

# University of Mosul / College of Tourism Sciences



# Tourism Studies Department

2025



# Guide

Department of Tourism Studies



# Prepared by:

Prof. Dr. Raed Ameer Abdullah

Head of the Department of Tourism
Studies





#### **About the Department:**

The Department of Tourism Studies is one of the promising departments within the College of Tourism Sciences at the University of Mosul. Established in 2018, it was founded to meet the labor market's need for qualified personnel in the tourism sector. The department graduated its first cohort of students in the 2022 academic year.

It adopts an academic vision grounded in an integrative approach that combines theoretical knowledge with practical application. The focus is on preparing students with advanced tourism awareness and analytical and managerial skills that enable them to compete in the job market.

The curriculum is built on a multidisciplinary approach that integrates tourism planning, marketing, business management, and sustainable tourism. It emphasizes equipping students with scientific research tools and leveraging digital transformation to enhance tourism services.

The department is also committed to strengthening students' academic and scientific capabilities, qualifying them for careers in the tourism sector or for pursuing postgraduate studies. This contributes to community service and deepens the understanding of tourism as an economic, cultural, and social dimension.

Founded in 2018 at our prestigious university's College of Tourism Sciences, the department graduated its first class in 2022. It has taken the lead in authoring and publishing the first specialized book on tourism geography among peer colleges of tourism sciences in Iraqi universities.

The department follows a specialized academic methodology in teaching and applied academic research. Faculty members supervise undergraduate graduation projects for fourth-year students and play a role in supplying state service institutions—such as the Ministry of Culture, Tourism and Antiquities, the Tourism Board, and tourist resorts—with skilled professionals.

The program spans four years, at the end of which graduates earn a Bachelor's degree in Tourism Studies.





#### Statement by the Head of Department



#### In the Name of Allah, the Most Gracious, the Most Merciful

In light of the rapid developments the world is witnessing in the fields of tourism and human resource management, the Department of Tourism Studies at the College of Tourism Sciences, University of Mosul, continues its academic journey with steady steps toward fulfilling its mission of preparing qualified scientific cadres equipped with the skills and knowledge necessary to serve society and advance the tourism sector locally and globally.

Through its distinguished faculty members, the department strives to achieve a comprehensive academic mission that combines theoretical and practical aspects, while promoting scientific and research values within a modern educational environment that fosters creativity and innovation and responds to the needs of the tourism labor market in Iraq and the region.

We firmly believe that tourism is a strategic resource for sustainable development, and that its advancement depends on building human capacities capable of engaging positively with world cultures while preserving the identity and civilizational heritage of our society. From this standpoint, the department works to build academic and professional partnerships with governmental institutions and the private sector to develop academic programs and training courses that keep pace with the requirements of the modern era.

May Allah grant us success in serving our beloved homeland and our esteemed university.

Prof. Dr. Raed Amir Abdullah Al-Rashid

Head of the Department of Tourism Studies College of Tourism Sciences University of Mosul 2025





#### **Department Vision**

The department aspires to be a cornerstone of innovative education in the tourism and hospitality industry, serving the community both locally and globally in a sustainable manner.

#### **Department Mission**

To provide innovative and integrated education that combines academic knowledge with practical application, preparing professionals with vision and high-level skills to keep pace with developments in tourism and hospitality, while fostering creativity and innovation to serve the community and advance the future of the tourism sector

#### **Department Goals**

- 1 Design and implement modern academic programs that keep up with contemporary developments in tourism.
- 2 Promote sustainable development through education and the dissemination of a culture of peace and environmental protection.
- 3 Equip students with theoretical knowledge and practical skills to meet the needs of the tourism job market.
- 4 Provide practical training opportunities in collaboration with tourism institutions and companies.
- 5 Support scientific research to address challenges in the tourism sector locally and regionally.
- 6 Conduct studies in sustainable tourism and promote the responsible use of resources.
- 7 Implement awareness programs to raise cultural and tourism awareness in the local community.
- 8 Build strategic partnerships with tourism entities to achieve common

