Teaching and Learning Strategies					
Strategy	<p><b>Providing students with quantitative methods and adopting advanced scientific methods to deliver them through the sources available in the library About the course, in addition to using modern external sources such as doctoral theses and master’s theses.</b></p>				
10. Course Structure					
Week	Hours	Required Learning	Unit or	Learning	Evaluation method

		Outcomes	subject name	method	
1	2	<b>Crisis: its concept and types</b>		<b>Lectures</b>	<b>Questions and discussions</b>
2	2	<b>The crisis has its causes</b>		<b>Lectures</b>	<b>Questions and discussions</b>
3	2	<b>Characteristics of crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>
4	2	<b>Stages of crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>
5	2	<b>Crisis management: concept and influencing factors</b>		<b>Lectures</b>	<b>Questions and discussions</b>
6	2	<b>Stages of crisis management</b>		<b>Lectures</b>	<b>Questions and discussions</b>
7	2	<b>The role of leadership and ways to deal with the crisis</b>		<b>Lectures</b>	<b>Questions and discussions</b>
8	2	<b>Crisis management strategies</b>		<b>Lectures</b>	<b>Questions and discussions</b>

9	2	<b>The concept of the crisis information system and its importance</b>		<b>Lectures</b>	<b>Questions and discussions</b>
10	2	<b>The role of the information system in preventing and managing crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>
11	2	<b>Studies related to the relationship of crisis management with information systems</b>		<b>Lectures</b>	<b>Questions and discussions</b>
12	2	<b>The concept and importance of the decision-making process</b>		<b>Lectures</b>	<b>Questions and discussions</b>
13	2	<b>Administrative functions, specifications and types of crisis decisions</b>		<b>Lectures</b>	<b>Questions and discussions</b>
14	2	<b>Stages of decision making in times of crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>
15	2	<b>What is quality management for dealing with crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>
16	2	<b>Quality management standards for dealing with crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>



17	2	<b>Requirements for achieving high quality crisis management</b>		<b>Lectures</b>	<b>Questions and discussions</b>
18	2	<b>The concept of the global financial crisis</b>		<b>Lectures</b>	<b>Questions and discussions</b>
19	2	<b>Effects of the global financial crisis</b>		<b>Lectures</b>	<b>Questions and discussions</b>
20	2	<b>Banking crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>
21	2	<b>The role of creative thinking in crisis management</b>		<b>Lectures</b>	<b>Questions and discussions</b>
22	2	<b>Stages and features of the creative thinking process</b>		<b>Lectures</b>	<b>Questions and discussions</b>
23	2	<b>Creative thinking and dealing with marketing crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>
24	2	<b>The advantages of creative thinking capable of confronting crises</b>		<b>Lectures</b>	<b>Questions and discussions</b>

25	2	<b>The concept and importance of public relations</b>		<b>Lectures</b>	<b>Questions and discussions</b>
26	2	<b>Basic objectives of public relations</b>		<b>Lectures</b>	<b>Questions and discussions</b>
27	2	<b>What are the types of public relations in crisis management</b>		<b>Lectures</b>	<b>Questions and discussions</b>
28	2	<b>Problems faced by public relations</b>		<b>Lectures</b>	<b>Questions and discussions</b>
29	2	<b>The role of public relations in crisis management</b>		<b>Lectures</b>	<b>Questions and discussions</b>
30	2	<b>Skills for transitioning to total quality</b>		<b>Lectures</b>	<b>Questions and discussions</b>

#### 11. Course Evaluation

**Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc**  
**Distribution of the grade out of 100 according to the tasks assigned to the student:**  
**1-Assessing homework and class assignments.**  
**2- Evaluation of research papers.**  
**3- Daily surprise exams at the end of lectures.**  
**4-Weekly, monthly, mid-year and end-of-year exams**

#### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)

**Al-Lami, Ghassan Qassem, and Al-Issawi, Khaled Abdullah, 2015, Crisis Management: Foundations and Applications**

Main references (sources)	<b>A collection of sources taken from master's theses and doctoral dissertations.</b>
Recommended books and references (scientific journals, reports...)	<b>Research on crisis management</b>
Electronic References, Websites	<b>Electronic and applied resources of tourism crises</b>

