

**Ministry of Higher Education and Scientific Research  
Scientific Supervision and Scientific Evaluation Apparatus  
Directorate of Quality Assurance and Academic Accreditation  
Accreditation Department**



# **Academic Program and Course Description Guide**

**2025**

## **Introduction:**

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

## **Concepts and terminology:**

**Academic Program Description:** The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

**Course Description:** Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

**Program Vision:** An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

**Program Mission:** Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

**Program Objectives:** They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

**Curriculum Structure:** All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

**Learning Outcomes:** A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

**Teaching and learning strategies:** They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

## Academic Program Description Form

University Name: Mosul University

Faculty/Institute: Tourism Science Faculty

Scientific Department: Department of Hotel Studies

Academic or Professional Program Name: Bachelor of Science in Tourism

Final Certificate Name: Bachelor of Science in Tourism

Academic System: annual

Description Preparation Date: 1/9/2025

File Completion Date: 10/3/2026

Signature:



Head of Department Name:

Assistant Professor

Dr. Wisam Abdullah Hussein

Date: 12/4/2026

Signature:

Scientific Associate Name:

Assistant Professor

Dr. Zaid Mohamed Alhabbar

Date: 12/4/2026

أ.م.د. زيد محمد طلال الحبار  
معاون العميد للشؤون العلمية

The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

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Date: 19/4/2026

Signature:



Approval of the Dean

أ.د. منال رافت خالد  
العميد

### **1. Program Vision**

**Leadership, excellence, and competition in the field of hotel studies in terms of education, training, and access to the experiences and expertise of others in the same specialty.**

### **2. Program Mission**

**Consolidating the role of hotel studies in society in order to advance the tourism reality through the graduates of this study, which will have the ability to keep pace with the requirements of the local labor market and advance the country's tourism reality through an academic perspective and practical application of educational outcomes, which in a cycle will enhance the country's economy, tourism development, and sustainable development. In the field of tourism as a service to the community.**

### **3. Program Objectives**

- 1- Providing graduates with the knowledge and skills that will help them develop their careers in the hotel field**
- 2- Developing theoretical curricula and keeping pace with modernity in the field of science and hotel studies in order to graduate students with a high level of culture and practical competence in their specialty.**
- 3- The ability to find temporary and permanent solutions to the problems and obstacles faced by the academic worker in the hotel field.**
- 4- Providing the public and private sectors with specialized human resources in the field of hotel**
- 5- Demonstrating excellence and sophistication in the field of service provided in various tourism sectors.**

### **4. Program Accreditation**

**Does the program have program accreditation? And from which agency?**  
**Nothing**

### **5. Other external influences**

**Is there a sponsor for the program?**  
**Nothing**

6. Program Structure				
Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements	۱	۱	%۲	basic
College Requirements	۶	۸	%۱۶.۵	basic
Department Requirements	۱۳	۳۹	%۸۱.۵	basic
Summer Training				
Other				

\* This can include notes whether the course is basic or optional.

7. Program Description				
Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical
<b>Third</b>				
۲.۲۵- ۲.۲۶	Tu.Hs.301	Public Relations Management	۳	
۲.۲۵- ۲.۲۶	Tu.Hs.302	Protocol and Etiquette	۳	
۲.۲۵- ۲.۲۶	Tu.Hs.303	English Language	۱	
۲.۲۵- ۲.۲۶	Tu.Hs.304	Travel and Tourism Laws	۱	
۲.۲۵- ۲.۲۶	Tu.Hs.305	Restaurant Management	۳	
۲.۲۵- ۲.۲۶	Tu.Hs.306	Hotel Security and Safety	۳	
۲.۲۵- ۲.۲۶	Tu.Hs.307	Hotel Investment	۳	
۲.۲۵- ۲.۲۶	Tu.Hs.308	French Language	۱	
۲.۲۵- ۲.۲۶	Tu.Hs.309	Hotel Planning	۳	
۲.۲۵-	Tu.Hs.310	Hotel Organization Management	۳	

