

Acceptance and Willingness Towards Cosmetic Surgery: A Cross-Sectional Study

الخلاصة

Background: In the past decade, there has been an increase in the number of cosmetic procedures performed globally. About one-third of individuals who undergo cosmetic procedures are under the age of 35. This research was a cross-sectional single-center, conducted to assess the attitudes and acceptance of cosmetic surgery among attendees at Cosmetic and beauty centers in the city of Mosul, Iraq between August-November of 2022.

Objectives: To determine the level of acceptance of cosmetic surgery among clients. To examine the psychological, social, and cultural factors that may influence the level of acceptance of cosmetic surgery among clients.

Methods and Materials: All patients at the plastic surgery clinics were given a questionnaire that they were instructed to fill out in their own time. The likelihood of having cosmetic surgery scale, the Rosenberg self-esteem scale, the life happiness scale, and the physical attractiveness scale were used to measure the correlation between these variables and other factors. With a p-value of less than 0.05, the results might be considered reliable. Pearson's correlation coefficient was used for the investigation of correlations (r).

Results: The mean age was 31.47, the standard deviation was 2.8, the range of ages was (18-45), and the median age was 29.89. There was an insignificant weak positive connection between participants' self-esteem and their acceptance of cosmetic surgery ($r=0.052$)

Conclusions and Recommendations: The present study identified several significant predictors of future engagement in cosmetic surgery, including reduced levels of self-esteem and life satisfaction, and heightened exposure to cosmetic surgery through television and social media platforms. This study suggests that there may be a need for more education on the risks associated with cosmetic surgery in order to

ensure that patients are making informed decisions. Additionally, there may be a need for more research into the attitudes of the general population toward cosmetic surgery.