## Course Description Form Methods of preparing research

1. Course Name:	
<b>Methods of preparing research</b>	
2. Course Code:	
Thf3	
3. Semester / Year:	
First semester of fourth stage/ 2023–2024	
4. Description Preparation Date:	
1/4/2024	
5. Available Attendance Forms	
In-person meeting	
6. Number of Credit Hours (Total) / Number of Units (Total)	
2Units, 30 hours a year	
7. Course administrator's name (mention all, if more than one name)	
Name: Dr. Professor Alaa Abdullah Hussein Email: alaaalhasun250@uomosul.edu.iq	
8. Course Objectives	
Course Objectives	<ul style="list-style-type: none"> <li>• Introducing students to the steps of writing scientific research, methods for selecting and solving the problem, and using statistical methods Occasion.....</li> </ul>
9. Teaching and Learning Strategies	
Strategy	<p>Providing students with quantitative methods and adopting advanced scientific methods for their authenticity Through the resources available in the library about the course Knowledge and understanding</p> <ul style="list-style-type: none"> <li>• Concepts and foundations of writing scientific research.</li> <li>• - How to employ scientific research to solve a specific problem</li> <li>• - Understanding the basics of scientific research and its types</li> <li>- Providing students with experience and skills in conducting research</li> </ul> <p>B- Subject-specific skills</p> <p>Teaching the student how to choose a research problem</p> <ul style="list-style-type: none"> <li>- Determine ways to solve the research problem</li> <li>- Determine the methods for conducting the research and the research</li> </ul>

sample  
Teaching students how to think and analyze the topic)

Providing students with quantitative methods and adopting advanced scientific methods to investigate them  
Through the resources available in the library about the course

Evaluation methods

- Daily exams
- Giving grades to students in the hall for questions asked to them
- Homework

C- Thinking skills

- Asking questions related to the course topics
- Developing intellectual and intellectual ability related to research procedures

Teaching and learning methods  
Teaching students how to think and analyze a topic

Evaluation methods

- Homework assignments
- Contributions in daily preparation
- Monthly exams

D- General and transferable skills

- Calculator skills
- Skills in adopting advanced and simple quantitative methods
- Thinking and analysis skills.

Teaching and learning methods

Lectures using (data show. Power point)  
Directing students to some useful websites

#### 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
Question and discussion	Lecturers		'Scientific research methods and supervisor selection	2	1
Question and discussion	Lecturers		Stages of research preparation	2	2

discussi					
Questio and discussi	Lecturers		Research title and problem	2	3
Questio and discussi	Lecturers		The importance of research and its hypotheses	2	4
Questio and discussi	Lecturers		Research areas and statistical methods	2	5
Questio and discussi	Lecturers		Data collection methods	2	6
Questio and discussi	Lecturers		Questionnaire	2	7
Questio and discussi	Lecturers		the interview	2	8
Questio and discussi	Lecturers		empirical research	2	9
Monthly exam	Monthly exam		Monthly exam	2	10
Questio and discussi	Lecturers		Writing scientific research and introduction	2	11
Questio and discussi	Lecturers		Documentation by scientific research	2	12
Questio and discussi	Lecturers		Electronic sources	2	13
Questio and discussi	Lecturers		Books and referenc	2	14
Mid-yea exam	Mid-year exam		Mid-year exam	2	15

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

## 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	فرج المبروك عمر، 2020، خطوات كتابة بحث العلمي، دار حميثرا للنشر، القاهرة، جمهورية مصر العربية
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	

