# Lecture (5)

## <mark>AI in our daily lives</mark>

AI in smartphones and virtual assistant

like Siri or Google assistant

### 1. Artificial Intelligence in Our Daily Lives (AI in Our Daily Lives)

Artificial intelligence is integrated into many aspects of modern life, such as:

E-commerce: recommendation systems (e.g., Netflix, Amazon).

Healthcare: diagnosing diseases through medical image analysis.

Transportation: self-driving cars and navigation applications (e.g., Google Maps).

Entertainment: engines that generate music or digital art.

Source: Mitchell, M. (2019). Chapter 1: "What Is Artificial Intelligence?" (1st ed.).

### 2. Artificial Intelligence in Smartphones (AI in Smartphones)

AI technologies are used in phones to enhance users' daily experiences through:

a. Smart Cameras (Computational Photography):

Face and Object Recognition: Automatically identifying faces to adjust focus (e.g., Portrait Mode on the iPhone).

Lighting Optimization: Using algorithms like HDR+ in Pixel phones to improve image quality in low light.

Smart Filters: Removing noise or adding effects based on the context of the image.

Source: Mitchell, M. (2019). Chapter 5: "Computer Vision."

B. Battery Management and Performance:

Predictive Machine Learning: Predicting app usage (such as Android's Adaptive Battery) to close unused apps.

Charging Optimization: Adjusting charging speed based on user habits.

C. Smart Keyboard:

Word Prediction: Using language models (such as GPT-3) to suggest words or correct errors.

Instant Translation: Translate text in real time (such as the built-in Google Translate feature).

### 3. Virtual Assistants like Siri and Google Assistant

These assistants rely on a combination of AI technologies:

A. Natural Language Processing (NLP):

Intent Recognition: Converting voice commands into text and understanding context (e.g., "What's the weather tomorrow?").

Smart Response: Generating personalized responses using models such as BERT or LaMDA.

Source: Russell, S. (2019). Chapter 4: "AI in Practice" (1st ed.).

B. Machine Learning:

Personalization: Analyzing user habits to provide recommendations (e.g., reminding you to recharge your phone based on your usage).

Adapting to Dialects: Improving voice recognition accuracy by training models on diverse data.

C. Integration with IoT Systems:

Smart Home: Controlling lights or the refrigerator via voice commands.

Sequential Tasks: Creating automated routines (e.g., "Good Morning" to turn on coffee and display the news).

#### 4. Challenges and Ethical Considerations

Privacy: Storing voice data may violate users' privacy (e.g., Amazon Echo recordings).

Bias: Models may fail to understand non-standard dialects or rare languages.

Over-reliance: Reducing direct human interaction in everyday tasks.

Source: Russell, S. (2019). Chapter 7: "Ethics and Risks of AI."