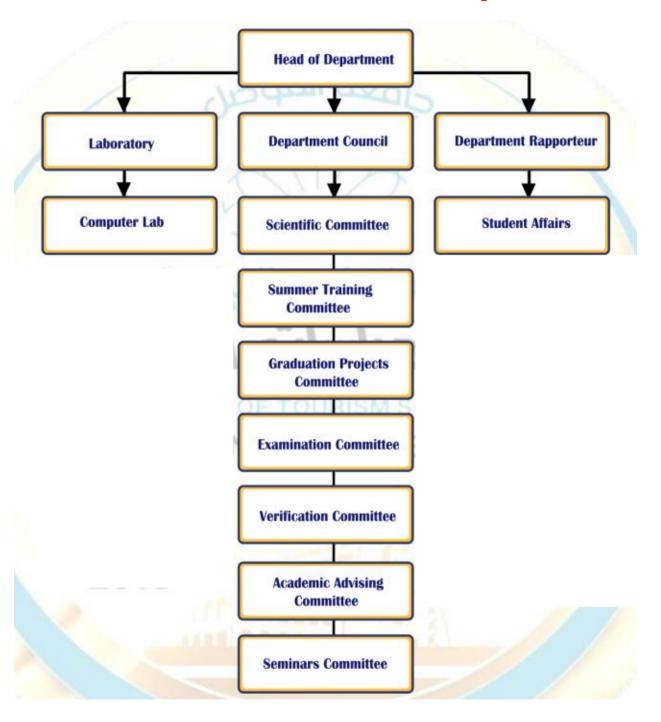


# he geographical location of the department and the college within the University of Mosul





#### The Administrative Board of the Department





#### **Task Description**

#### • Head of Department Responsibilities

The head of the department is primarily responsible for managing the department and organizing its academic, administrative, and financial affairs. Their tasks include preparing and monitoring the implementation of the department's strategic plan, overseeing academic and research activities, and ensuring students' regular attendance and participation in examinations. They are also responsible for developing internal and external relationships for the department, securing its educational, research, administrative, and financial requirements, with a focus on enhancing performance quality and improving academic outcomes. Additionally, they oversee the periodic review of curricula, propose updates to the college council, ensure faculty members' commitment to their academic duties, and supervise the distribution of academic schedules. They also hold regular meetings with students to listen to their suggestions and address their issues, working to resolve any obstacles they face.

#### • Department Coordinator Responsibilities

The department coordinator is tasked with monitoring the department's daily operations, organizing documents and records, and tracking student absences. They are responsible for preparing schedules for classes and examinations in coordination with the teaching staff, ensuring the smooth operation of the educational process.

#### • Department Council

The department council serves as an advisory body that contributes to shaping internal policies and monitoring the implementation of academic plans. It works in coordination with the head of the department to ensure the integration of academic and administrative activities. The council also supports the academic staff and works to improve educational programs in alignment with quality standards.

#### • Scientific Committee

The scientific committee is one of the department's key permanent





committees, formed by a decision of the department council in accordance with the instructions of the Ministry of Higher Education and Scientific Research. This committee oversees scientific and specialized matters related to academic courses, educational plans, curriculum development, and the approval of textbooks and supplementary materials. It also monitors academic performance evaluation procedures, course distribution, and the review of course content to align with market demands and developments.

#### • Examination Committee

The examination committee undertakes precise tasks related to organizing and monitoring examinations at all stages, from preparing invigilation schedules and distributing staff duties to receiving exam questions and organizing results while ensuring their confidentiality. The committee also analyzes results, extracts statistical indicators related to pass and fail rates, and oversees supplementary (second-round) examinations according to strict regulations.

#### Audit Committee

The audit committee works in parallel with the examination committee during the examination period, reviewing grades submitted by faculty, whether for coursework or final exams, to ensure their accuracy before official announcement. This committee is a cornerstone in ensuring integrity and precision in results.

#### Graduation Research Projects Committee

This committee is responsible for organizing the preparation and discussion of graduation projects, starting with collecting research proposals from faculty, organizing their distribution to students based on specific criteria, continuously monitoring project progress, and concluding with forming discussion panels and documenting results.

#### Academic Advising Committee

The academic advising committee aims to provide academic support to students through individual and group advisory meetings. It listens to the academic and educational challenges students face and prepares detailed reports submitted to the department administration to help find appropriate solutions.





#### **Laboratory and Classrooms**

The classrooms are equipped to meet the requirements of modern educational processes, featuring an organized seating arrangement and comfortable natural lighting. They are also furnished with air-conditioning systems and modern display devices (Projectors) to support both theoretical and interactive learning. The department administration strives to provide a stimulating and conducive learning environment that enhances the efficiency of education.

As for the computer laboratory, it has been established according to the standards approved by the Ministry of Higher Education and Scientific Research. It includes modern computers and advanced software programs. These laboratories are used to apply the practical aspects of academic courses, particularly in the fields of computing, electronic management, and scientific research. Additionally, they are equipped with smart display screens (Smart Screens) to promote interactive learning during lectures.

#### Summer Training Committee

The summer training committee is responsible for nominating and facilitating the training of third-year students in public institutions by issuing official correspondence, monitoring students' performance during the training period, and receiving final reports. This enhances students' practical experience and complements the theoretical knowledge gained in classrooms.