## Course description form Hospitality Industry

1. Course Name:	
<b>Hospitality Industry</b>	
2. Code The decision	
Thf2	
3. the chapter / the year	
2023/2024	
4. date Preparation this the description	
1/4/2024	
5. Available attendance forms	
Presence Complete	
6. Number of study hours (total)/number of units (total)	
60 hours 2 units	
7. Name of the course administrator (if more than one name is mentioned)	
Name: Prof. Dr. Manal slave Jabbar Ichthyosis Email manal_abdulgabar@uomosul.edu.iq	
8. Course objectives	
<p>This course description provides a necessary summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description</p>	<b>Objectives of the study subject</b>
9. Teaching and learning strategies	
<p><b>A- Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>Concepts and foundations of nutritional health.</li> <li>How to benefit from modern research in the field of the hospitality industry and link it with developments taking place in the world.</li> <li>Providing students with experience and skills in the hospitality industry and its relationship with the tourism organization.</li> </ul> <p><b>B- Subject-specific skills</b></p> <ul style="list-style-type: none"> <li>Teach the student to deal with various cases related to topics in the hospitality industry</li> <li>Identify problems related to the topic and try to overcome them</li> <li>Ability to deduce and evaluate.</li> </ul> <p><b>T- Thinking skills</b></p> <ul style="list-style-type: none"> <li>Asking questions related to the course topics.</li> <li>Developing intellectual and mental ability related to nutritional health</li> </ul> <p><b>C- Teaching and learning mechanisms.</b></p> <ul style="list-style-type: none"> <li>Lecture, discussion and dialogue</li> <li>PowerPoint presentations</li> <li>Homeworks</li> <li>Sharing external readings</li> <li>Student groups and the use of brainstorming for case studies</li> </ul> <p><b>D- Evaluation methods</b></p> <ul style="list-style-type: none"> <li>Daily exams</li> <li>Surprise exams</li> <li>Semester exams</li> <li>Giving grades to students in the hall for questions asked to them</li> <li>Homework</li> </ul>	<b>The strategy</b>



10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
<b>Oral exams</b> - <b>Written tests</b> - <b>Student activity and participation</b> - <b>Duties</b> -	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of PowerPoint and exchange of opinions</b> <b>And external reading</b>	<b>Component elements of the hospitality industry</b>	<b>Knowledge And skill</b>	2	1
<b>Oral exams</b> - <b>Written tests</b> - <b>Student activity and participation</b> - <b>Duties</b> -	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of PowerPoint and exchange of opinions</b> <b>And external reading</b>	<b>Modern features of the hospitality industry</b>	<b>Knowledge And skill</b>	2	2
<b>Oral exams</b> - <b>Written tests</b> - <b>Student activity and participation</b> - <b>Duties</b> -	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of PowerPoint and exchange of opinions</b> <b>And external reading</b>	<b>The concept of hospitality management and its administrative levels</b>	<b>Knowledge And skill</b>	2	3
<b>Oral exams</b> <b>Written tests</b> <b>Student activity and participation</b> <b>Duties</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of PowerPoint and exchange of opinions</b> <b>And external reading</b>	<b>Administrative processes in the hospitality industry (planning, organizing, directing, and controlling)</b>	<b>Knowledge And skill</b>	2	4
<b>Oral exams</b> - <b>Written tests</b> - <b>Student activity and participation</b> - <b>Duties</b> -	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of PowerPoint and exchange of opinions</b> <b>And external reading</b>	<b>The pros and cons of management by objectives</b>	<b>Knowledge And skill</b>	2	5
<b>Oral exams</b> - <b>Written tests</b> - <b>Student activity and participation</b> - <b>Duties</b> -	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of PowerPoint and exchange of opinions</b> <b>And external</b>	<b>Internal and external factors affecting human behavior</b>	<b>Knowledge And skill</b>	2	6

	<b>reading</b>				
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Discussion</b>	<b>Knowledge</b> <b>And skill</b>	2	7
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Satisfying</b> <b>the guest's</b> <b>desires and</b> <b>needs</b>	<b>Knowledge</b> <b>And skill</b>	2	8
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Procedures</b> <b>followed to</b> <b>evaluate the</b> <b>satisfaction of</b> <b>the guest's</b> <b>desires</b>	<b>Knowledge</b> <b>And skill</b>	2	9
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Human</b> <b>relations and</b> <b>its impact on</b> <b>the hospitality</b> <b>industry</b>	<b>Knowledge</b> <b>And skill</b>	2	10
<b>Written exam</b>		<b>Semester</b> <b>exam</b>		2	11
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Ma-Slow-</b> <b>Herzberg-</b> <b>McAuleyland</b> <b>theory</b>	<b>Knowledge</b> <b>And skill</b>	2	12
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b>	<b>Communicati</b> <b>ons and its</b> <b>impact on the</b> <b>hospitality</b> <b>industry</b>	<b>Knowledge</b> <b>And skill</b>	2	13

