

**Ministry of Higher Education and Scientific Research
Scientific Supervision and Scientific Evaluation Apparatus
Directorate of Quality Assurance and Academic Accreditation
Accreditation Department**



Academic Program and Course Description Guide

2024

Introduction:

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

Concepts and terminology:

Academic Program Description: The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

Course Description: Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

Program Vision: An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

Program Mission: Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

Program Objectives: They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

Curriculum Structure: All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

Learning Outcomes: A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

Teaching and learning strategies: They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

Academic Program Description Form

University Name: Mosul University

Faculty/Institute: Tourism Science Faculty

Scientific Department: Department of Hotel Studies

Academic or Professional Program Name: Bachelor of Science in Tourism

Final Certificate Name: Bachelor of Science in Tourism

Academic System: annual

Description Preparation Date:

File Completion Date:



Signature:

Head of Department Name:

wissam abudalah

Date: 10/4/2025

Signature:

Scientific Associate Name:

manal Rafat Khalid

Date: 10/4/2025



The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department: O Salma

Date: 13/4/2025

Signature:



Approval of the Dean

1. Program Vision

The department aspires to be a leading hub for advanced education in the hospitality industry, contributing to service quality enhancement and the sustainable growth of the tourism sector in Iraq.

2. Program Mission

To provide a comprehensive educational environment that supports applied learning and scientific research in hotel studies while developing students' leadership and professional skills. This mission aims to prepare distinguished graduates capable of meeting labor market demands and driving innovation and sustainable development in the hospitality sector.

3. Program Objectives

- Implement and promote performance quality standards among faculty members and students to enhance academic efficiency and excellence.
- Prepare students for leadership positions in hotel and tourism management.
- Strengthen the academic research level and connect it with real-world challenges facing the hotel and tourism industry.
- Support students interested in pursuing postgraduate studies in hotel and tourism studies.
- Develop students' intellectual and professional skills to equip them for real-world challenges in their careers.
- Integrate sustainable development concepts into curricula and research to guide students toward responsible and sustainable tourism development.

4. Program Accreditation

Does the program have program accreditation? And from which agency?
Nothing

5. Other external influences

Is there a sponsor for the program?
Nothing

6. Program Structure				
Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements	12	21	40%	basic
College Requirements	12	26	40%	basic
Department Requirements	6	13	20%	basic
Summer Training				
Other				

* This can include notes whether the course is basic or optional.

7. Program Description				
Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical
Third				
2024-2025	Thr1	French Language	1	
2024-2025	Thr2	English Language	1	
2024-2025	Thr3	Travel and Tourism Lows	1	
2024-2025	Thr4	Protocol and etiquette	3	
2024-2025	Thr5	Public Relations Management	3	
2024-2025	Thr6	Hotel Planning	3	
2024-2025	Thr7	Hotel Investment	3	
2024-2025	Thr8	Hotel Organization Management	3	
2024-2025	Thr9	Restaurants Management	3	
2024-2025	Thr10	Hotel Safety and Security	3	
2024-2025	Thr11	Feed	3	
Fourth				
2024-2025	Thf1	English language	3	
2024-2025	Thf2	Hospitality industry	2	
2024-2025	Thf3	Research methods and preparing	2	

2024-2025	Thf4	Human Resource Management	2	
2024-2025	Thf5	French language	3	
2024-2025	Thf6	Hotel marketing	2	
2024-2025	Thf7	Touristic crisis management	2	
2024-2025	Thf8	Touristic media	2	
2024-2025	Thf9	Tourism legal legislation	2	
2024-2025	Thf10	Hotel information systems	2	

8. Expected learning outcomes of the program	
Knowledge	
Learning Outcomes 1	1-The ability to solve tourism problems through general data on the subject and the use of modern and scientific methods in addressing them 2- Hotel studies and the basis of scientific knowledge and its provision 3- The relationship between the economic situation and tourism in the country and hard currency inputs 4- Understanding the tourism environment at the national, regional or international level.
Skills	
Learning Outcomes 2	1- Adopting thoughtful scientific description and analysis to describe tourism phenomena and their relationship to the problem at hand 2- The law, legal text, and organization of the relationship process with tourism 3- Using the accounting and mathematical system to analyze the problems faced by tourism 4- Use the right to constructive criticism and scientific analysis of the topics under discussion
Ethics	
Learning Outcomes 3	1- The ability to realize the creative and best responsibilities in the hotel field 2- Working on everything that is modern and advanced in order to develop work in the tourism sector 3- Using the modern method used by developed countries in the field of tourism and hospitality in order to increase tourism milk production at the

	local level. 4- Work on twinning between scientific departments at the level of specialized local universities for the sake of encouragement, and the departments need
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9. Teaching and Learning Strategies

1- Direct education: through scientific lectures, in which the professor has the primary role, and it is in a simple and easy manner, and the student is the recipient.

2- Indirect education: Student participation is at a high level in terms of observations, verification, and students' interest in developing alternatives or solving problems. The university professor is the direct and effective supervisor.

3- E-learning: It employs the latest technologies, such as virtual reality and machine learning, and integrates them with scientific educational concepts to create a methodology designed to improve the acquisition of knowledge and skills.