#### • Seminars Committee

The seminars committee in the Hotel Studies Department is responsible for reviewing and discussing scientific research submitted by faculty members to ensure alignment with the department's objectives and scientific plans. This contributes to the development of the educational process and keeps pace with the needs of the tourism market.





# Faculty Members of the Tourism Studies Department and Their Academic Titles

Specific Specialization	The general specialization	Certificate	Lecturer Name	
Specialization: Arab- Islamic Heritage	Islamic History	Doctorate	Prof. Dr. Raed Amir Abdullah Head of Department	٠١.
Human Geography	Geography	Doctorate	Prof. Dr. Dr. Manal Raafat Khalid Dean of the College	۲.
Philosophy of Physical Education	Philosophy and History of Physical Education	Doctorate	Prof. Dr. Alaa Abdullah Hussein	۳.
Specialization: Ancient Civilization  – Civilization of Ancient Anatolia	Ancient History	Doctorate	Asst. Prof. Dr. Khalaf Zaidan Khalaf	٤ .
Ancient Near Eastern Archaeology and Civilizations	Ancient Artifacts	Doctorate	Lecturer. Dr. Haitham Ahmed Hussein Department Coordinator	.0
Critical Stylistics	English Language	Doctorate	Lecturer, Dr. Asen Hashim Hamdoun	٦.
Ancient Iraqi Languages	Ancient Antiquities	master	Asst. Lecturer Sanaria Nabil Mohammed	٠٧.
Human Resource Management	Business Administration	master	Asst. Lecturer Safwan Nafea Abdullah	۸.
Financial Accounting and Auditing	Accounting	master	Asst. Lecturer Huda Abdulaziz Mohammed	٠٩.
Economic Development	Economics	master	Asst. Lecturer Ghaidaa Mohammed Nafea	٠١٠
Linguistic Semantics	Translation	master	Asst. Lecturer Rahma Aythar Abdulkarim	.11
Management information system	Management information system	master	Asst. Lecturer Osama Mohammed Ahmed	.17



#### Faculty Members of the Department For the Academic Year 2024–2025









### Academic Courses for All Academic Stages of the <u>Department</u>

### **First Stage**

Units	Hours	Course name	
2	2	Arabic Language	1
1	1	Human rights	2
1	1	English Language	3
3	3	Basics of Travel and Tourism	4
1	1	Tourism Statistics	5
2	2	Tourism Economy	6
3	3	Principles of Business administration	7
2	2	Iraq Civilization History	8
3	3	3 Principles of Corporate Accounting	
2	2	Computers	10

# **Second Stage**

Units	Hours	Course name	
2	2	Profession Ethics	1
1	G 1	Democracy	2
1	PFT	English Language	3
2	2	Tourism Economics	4
1	1	French Language	5
3	3	Touristic Guidance	6
3	3	Sustainable Tourism	7
3	3	Tourism Iraq Geography	8
3	3	Tourist Behavior	9
3	3	Tourism Archaeology	10
1	1	The Crimes of Baath Regime in Iraq	11





## **Third Stage**

Units	Hours	Course name	
2	2	Management and Organization of	٠
2	2	Conferences and Events	
3	3	Management of Tourism protocols	2
1	1	English Language	S
1	1	Travel and Tourism Laws	4
3	3	Management of Tourism Projects	
3	3	Quality of Tourism Services	
3	3	Touristic Investment	7
1	1	French Language	8
3	3	Touristic Planning	9
2	2	Management of Travel and Tourism	10
3	3	Companies	10

# Forth Stage

Units	Hours	Course name	
3	3	English Language	1
2	2	Touristic Sites Analysis	2
2	2	Research Preparing and Methods	3
2	2	Human Resources Management	4
3	3	French Language	5
2	2	Touristic Marketing	6
2	2	Touristic Crisis Administration	7
2	2	Touristic Media	8
2	2	Tourism Legal Legislation	9
2	2	Tours Organizing	10