	<b>reading</b>				
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Communicati</b> <b>ons in</b> <b>hospitality</b> <b>establishment</b> <b>s</b>	<b>Knowledge</b> <b>And skill</b>	2	14
<b>Oral exams -</b> <b>Student activity -</b> <b>and participation</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>The</b> <b>importance of</b> <b>skills in</b> <b>personal</b> <b>relationships</b> <b>and their</b> <b>obstacles</b>	<b>Knowledge</b> <b>And skill</b>	2	15
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>MaSlw</b> <b>Herzbg</b> <b>McAul</b> <b>eyland</b> <b>theory</b>	<b>Knowledge</b> <b>And skill</b>	2	16
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Communicati</b> <b>ons and its</b> <b>impact on the</b> <b>hospitality</b> <b>industry</b>	<b>Knowledge</b> <b>And skill</b>	2	17
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Communi</b> <b>cations in</b> <b>hospitality</b> <b>establishm</b> <b>ents</b>	<b>Knowledge</b> <b>And skill</b>	2	18
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>The</b> <b>importance of</b> <b>skills in</b> <b>personal</b> <b>relationships</b> <b>and their</b> <b>obstacles</b>	<b>Knowledge</b> <b>And skill</b>	2	19
<b>Oral exams -</b>	<b>Lecture style</b>	<b>Personnel</b>	<b>Knowledge</b>	2	20

<b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Management</b> <b>Department</b> <b>in the hotel's</b> <b>organizational</b> <b>structure</b>	<b>And skill</b>		
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Basic</b> <b>principles in</b> <b>human</b> <b>resources</b> <b>planning</b>	<b>Knowledge</b> <b>And skill</b>	2	21
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Human</b> <b>resources</b> <b>sources</b> <b>(internal</b> <b>sources +</b> <b>external</b> <b>sources)</b>	<b>Knowledge</b> <b>And skill</b>	2	22
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Selection,</b> <b>appointment</b> <b>and</b> <b>procedures</b>	<b>Knowledge</b> <b>And skill</b>	2	23
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Training in the</b> <b>hospitality</b> <b>industry (conce</b> <b>- stages - trainin</b> <b>methods)</b>	<b>Knowledge</b> <b>And skill</b>	2	24
<b>Exam Editorial</b>		<b>The concept of</b> <b>training in the</b> <b>hospitality</b> <b>industry and its</b> <b>benefits</b>	<b>Knowledge</b> <b>And skill</b>	2	25
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b>	<b>Identify trainin</b> <b>needs</b>	<b>Knowledge</b> <b>And skill</b>	2	26

	<b>And external reading</b>				
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Technical</b> <b>methods to be</b> <b>followed to</b> <b>determine</b> <b>training needs</b>	<b>Knowledge</b> <b>And skill</b>	2	27
<b>Oral exams -</b> <b>Written tests -</b> <b>Student activity -</b> <b>and participation</b> <b>Duties -</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Continue to</b> <b>enhance or</b> <b>strengthen</b> <b>training</b>	<b>Knowledge</b> <b>And skill</b>	2	28
<b>Oral exams -</b> <b>Written tests -</b> <b>Activity and -</b> <b>student</b> <b>participation in</b> <b>assignments</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Individual</b> <b>and group</b> <b>training</b> <b>methods</b>	<b>Knowledge</b> <b>And skill</b>	2	29
<b>Oral exams -</b> <b>Student activity -</b> <b>and participation</b>	<b>Lecture style</b> <b>And discussion</b> <b>Presentation of</b> <b>PowerPoint and</b> <b>exchange of</b> <b>opinions</b> <b>And external</b> <b>reading</b>	<b>Evaluating</b> <b>the adequacy</b> <b>of employees'</b> <b>performance</b>	<b>Knowledge</b> <b>And skill</b>	2	30
	<b>Methods used in the process of evaluating performance efficiency</b>				

distribution Class from 100 on according to mission Assigned With it requester like Preparation Daily And exams Daily And oral And monthly And editorial And reports And duties....etc

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports.