٢٠٢٦				
<b>Fourth</b>				
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.401</b>	<b>Scientific research methods</b>	١	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.402</b>	<b>Modern history of Iraq</b>	٢	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.403</b>	<b>English Language</b>	١	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.404</b>	<b>Human Resource Management</b>	٢	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.405</b>	<b>Hotel Marketing</b>	٣	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.406</b>	<b>Hotel information technology</b>	٣	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.407</b>	<b>Hotel quality management</b>	٣	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.408</b>	<b>Modern trends in the hospitality industry</b>	٣	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.409</b>	<b>Food and Beverage Management</b>	٣	
٢٠٢٥- ٢٠٢٦	<b>Tu.Hs.410</b>	<b>Hotel Facilities Management</b>	٣	

<b>8. Expected learning outcomes of the program</b>	
<b>Knowledge</b>	
Learning Outcomes 1	<b>1-The ability to solve tourism problems through general data on the subject and the use of modern and scientific methods in addressing them</b> <b>2- Hotel studies and the basis of scientific knowledge and its provision</b> <b>3- The relationship between the economic situation and tourism in the country and hard currency inputs</b> <b>4- Understanding the tourism environment at the national, regional or international level.</b>
<b>Skills</b>	
Learning Outcomes 2	<b>1- Adopting thoughtful scientific description and analysis to describe tourism phenomena and their relationship to the problem at hand</b> <b>2- The law, legal text, and organization of the</b>

	<p>relationship process with tourism</p> <p>3- Using the accounting and mathematical system to analyze the problems faced by tourism</p> <p>4- Use the right to constructive criticism and scientific analysis of the topics under discussion</p>
<b>Ethics</b>	
Learning Outcomes 3	<p>1- The ability to realize the creative and best responsibilities in the hotel field</p> <p>2- Working on everything that is modern and advanced in order to develop work in the tourism sector</p> <p>3- Using the modern method used by developed countries in the field of tourism and hospitality in order to increase tourism milk production at the local level.</p> <p>4- Work on twinning between scientific departments at the level of specialized local universities for the sake of encouragement, and the departments need</p>

## 9. Teaching and Learning Strategies

- 1- **Direct education:** through scientific lectures, in which the professor has the primary role, and it is in a simple and easy manner, and the student is the recipient.
- 2- **Indirect education:** Student participation is at a high level in terms of observations, verification, and students' interest in developing alternatives or solving problems. The university professor is the direct and effective supervisor.
- 3- **E-learning:** It employs the latest technologies, such as virtual reality and machine learning, and integrates them with scientific educational concepts to create a methodology designed to improve the acquisition of knowledge and skills.

## 10. Evaluation methods

It is done by

- 1- **Scientific tests:** This is the traditional method used by the university professor to determine the level and extent of the student's understanding of the subject
- 2- **Research:** Assigning students by the subject professor to write research on a

topic previously agreed upon by the professor and student helps increase the student's ability to conduct scientific research, find solutions to problems, and benefit from them as a realistic experience.

**3- Reports:** Urging students to access websites to research the field of specialization and write reports, in addition to using the library and scientific curricula, the method of submitting the report, the method of work, and discussion with other students, which is one of the main means of learning and evaluation.

**4- Discussion and questions:** Conducting discussion circles among students, supervised by the teaching staff, and asking intellectual questions and the correct method of answering, enhances the university professor's recognition of the students' levels in terms of understanding, perception, and comprehension of the material, and it is one of the main methods of evaluation.

**5- A graduation project or research,** which is one of the study requirements and at the same time highlights the intellectual, educational and applied skills that the student has acquired throughout the study period by choosing a topic from the curriculum that the student has received.

11. Faculty						
Faculty Members						
Academic Rank	Specialization		Special Requirements/ Skills (if applicable)		Number of the teaching staff	
	General	Special			Staff	Lecturer
<b>Doctor Assistant Professor</b>	Ancient History	Ancient Anatolian Civilization			1	
<b>Doctor teacher</b>	Ancient ruins	Antiquities and civilizations of the ancient Near East			1	
<b>Doctor teacher</b>	business management	Financial management			1	
<b>Doctor teacher</b>	Ancient ruins	Ancient Iraqi languages			1	