#### Scientific Plan for the Workshops of the Tourism Studies Department for the Academic Year 2024-2025

date	Lecturer name	Workshop name	ت
Y • Y £/1 Y/1 1	Asst. Lect. Sanaria Nabil Mohammed	Museums and Their Role in Promoting Tourism Culture (Mosul Cultural Museum as a Case Study)	-
Y • Y £/1 Y/1 A	Asst. Lect. Osama Mohammed Ahmed	Using Machine Learning and Deep Learning Technologies to Improve Tourism and Hospitality Services	۲
Y • Y £/1 Y/Y £	Lect. Asan Hashem Hamdoun	Promoting Tourism in Nineveh Governorate Using the English Language	٣
7.70/1/77	Lect. Haitham Ahmed Hussein	The Role of Tourism Media in Preserving Cultural Heritage	٤
7.70/1/79	Asst. Lect. Huda Abdul Aziz Mohammed	The Role of Women in Tourism Guidance	0
7.70/7/0	Asst. Lect. Osama Mohammed Ahmed	Using Smart Chatbots as a Tool for Tourism Guidance	۲
Y.Y0/Y/19	Lect. Asan Hashem Hamdoun	The Role of Handicraft Exhibitions in Boosting Tourism in Nineveh Governorate	٧



# Published Research of the Faculty Members of the Department of Tourism Studies for the Academic Year 2024–2025

DOI or link	year	Research type (local, scopus)	Academic title	Lecture name	Research name	IJ
University of Diyala / Khaza'in Journal of Economic and Administrative Sciences	Y . Y £	Local	Assistant Lecturer Lecturer	Asst. Lecturer Ghaidaa Mohammed Nafea Shaheen Asst. Lect Wafi Salam Suleiman	The Impact of Banking Services on Increasing Public Trust in the Banking Sector: A Field Study on Al- Rafidain Bank	
University of Mosul / Center for Regional Studies — Journal of Regional Studies	7.75	Local	Assistant Lecturer Assistant Lecturer	Asst. Lect Rughaid Hussein Ahmed  Asst. Lect. Ghaidaa Mohammed  Nafea Shaheen	Measuring the Impact of Economic Variables on the Gross Domestic Product in Eurozone Countries During the Period (1975–2021)	*
University of Wasit Al-Kut Journal of Economic and Administrative Sciences	Y•Y£	Local	Assistant Lecturer	Asst. Lect. Ghaidaa Mohammed Nafea Shaheen	Measuring the Causal Relationship Between Economic Growth and International Tourism in the Long Term for the Jordanian Economy During the Period (1995–2023)	₽



19th International Conference on Artificial Intelligence in Business (SICB 2025),	2025	Local	Assistant Lecturer Lecturer Associate Lecturer Associate Lecturer	Osama Mohammed Ahmed Al- Atraqchi  Amer Abdulrazzaq Abdulmuhsin  Saad Ghalib Yassin  Abeer Fahd Al-Khawalda  Shafeeq Al- Rahman	Large Language Models and Talent Management: Developing RAG model in healthcare	٤
Al-Noor Journal for Humanities Studies	2024	Local	Lecturer	Lect. Asen Hashim Hamdoun	Ideological Representation of Woman's Empowerment in Gillian Flynn's Gone Girl(2013)-A Critical Stylistic Study	٥
Journal of Education for Humanities Sciences	2024	Local	Lecturer	Lect. Asen Hashim Hamdoun	(The Impact of English Language Style on Woman's Empowerment in Mosul Society)	٦



### Graduation Research of Tourism Studies Department Students for the Year 2024–2025

Supervisor Name	Research Title	Student Name	Ü
Asst. Lecturer Safwan Nafea Abdullah Asst. Lecturer Osama Mohammed Ahmed	Challenges of Human Resource Management in Tourism Companies within the Tourism Sector in Mosul City	Ahmed Mustafa Ramo Abbas Warour	,
Asst. Lecturer Fadia Abdulhamid Asst. Lecturer Osama Mohammed Ahmed	The Contribution of the Tourism Sector to Economic Development	Esraa Saddam Mohammed Abdelghani Al-Bayati	۲
Asst. Prof. Dr. Manal Raafat Khalid Asst. Prof. Dr. Haitham Ahmed Hussein	Sustainable Energy and Its Impact on the Tourism Sector	Zainab Fathi Majid Hussein Al-Omari	*
Asst. Prof. Dr. Haitham Ahmed Hussein Asst. Lecturer Sanaria Nabil Mohammed	Tourism Promotion and Its Role in Enhancing the Tourist Attraction Level in Mosul City	Obaida Zidan Mustafa Mohammed Al-Hassan	ŧ
Asst. Lecturer Sanaria Nabil Mohammed Asst. Lecturer Ghaidaa Mohammed Nafea	The Impact of Rural Tourism on Economic Growth	Hadeel Ahmed Salem Mohammed Jaqmaqji	٥
Asst. Lecturer Huda Abdulaziz Mohammed Asst. Lecturer Rahma Aythar Abdulkarim	Tourism Destination Marketing Strategies	Helen Khidr Salem Darwish Hassouna	*





# **Classrooms in the Department**