#### .12 Learning and Teaching Resources

Required textbooks (methodology, if any)

Hospitality Industry / Dr. Hamid Abdul Nabi Al-Taie /

Dr. Hashem Zaki Mahmoud/ Personnel and Human

Relations Department/2010 A supporting book for the —

Main references (sources)

subject	
	Recommended supporting books and references (scientific journals, reports....)
	Electronic references, Internet sites

## Course Description Form Tourism media

1. Course Name:	
Tourism media	
2. Course Code:	
Thf8	
3. Semester / Year:	
2023–2024	
4. Description Preparation Date:	
1/4/2024	
5. Available Attendance Forms:	
In presence	
6. Number of Credit Hours (Total) / Number of Units (Total)	
Units 2/60	
7. Course administrator's name (mention all, if more than one name)	
Name: Hiba Khalid Baker Email: hiba.khalid@uomosul.edu.iq	
8. Course Objectives	
Course Objectives	<p>. The course aims to raise students' understanding of the subject of tourism media and contribute to developing their leadership skills in the field of tourism and the ability to manage and operate pioneering future projects. The course aims to provide the student with scientific, practical, theoretical and academic experiences in the field of tourism and media given the subject's cultural and cultural heritage.</p>
9. Teaching and Learning Strategies	
Strategy	Adopting advanced scientific methods to deliver information through the sources available in the library about the course and what is provided to the student from modern sources in the course.
10. Course Structure	

Evaluation method	Learning method	Unit or subject name	Required Learning Outcomes	Hours	Week
Examen	Cours		The importance of tourism	2	1
Examen	Cours		The concept of tourism and tourism media	2	2
Examen	Cours		The concept of tourism and tourism media	2	3
Examen	Cours		Tourism media	2	4
Examen	Cours		Tourism media	2	5
Examen	Cours		Tourism media	2	6
Examen	Cours		Tasks and objectives of tourism media	2	7
Examen	Cours		Tasks and objectives of tourism media	2	8
Examen	Cours		Tourism advertising as a function of advertising	2	9
Examen	Cours		Tourism advertising as a function of advertising	2	10
Examen	Cours		Types of advertising in tourism marketing	2	11
Examen	Cours		Types of advertising in tourism marketing	2	12
Examen	Cours		Planning requirements needed by tourism media	2	13
Examen	Cours		Curriculum review	2	14
Examen	Cours		Semester exam	2	15
Examen	Cours		Tourism public relations	2	16
Examen	Cours		Tourism promotion concept	2	17
Examen	Cours		The importance of tourism promotion	2	18
Examen	Cours		The role of relations in the tourism field	2	19
Examen	Cours		Public relations concept	2	20
Examen	Cours		The concept of public relations, its functions, goals, types and principles	2	21
Examen	Cours		Tourism media and planning	2	22
Examen	Cours		Tourism media and planning	2	23
Examen	Cours		Tourism media and planning	2	24



Examen	Cours		Advertising means and their role in tourism	2	25
Examen	Cours		Advertising means and their role in tourism	2	26
Examen	Cours		Tourism media strategy in the Kingdom of Saudi Arabia	2	27
Examen	Cours		Tourism media strategy in the Kingdom of Saudi Arabia	2	28
Examen	Cours		Curriculum review	2	29
Examen	Cours		Semester exam	2	30

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	خطاب، محمد، 2016، الاعلام السياحي والعلاقات العامة، دار امجد للنشر والتوزيع، الطبعة الاولى . آل دغيم، خالد عبدالرحمن، 2014، الاعلام السياحي والتنمية السياحية الوطنية، دار أسامة للنشر والتوزيع، الطبعة الاولى.
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	Websites