<b>Doctor teacher</b>	translation	Linguistic meaning			1	
<b>teacher</b>	Economy	Sciences in economics			1	
<b>teacher</b>	business management	organization management			1	
<b>assistant teacher</b>	business management	strategic management			1	
<b>assistant teacher</b>	business management	Marketing			1	
<b>assistant teacher</b>	special law	Proceedings law			1	
<b>assistant teacher</b>	Banking and Financial Sciences	Banking and Financial Sciences			1	
<b>assistant teacher</b>	business management	Human resource management			1	
<b>assistant teacher</b>	Banking and Financial Sciences	Banking and Financial Sciences			1	
<b>assistant teacher</b>	History	Modern History				
<b>assistant teacher</b>	History	Modern History			1	
<b>assistant teacher</b>	French	French language and literature				1

### **Professional Development**

#### **Mentoring new faculty members**

**The Department of Hotel Studies is pursuing a program to develop new faculty members by giving training lectures under the supervision of qualified staff from the department, working to involve new faculty members in the work of the department under the supervision of those who are senior to the teaching**

**staff, holding training courses, and holding discussion circles.**

**Professional development of faculty members**

- 1- Involving the teaching staff in scientific courses and seminars that would develop the specialized aspect of the teaching staff.**
- 2- Urging the holding of scientific workshops, seminars, scientific conferences and training courses in order to advance the professional field of the teaching staff.**

**12. Acceptance Criterion**

- 1- Approval of the central admission plan according to its conditions and according to the department's annual academic plan**
- 2- Accepting top students from tourism institutes according to the effective decisions of the Ministry of Higher Education and Scientific Research**

**13. The most important sources of information about the program**

- 1- Scientific department guide approved by the university and the ministry**
- 2- The university and college website.**

**14. Program Development Plan**

- 1- Striving to attract additional numbers of students by facilitating admission criteria and expanding the number of academic seats for applicants.**
- 2- Working to develop the scientific department by opening postgraduate studies (Master's, PhD) for the sustainability of the department with a specialized teaching staff.**
- 3- Developing teaching staff in the department by conducting scientific workshops, training courses, field visits, and knowledge and academic exchange between corresponding departments in universities at the local or international level.**
- 4- Integrating theory and application in terms of the scientific vocabulary required to study in the department through field visits to governmental and private tourism institutions and holding scientific seminars hosted by a tourism official, director, or person with experience in the field of tourism to enhance practical experience in this field.**
- 5- Providing everything possible in order to provide the best services and resources to students, including furniture and air conditioning for classrooms**

**and laboratories, providing a library stocked with modern and diverse books, and placing them at the service of primary and postgraduate students.**

<b>Program Skills Outline</b>															
				<b>Required program Learning outcomes</b>											
<b>Year/ Level</b>	<b>Course Code</b>	<b>Course Name</b>	<b>Basic or optional</b>	<b>Knowledge</b>				<b>Skills</b>				<b>Ethics</b>			
				<b>A1</b>	<b>A2</b>	<b>A3</b>	<b>A4</b>	<b>B1</b>	<b>B2</b>	<b>B3</b>	<b>B4</b>	<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>
<b>Third</b>	<b>Tu.Hs.301</b>	<b>Public Relations Management</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.302</b>	<b>Protocol and Etiquette</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.303</b>	<b>English Language</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.304</b>	<b>Travel and Tourism Laws</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.305</b>	<b>Restaurant Management</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.306</b>	<b>Hotel Security and Safety</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.307</b>	<b>Hotel Investment</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.308</b>	<b>French Language</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.309</b>	<b>Hotel Planning</b>	<b>Basic</b>			√				√				√	
<b>Third</b>	<b>Tu.Hs.310</b>	<b>Hotel Organization</b>	<b>Basic</b>			√				√				√	

		<b>Management</b>													
<b>Fourth</b>	<b>Tu.Hs.401</b>	<b>Scientific research methods</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.402</b>	<b>Modern history of Iraq</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.403</b>	<b>English Language</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.404</b>	<b>Human Resource Management</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.405</b>	<b>Hotel Marketing</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.406</b>	<b>Hotel information technology</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.407</b>	<b>Hotel quality management</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.408</b>	<b>Modern trends in the hospitality industry</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.409</b>	<b>Food and Beverage Management</b>	<b>Basic</b>				√				√				√
<b>Fourth</b>	<b>Tu.Hs.410</b>	<b>Hotel Facilities Management</b>	<b>Basic</b>				√				√				√

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.