10. Evaluation methods

It is done by

1- Scientific tests: This is the traditional method used by the university professor to determine the level and extent of the student's understanding of the subject

2- Research: Assigning students by the subject professor to write research on a topic previously agreed upon by the professor and student helps increase the student's ability to conduct scientific research, find solutions to problems, and benefit from them as a realistic experience.

3- Reports: Urging students to access websites to research the field of specialization and write reports, in addition to using the library and scientific curricula, the method of submitting the report, the method of work, and discussion with other students, which is one of the main means of learning and evaluation.

4- Discussion and questions: Conducting discussion circles among students, supervised by the teaching staff, and asking intellectual questions and the correct method of answering, enhances the university professor's recognition of the students' levels in terms of understanding, perception, and comprehension of the material, and it is one of the main methods of evaluation.

5- A graduation project or research, which is one of the study requirements

and at the same time highlights the intellectual, educational and applied skills that the student has acquired throughout the study period by choosing a topic from the curriculum that the student has received.

11. Faculty						
Faculty Members						
Academic Rank	Specialization		Special Requirements/ Skills (if applicable)		Number of the teaching staff	
	General	Special			Staff	Lecturer
Professor Doctor	Philosophy of physical education	Philosophy and history of physical education			١	
Assistant Professor Doctor	Human geography	Population geography			١	
Doctor teacher	English language	Critical style			١	
Doctor teacher	Ancient ruins	Antiquities and civilizations of the ancient Near East			1	
assistant teacher	special law	Proceedings law			١	
assistant teacher	business management	business management			١	
assistant teacher	Ancient ruins	Ancient Iraqi languages			١	
assistant teacher	Management Information Systems	Management Information Systems			١	
assistant teacher	Economy	Sciences in			١	

		economics				
assistant teacher	translation	Linguistic significance			۱	
assistant teacher	Banking and Financial Sciences	Banking and Financial Sciences			۱	
assistant teacher	French	French language and literature				۱
assistant teacher	French	French language and literature				۱
assistant teacher	business management	Financial management			۱	
assistant teacher	business management	Marketing			۱	
assistant teacher	management and economy	Business management			۱	
assistant teacher	management and economy	Business management			۱	

Professional Development

Mentoring new faculty members

The Department of Hotel Studies is pursuing a program to develop new faculty members by giving training lectures under the supervision of qualified staff from the department, working to involve new faculty members in the work of the department under the supervision of those who are senior to the teaching staff, holding training courses, and holding discussion circles.

Professional development of faculty members

- 1- Involving the teaching staff in scientific courses and seminars that would develop the specialized aspect of the teaching staff.
- 2- Urging the holding of scientific workshops, seminars, scientific conferences and training courses in order to advance the professional field of the teaching staff.

12. Acceptance Criterion
1- Approval of the central admission plan according to its conditions and according to the department's annual academic plan 2- Accepting top students from tourism institutes according to the effective decisions of the Ministry of Higher Education and Scientific Research

13. The most important sources of information about the program
1- Scientific department guide approved by the university and the ministry 2- The university and college website.

14. Program Development Plan
1- Striving to attract additional numbers of students by facilitating admission criteria and expanding the number of academic seats for applicants. 2- Working to develop the scientific department by opening postgraduate studies (Master's, PhD) for the sustainability of the department with a specialized teaching staff. 3- Developing teaching staff in the department by conducting scientific workshops, training courses, field visits, and knowledge and academic exchange between corresponding departments in universities at the local or international level. 4- Integrating theory and application in terms of the scientific vocabulary required to study in the department through field visits to governmental and private tourism institutions and holding scientific seminars hosted by a tourism official, director, or person with experience in the field of tourism to enhance practical experience in this field. 5- Providing everything possible in order to provide the best services and resources to students, including furniture and air conditioning for classrooms and laboratories, providing a library stocked with modern and diverse books, and placing them at the service of primary and postgraduate students.

Program Skills Outline															
				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4
Third															
Third	Thr1	French Language	Basic			√				√				√	
Third	Thr2	Language English	Basic			√				√				√	
Third	Thr3	Travel and Tourism Laws	Basic			√				√				√	
Third	Thr4	Protocol and etiquette	Basic			√				√				√	
Third	Thr5	Public Relations Management	Basic			√				√				√	
Third	Thr6	Hotel Planning	Basic			√				√				√	
Third	Thr7	Hotel Investment	Basic			√				√				√	
Third	Thr8	Hotel Organization Management	Basic			√				√				√	
Third	Thr9	Restaurants Management	Basic			√				√				√	
Third	Thr10	Hotel Safety and Security	Basic			√				√				√	

Third	Thr11	Feed				√				√				√	
Fourth															
Fourth	Thf1	English language	Basic				√				√				√
Fourth	Thf2	Hospitality industry	Basic				√				√				√
Fourth	Thf3	Research methods and preparing	Basic				√				√				√
Fourth	Thf4	Human Resource Management	Basic				√				√				√
Fourth	Thf5	French language	Basic				√				√				√
Fourth	Thf6	Hotel marketing	Basic				√				√				√
Fourth	Thf7	Touristic crisis management	Basic				√				√				√
Fourth	Thf8	Touristic media	Basic				√				√				√
Fourth	Thf9	Tourism legal legislation	Basic				√				√				√
Fourth	Thf10	Hotel information systems	Basic				√				√				√

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.